

## Logo:



## Color Palette:

#306F82  
( 48, 111, 130 )

#009E60  
( 0, 158, 96 )

#FFFAFA  
( 255, 250, 250 )

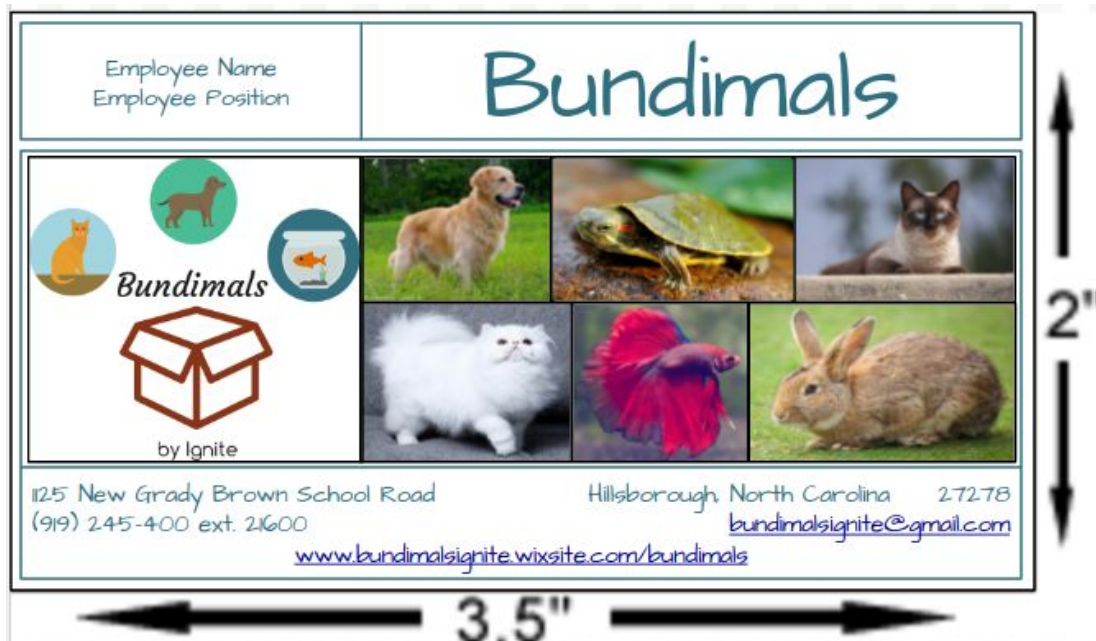
**Fonts: Kollektif, Source Sans Pro, Belgrano**

## Letterhead and Company Description:

Here at Bundimals, we find the best fit animals for our target market and provide the necessary supplies. Our concept this year is to buy from local breeders to provide the perfect animal along with their necessities. We provide many different breeds of animals and bundles that include necessary supplies to fit both the type of animal and the size. Bundimals is a C Corporation so that the company will continue to exist, even when the owner leaves, gains respect from breeders, tax benefits, and so that we can continue to grow without any limitations.

Even though we are headquartered in Hillsborough, North Carolina, we find breeders in areas around the United States to send you your pet to ensure safe and speedy delivery. As previously stated, Ignite Inc. saw an abundance of potential in the pet market and the subsidiary of Bundimals was founded in September of 2016.

## Business Card:



**Brand Applications:**  
**Banner**

# *Bundimals*



by Ignite

**Brand Applications:**

- Instagram: bundimals
- Twitter: bundimalsOO

**Brochure Below**

# Brand Applications: Brochure

## Mission Statement

At Bundimals, our mission is to provide our customers with a wide variety of animals and their necessities at an affordable price without compromising quality. We aim to make ownership possible for every animal lover who would want or need to own an animal.

We promise to fulfill the commitments we make, and gain our customer's trust and loyalty.

We strive to not only gain business, but also respect and partnerships through our exquisite customer service and ease of access.



Bundimals by Ignite  
1125 New Grady Brown School Road  
Hillsborough, North Carolina 27278  
(919) 245-4000 ext. 21600  
bundimalsignite@gmail.com  
www.bundimalsignite.wixsite.com/bundimals

This is an official Virtual Enterprise

## Bundimals

Bundles of Love



## Bundimals by Ignite

### Our Products

Our animals and bundled accessories are sold to suit our customer's needs and preferences. We realize that having options is important to the customer base, and Bundimals is proud to tout itself as a preference-based service business. We will get you what you want.

At Bundimals, we pride ourselves in convenience, quality and our great selection of animals and products that will fit all personalities. We make it possible for animal lovers to buy a pet without the inconvenience of going out. With a few clicks, your animal will be on its way. We also provide quality animal products for the well-being and enjoyment of your animal. We offer new animals monthly, stressing our focus on variety. We have small, medium, and large bundles for your small, medium, or large animals.

Bundimals is a new branch of the existing Ignite Inc. located in Hillsborough, North Carolina. This year, Ignite Inc. has decided to move away from smart technology and venture into the animal industry. In this industry, we saw an opportunity for profit, and a larger room for creativity in our products within the Virtual Enterprises (VE) market. We conducted numerous surveys in the weeks leading up to the opening of our business while we contemplated whether the change to pets was the correct decision. We found that many people, especially people new to Virtual Enterprise, were excited about pets and we knew that this was the right move. We found that the change would give Ignite room to grow, in profit, name recognition, and consumer base. We hope through this change that our loyal customers from years past will stick with us for the quality customer service we pride ourselves on providing and for the opportunity to buy products other than smart technology. Our employees also felt that the smart technology market was oversaturated and this change will give Ignite an opportunity to reach consumers, new and old.



### Our Team

Our sales team is ready to accept your business. We are working to make Bundimals a success in its first year in the animal market. Welcome!

### Contact Us

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