

Logo -



Color Palette -



Fonts - MEGRIM

Calibri is used for larger bodies of text and Megrim is used for titles, and header

Business Card -



Cover Letter -



<http://yuthcosmetics.weebly.com>
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Yüth Cosmetics
Feel Young, Feel Yüthful

Our company has two products, one for men and one for women. The women's product is a mascara and the men's product is an under eye mask. The products are made with all natural ingredients that release the trapped toxins in the skin to be released and washed away. All the ingredients work together to reduce wrinkles and dark circles, revealing the youthful beauty underneath.

The mascara is rich with vitamins and ingredients from South Korea that replenish the skin. The combination of beneficial vitamins, anti-aging properties and antioxidants work together to reduce wrinkles and dark circles, revealing the youthful beauty underneath. The consumer applies mascara normally and goes about the day. When the customer is done with the mascara, simply apply a small amount of water to the face and allow the product to rest under the eyes. Overnight, the mascara becomes a rejuvenating under-eye mask. When the customer wakes up, simply wash the mask away gently with water and pat dry.

For the men rather than having a mascara the product will serve as an under eye face mask for men. The product will contain all the beneficial vitamins, anti-aging properties and antioxidants as the mascara face mask. Apply under the eyes and leave overnight. When the customer wakes up, simply wash the mask away gently with water and pat dry. Giving our consumers better skin.

Thank you.

Yüth Cosmetics

2323 N Moorpark Rd, Thousand Oaks, CA 91360

Cover page -

YÜTH

COSMETICS

LOS ANGELES - SEOUL

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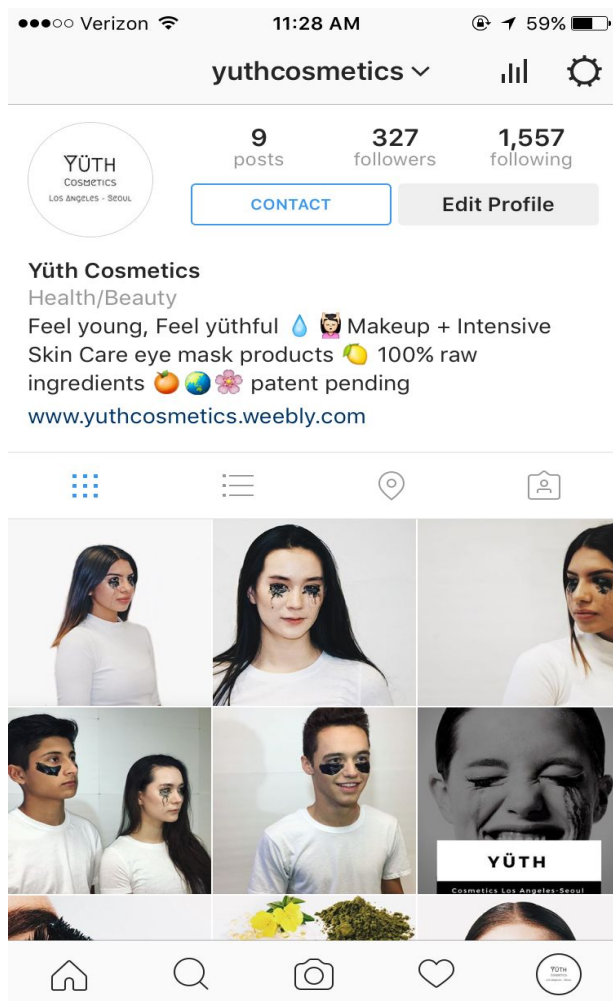
Website: <http://yuthcosmetics.weebly.com>

Envelope -



Hannah March
CEO of Yüth Cosmetics
2323 N Moorpark Rd
Thousand Oaks CA 91362

Branding Applications - Instagram



Flyer -



YÜTH COSMETICS
All-in-one
Mascara & Facemask

A mascara rich with vitamins and ingredients from South Korea, that help replenish the skin.

The combination of beneficial vitamins, anti-aging properties and antioxidants work together to reduce wrinkles and dark circles, revealing the youthful beauty underneath.

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