

THE BLEND'S BRANDING

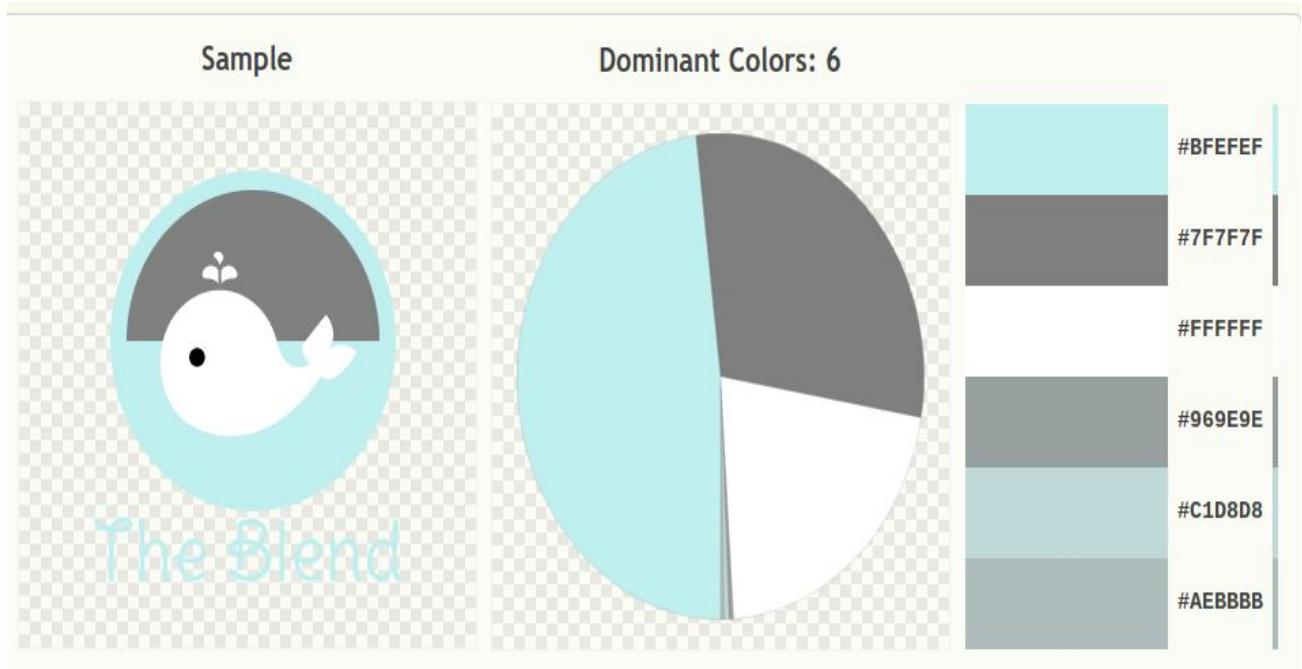
LOGOS:



PRIMARY LOGO



SECONDARY LOGO (WITH COMPANY NAME)



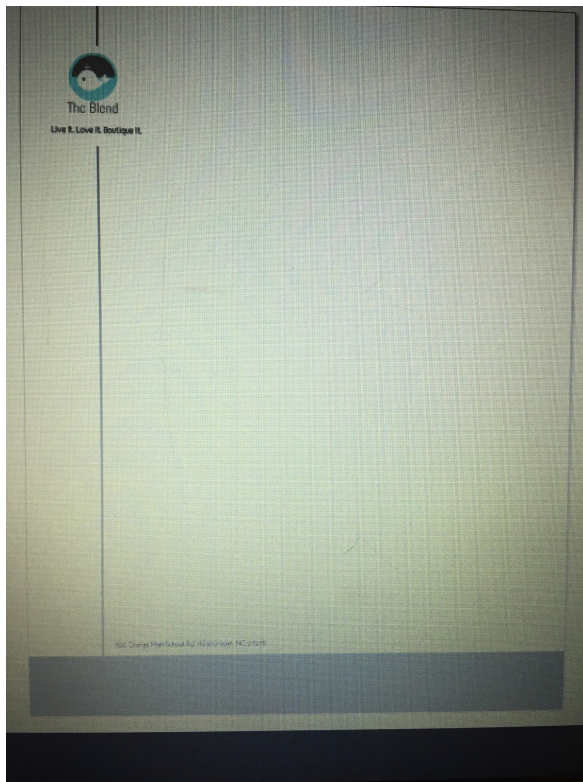
COLOR PALETTE:

FONTS:

Delius Swash Caps - used for logo, tshirts and other apparel

Droid Serif - used for more formal company documents (letter heading, etc.)

Letterhead:



“The Blend,” is a boutique. Our boutique is probably not like any other boutique that you have seen before with a few tricks we have used to benefit our customers to the best of our ability. We offer a wide ranged amount of product to both males and females, we sell a variety of products ranging from small pieces of jewelry to Yeti products. Lastly, our customers don’t have a specific age range that we target. This allows all peoples to feel welcome they they shop with “The Blend.”

BUSINESS CARDS:



SOCIAL MEDIA: