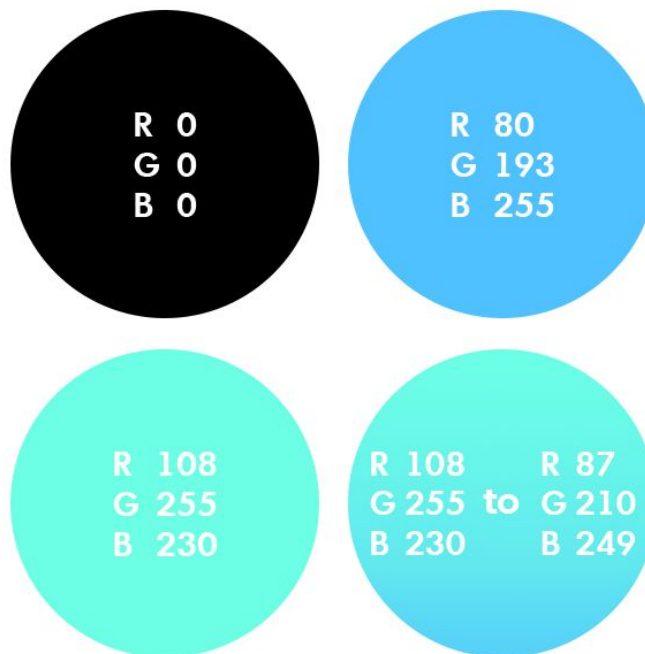


## Logo



## Color Palette



## Font

# TimeBurner

**TimeBurner** is an open source, commercial free font.

# Letterhead



70 Southwoods Road  
Syosset, NY 11791  
203-724-7233

<http://arellic.wixsite.com/alternatereality>  
[alternaterealityentertainment.ny@veinternational.org](mailto:alternaterealityentertainment.ny@veinternational.org)

Alternate Reality Entertainment, LLC is a company that provides the opportunity to immerse our customers in a new world. We supply state of the art virtual reality headsets and programs that allow people to be completely immersed in their favorite video games, visit their favorite locations, and watch their favorite movies and TV shows. We believe our virtual vacations will revolutionize the travel industry as people will be able to go anywhere they desire, whenever they want, all while spending significantly less money. Our goal as a company is to change the way people experience their entertainment. We are introducing radical new possibilities that will advance the entertainment industry, therefore maneuvering our company into a position that will allow us to permanently shape the way people view their entertainment. People will no longer have to dream about going to Paris; with our technology their dreams can finally come true.

# Business Card



## Product Packaging: ARE Headset: Primary

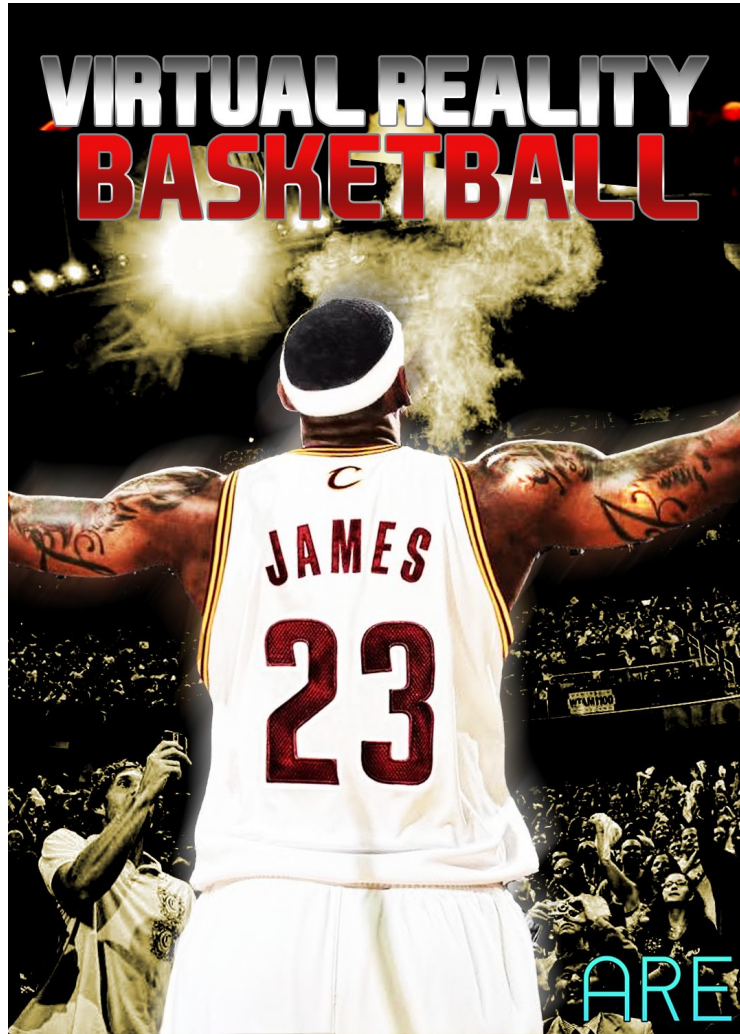




**ARE PRIMARY**  
immerse yourself in a new world.



## Product Packaging: VR Program: VR Basketball





# Envelope

