



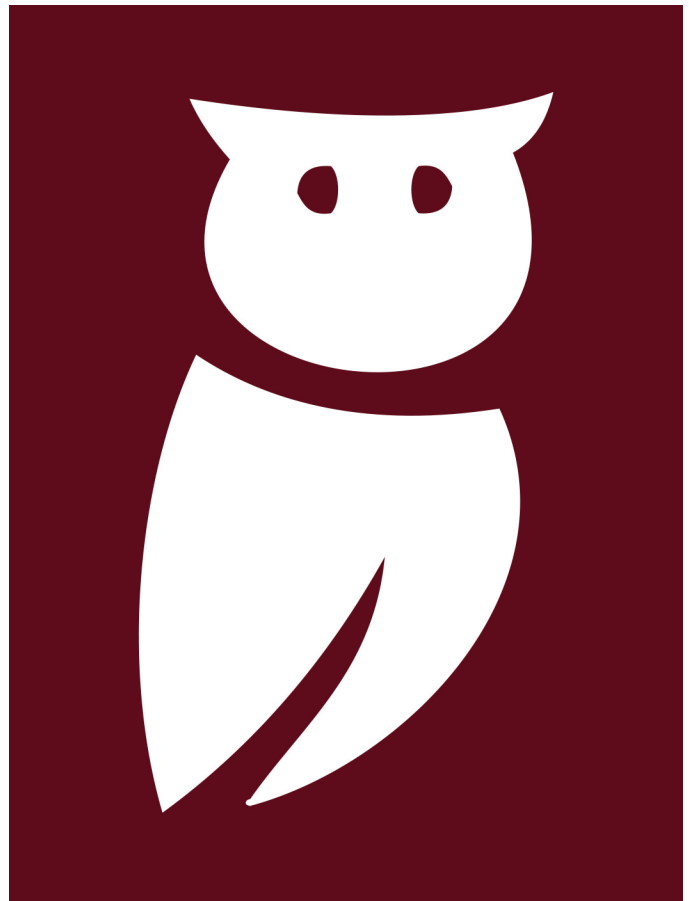
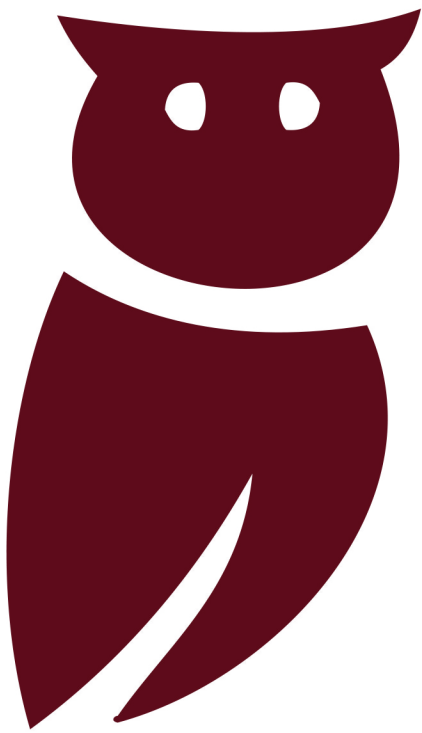
ATHENA

Athena's Aegis is a cutting edge home security and efficiency system that consists of three key features: home security, home utility management, and our mobile application which is supported on iOS and Android devices. Aegis is the first of its kind to offer a complete home management system that provides security and efficiency together in a single package, preventing headache while dealing with multiple companies.

13502 Adelfa Drive, La Mirada
California 90638
(562)868-0431

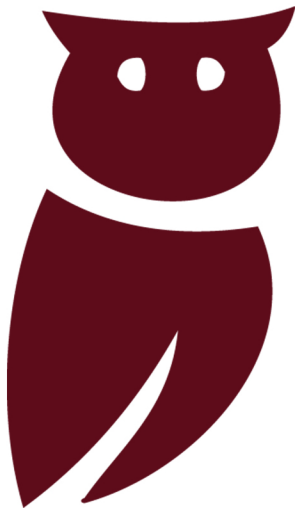
ATHENA | Logo

The logo matches our company name very well. Owls represent wisdom. Athena is the goddess of wisdom.



ATHENA | Color Palette

Our color palette consists of our primary color, shades of gray, and white. A shade of burgundy was chosen because burgundy represents vigor and the ability to conquer any issue or threat that may arise.

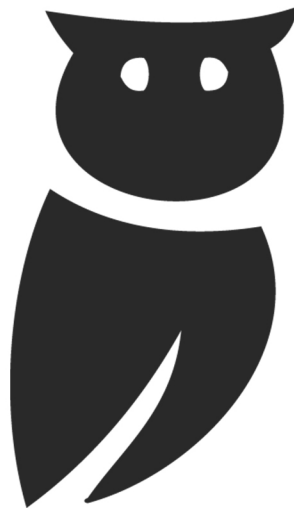


#5E0C1A

R(94)

G(12)

B(26)

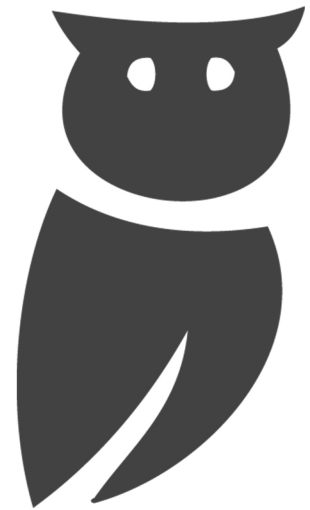


#292929

R(41)

G(41)

B(41)



#424242

R(65)

G(65)

B(65)

We also use the color white with the logo. If the logo is not burgundy, it is white.

