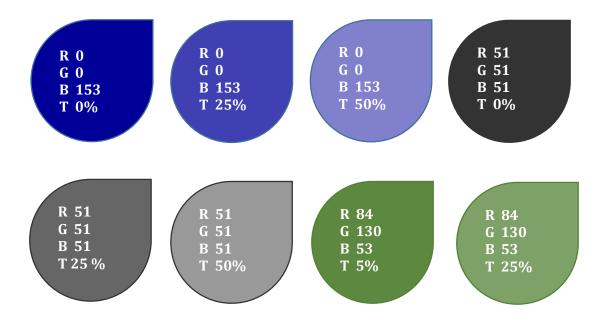
### Logo



## **Color Palette**



#### **Fonts**

# **Impact** | Cambria

**Impact** and **Cambria** are fonts available throughout the Microsoft Office suite, which makes easy access for anybody in the firm to follow a consistent theme. **Impact** is used for headings, and **Cambria** is used for any regular text.

#### Letterhead



Dexacorp is a Michigan-based Virtual Enterprises firm focusing on personal wellness for both company administration and their employees. The Dexacorp staff has created a menu of products and services that will provide learning opportunities for healthy living, help firm leadership lead their employees toward healthier lifestyles, and enrich quality of life for all participants. With a line card that offers workers' compensation insurance and wellness programs for employers, and an impressive selection of healthy living products for individual consumers, Dexacorp is ready to Educate • Empower • Enrich!

Visit our website to begin or continue your journey into healthy living: www.dexacorp.weebly.com



#### **Business Card**

#### Front of card:



#### Back of card:



## **Brand Applications: Company Envelope**



## **Brand Applications: Twitter Feed**



# Brand Applications: Firm Publication Cover Layout & Page Numbering

