

LOGO



COLOR PALETTE



FONTS

CODE LIGHT

Century Gothic

Century Gothic along with Code Light, are open-source free fonts - easily available for download and distributable free of charge. Code Light should be used for titles, headers, and call-outs and Century Gothic is the preferred font for larger bodies of text.



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Westhampton Beach, NY 11978
631-288-3800 ext. 286
prizm.ny@veinternational.org

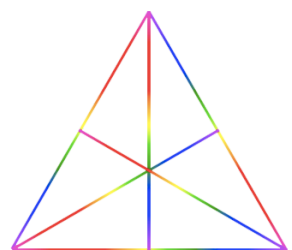
To Whom it May Concern,

Prizm provides virtual reality products tailored towards everyday use. We sell low, medium, and high-end VR goggles as well as a subscription service to provide interesting content to view in VR, such as sporting events, college tours, and of course, video games. There are currently no other VR firms in the Virtual Enterprise community and we intend to change that while also making VR more accessible and practical for the average person.

Sincerely,

A handwritten signature in black ink, appearing to read 'Ben Horton'.

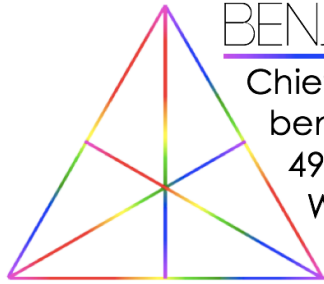
Ben Horton
Chief Branding Officer



BUSINESS CARDS

PRIZM

ENHANCE YOUR REALITY



BENJAMIN HORTON

Chief Branding Officer

benjamin.prizm@gmail.com

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BRAND APPLICATIONS

Banners



PRIZM

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PRIZMVEI.WIXSITE.COM/PRIZM



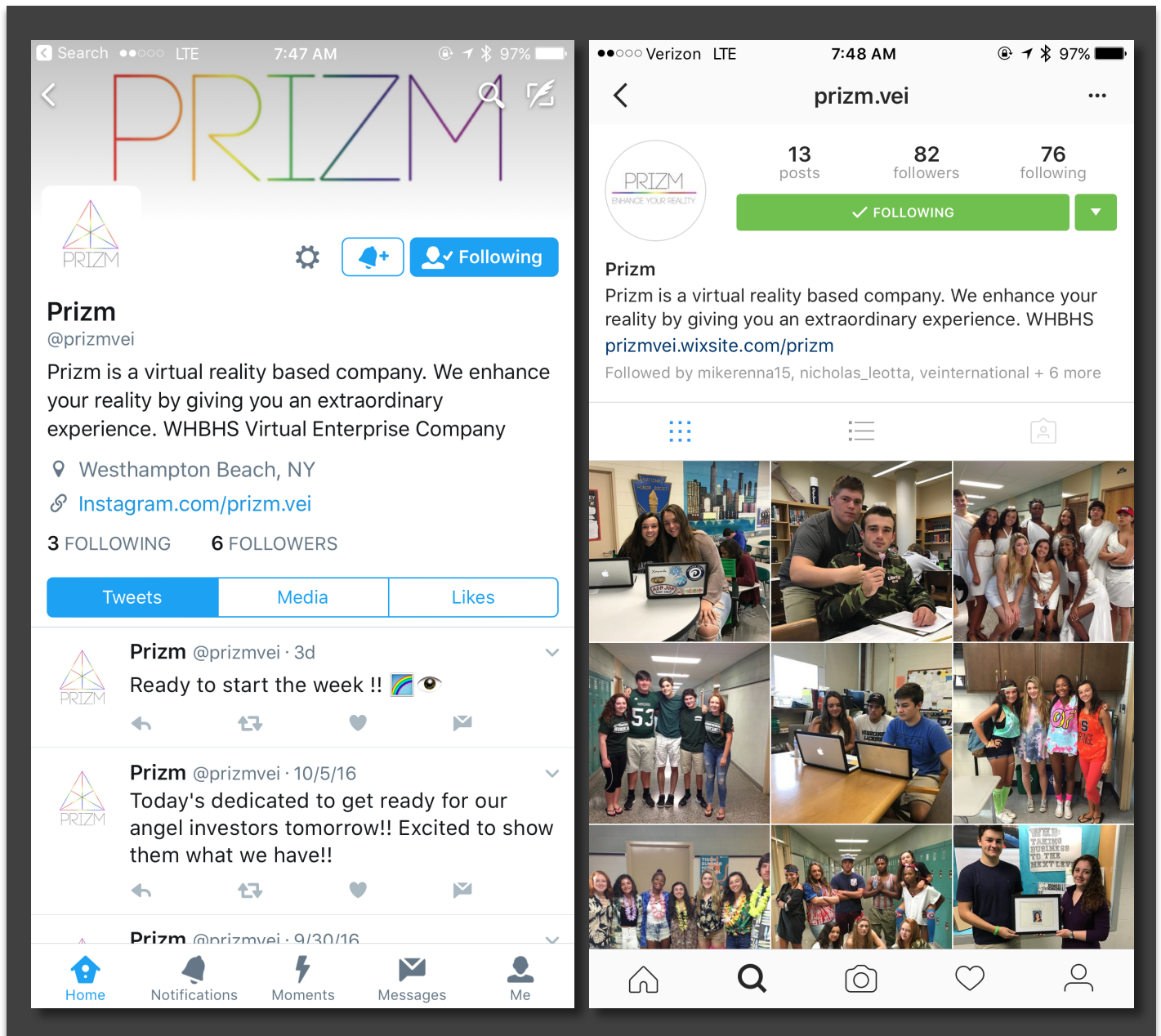
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BRAND APPLICATIONS

Social Media



BRAND APPLICATIONS

Employee Handbook

