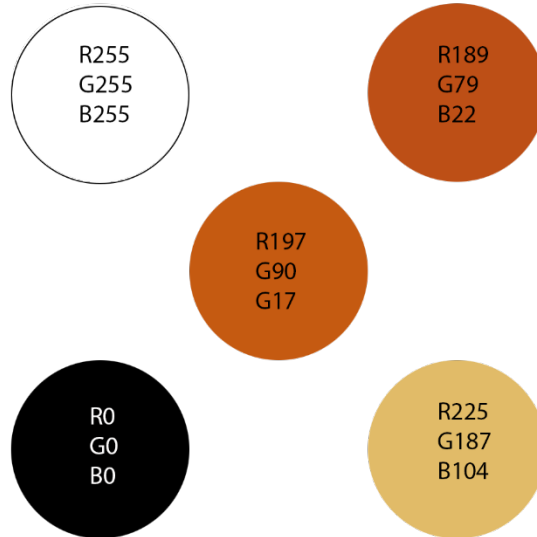




COLOR PALETTE



FONTS

TRAJAN PRO 3

Lucida Sans

Lucida Sans, as well as Trajan Pro 3 are used for all applications such as business cards, letterhead, and the business plan. The font for the logo is Tahoma and the website is done in Arial as well as Tahoma.

LETTERHEAD AND COMPANY DESCRIPTION



15125 Main Road
Mattituck, New York 11952
631-298-8460 x3254
Email:
Bodykinetics.ny@veinternational.org
www.bodykineticsny.com

Body Kinetics is an innovative team of well-minded individuals that work to generate and store kinetic energy for customer use. Our work in virtual enterprise is designed to reflect a realistic work environment that students can learn and gain from. We as a company work in a collective effort to provide the most attractive products that would appeal to a real-world market.

BUSINESS CARD

BodyKinetics 

**CHRISTOPHER
MASSEY**

CHIEF TECHNOLOGY
OFFICER

15125 Main Road
Mattituck New York 11952
Phone: (631)-298-8471
Fax: (631)-298-8544

BodyKinetics 

BODYKINETICSNY.COM

BRAND APPLICATIONS

RETRACTABLE BANNERS

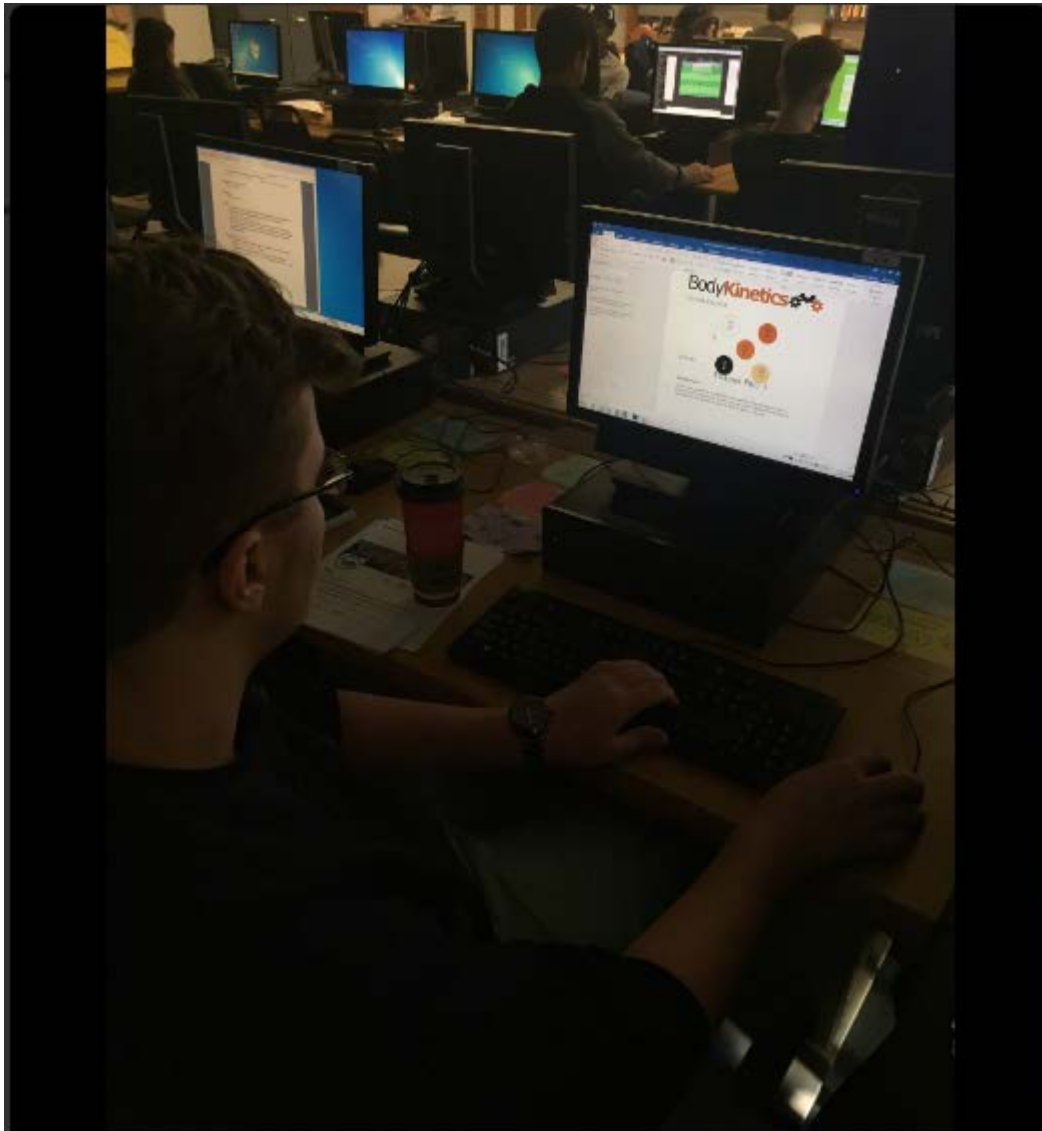


“ENERGY PRODUCED BY YOU, FOR YOU”

WWW.BODYKINETICSNY.COM

BRAND APPLICATIONS

TWITTER



BodyKinetics @BodyKinetics_VE · 13s
Our chief technical officer hard at work on the branding for the upcoming competition



BRAND APPLICATIONS

COMPANY ADVERTISEMENT



Body Kinetics
15125 Main Road
Mattituck, NY 11952

Phone
(631)298-8471 x3254

**"Energy produced
by you, for you"**

The mission of **Body Kinetics** is to promote a healthy living style through advanced technological kinetic energy produced by our customers. Products by Body Kinetics use the energy created by physical movements to power our everyday lives. Our customers are able to power personal and household electronics while improving their health.

K2-Band-\$149.99



The K2-band is an upgraded version of the simplistic K-Band. Its upgrades include a heart rate monitor, hydration notification, and indicates when your workout is too strenuous. The K2-band also is equipped

K-Jacket-\$499.99

The Element jacket has the option for everything you could ever ask for in a jacket and more. Not only is it light weight, it also utilizes our K-pocket technology. Along with our very own K-Pocket recharging technology there are 25 other



Visit www.bodykineticsny.com for all of our products