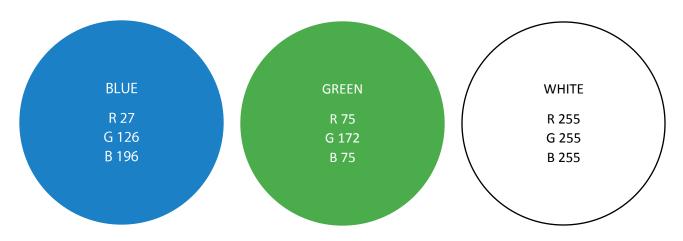
# Logo



## **Color Palette**



## **Fonts**

# **MYRIAD PRO**

### Lucida Bright

Both of these fonts are easily accessible and installed on some systems by default. They are clean, easy to read, and versatile. Because of this, they will look great on a wide range of projects, both digitally and physically.



Globalyze Web & Design 195 S Rosemont Road, Virginia Beach, VA 23453 http://www.vevirginiabeach.org/atc-ve01/ (757) 648-5800

Based in Virginia Beach and founded in 2016, Globalyze is a web design company which seeks to help small and growing businesses around the world reach a wider audience via the internet. In our modern age, having a website is a vital component to creating a successful business. In addition to offering valuable web design packages, Globalyze also offers graphic design, image retouching, search engine optimization, and branding assistance.

## **Business Card**





# **Brand Application #1**



Based in Virginia Beach and founded in 2016, Globalyze is a web design company which seeks to help small and growing businesses around the world reach a wider audience via the internet. In our modern age, having a website is a vital component to creating a successful business. In addition to offering valuable web design packages, Globalyze also offers graphic design, image retouching, search engine optimization, and branding assistance.

Contact Information:

Email: globalyze.va@veinternational.org

Address: 1800 College Crescent, Virginia Beach, VA 23453

#### Island Tier

The Island tier is a perfect package for those who are wanting to start a new business and inform customers about their business. It includes two basic responsive web pages without graphic designs by our company.

#### Continental Tier

The Continental tier is designed for a small business wanting to increase their popularity within the community. The package includes Search Engine Optimization which allows the customer to have easy access on searching for products. The packages also offer four responsive web pages with graphics that you provide. We also will throw in basic animation for text or images, and we can make your

#### Global Tier

The Global tier is best for big companies wanting to reach new horizons and have large contents. This value includes six responsive web pages, full graphics, full Search Engine Optimization. The package also provides cool web functionality such as animation, JavaScript, and shopping cart all provided by Globalyze.