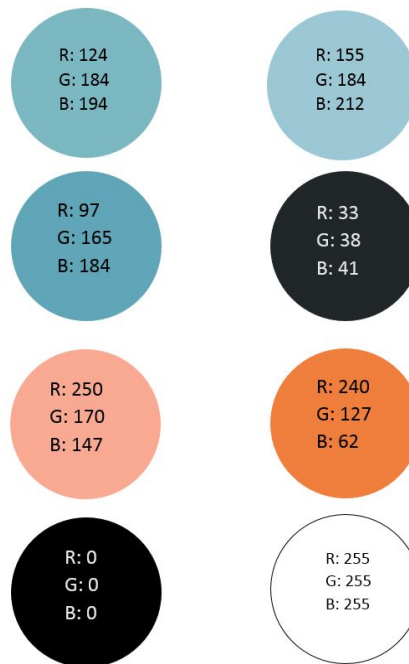


Logo



Refit - Resize - Reuse

Color Palette



Fonts

The logo is custom made.

Needlework good

is used for the company's motto.

Executives
Julitxa Esparza-CEO
Alan Garcia-CFO
Mercedes Floes-CMO
Edgar Moreno-CSO
Emily Tamayo-COO

6201 Schirra Court
Bakersfield, CA 93313
Office-661-779-1040
Fax-661-854-5943



Refit - Resize - Reuse

<http://reapparelca.wixsite.com/home>

Reapparel is a new online based firm. Its main objective is to help reduce the amount of textiles that occupy space in landfills by customizing or altering second hand clothing and putting it on sale on our website. We accept gently used clothing in which we alter it for the customer's preference. Clothing that is not sold will be donated to shelters. Therefore, our ideal customer would be inner city families. Inner city families because they are more likely to shop for online products. Our products display a diverse range of products from t-shirts, bottoms, and school uniforms that fit the needs of our customers.

Business Card



The front of the business card features a background of horizontal teal and white stripes. In the center, the word "Reapparel" is written in a stylized font, with the "R" in blue and the "e" in orange. Below the name, the tagline "Refit - Resize - Reuse" is printed in a small, black, sans-serif font. At the bottom of the card, the address "6201 Schirra Court Bakersfield Ca. 93313", phone number "661-779-1040", and website "reapparelca.wixsite.com" are listed in a brown, sans-serif font.

Reapparel
Refit - Resize - Reuse

6201 Schirra Court Bakersfield Ca. 93313
661-779-1040
reapparelca.wixsite.com



The back of the business card has a background of horizontal light blue and white stripes. The slogan "LET'S PATCH THAT HOLE IN YOUR WALLET!!" is centered in a brown, sans-serif font. Below this, the address "6201 SCHIRRA COURT BAKERSFIELD, CA. 93313", website "REAPPARELCA.WIXSITE.COM", phone number "PHONE: (661) 799-1040", and fax number "FAX: (661) 854-5943" are printed in a black, sans-serif font. A QR code is located in the bottom right corner of the card.

LET'S PATCH THAT HOLE IN YOUR WALLET!!

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Brand Applications

Company Banner

