## Logo



## Color Palette



# Fonts Agency FB

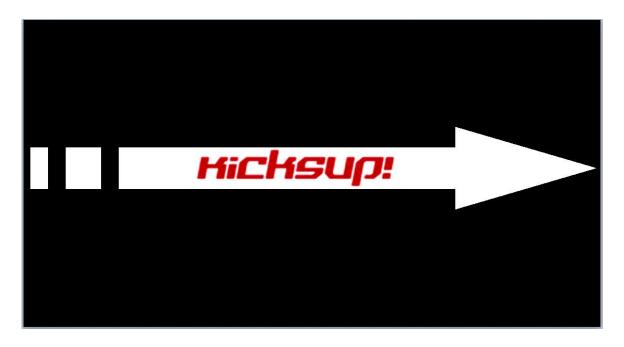
Baskerville Old Face

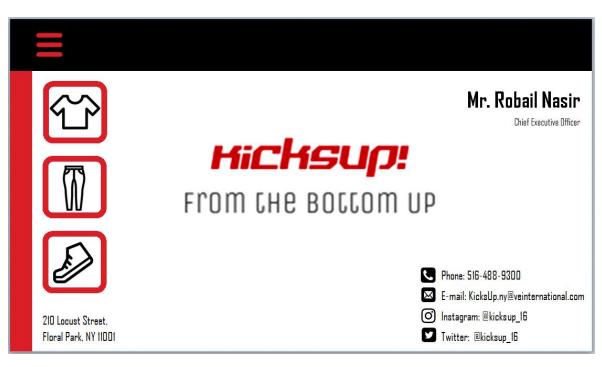


### Letterhead and Company Description

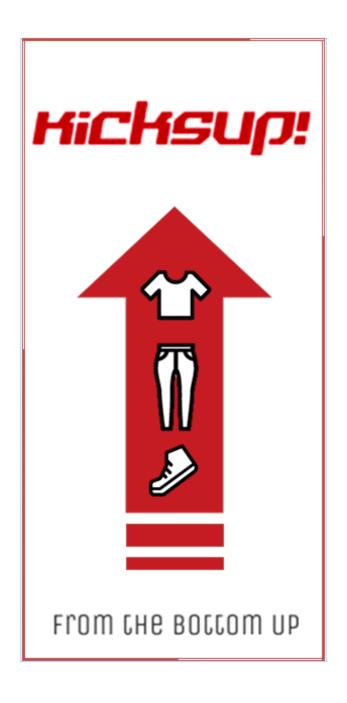
KicksUp! aims to provide each and every one of our customers with a unique personal fashion experience at affordable prices, conveniently delivering to their doorsteps. We help millennials make a fashion statement today so it can last for the future. KicksUp! is incorporated in the state of New York, where we provide customers with a time-saving way of shopping. Clients will be able to choose from the various membership packages we offer, which include: shoes, tops, dresses, bottoms, sweaters and accessories. We offer membership packages that exemplify the convenience of personalized online shopping, with our price varying from \$160-\$280. Our primary target market is millennials, ages 16-29, from all over the U.S, but predominantly major cities and metro areas. The psyche of our client is one that is a trendsetter; they are the ones with a fashionable mindset, but too busy in their fast-paced life to spend hours shopping.

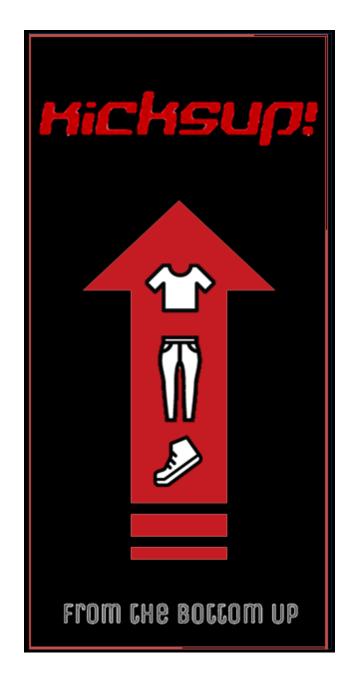
#### **Business Card**





### Retractable Banners





#### **Brand Applications**

#### Instagram



#### KicksUp!

"KicksUp!" provides customers a time-saving way of shopping by conveniently delivering a unique personal fashion experience right to their doorstep.