ATHENA | Fonts

At the moment, the current design trend is simplicity and flat serif fonts. Our main font is Myriad Pro. Myriad Pro is a commercial font which was made buy Adobe. We use Arial in the business plan and catalog.

MYRIAD PRO BOLD

MYRIAD PRO REGULAR

MYRIAD PRO LIGHT

ARIAL REGULAR

ATHENA | Brand Applications Business Card

Our business card uses a white owl with a burgundy background. The font for the name is Impact. The rest of the text uses Myriad Pro.

Front

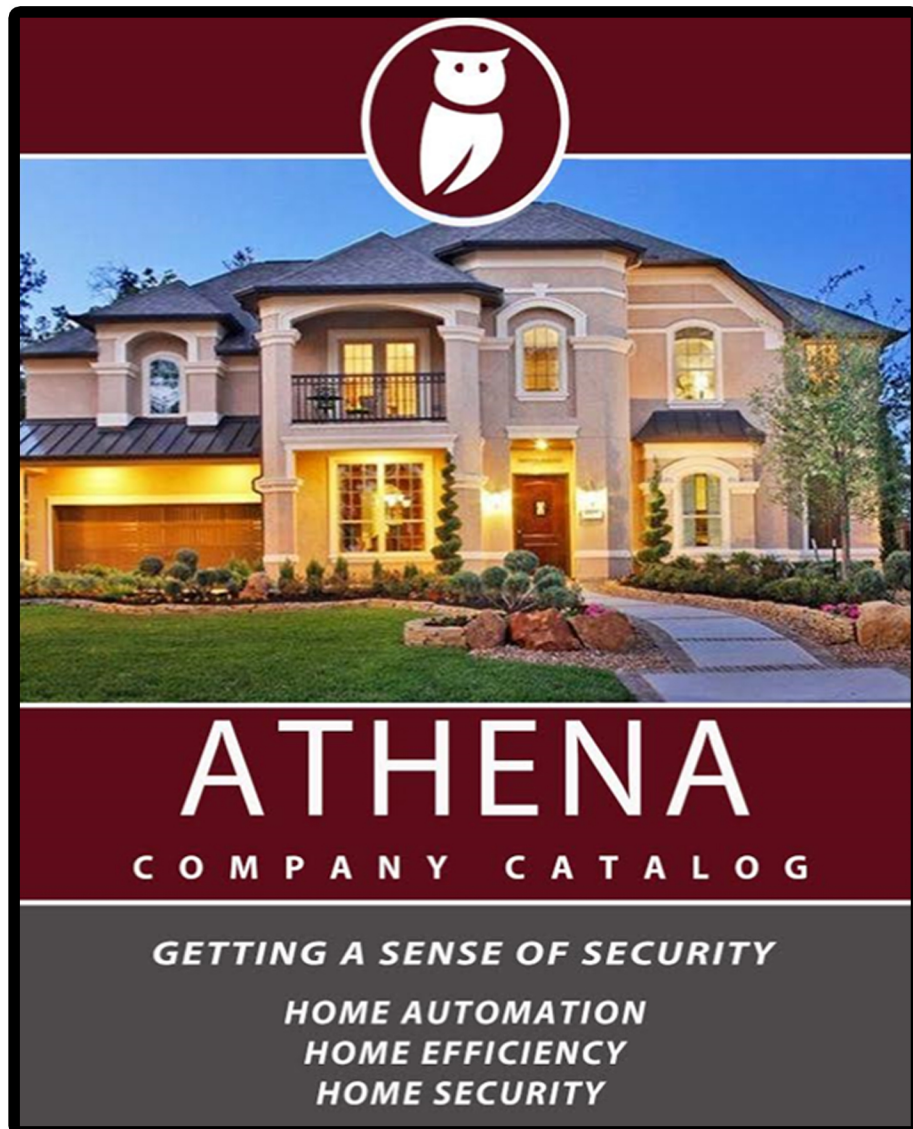


Back



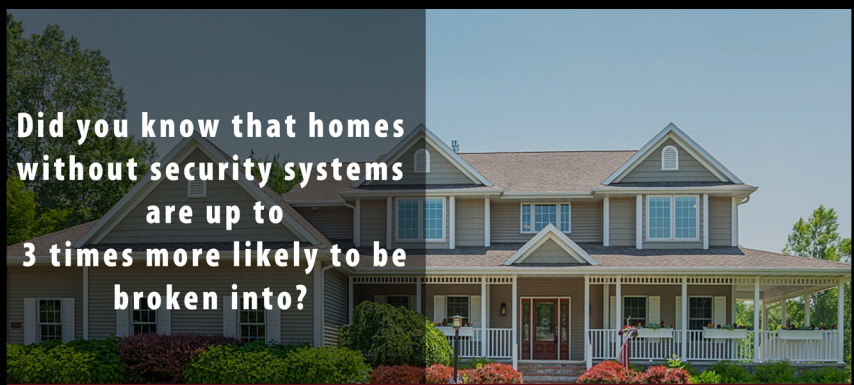
ATHENA | Brand Applications Catalog Cover

We used our burgdandy color and Myraid Pro to be match with all our other files, and to represent our company as a whole.



ATHENA | Brand Applications Flyer

Trade show flyer to be distributed to draw customers to our booth



Did you know that homes without security systems are up to 3 times more likely to be broken into?



ATHENA

Aegis



Check us out
at booth: **#42**

Call Now For A
\$250 FREE
Installation

HOME SECURITY SYSTEM

ARTIFICIAL INTELLIGENCE

HOME EFFICANCY MODERATING

- Facial Recognition
- Video shot in 720p
- Voice Communication
- Manages your Electricity and Irrigation
- Take it mobile with our Smartphone app

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