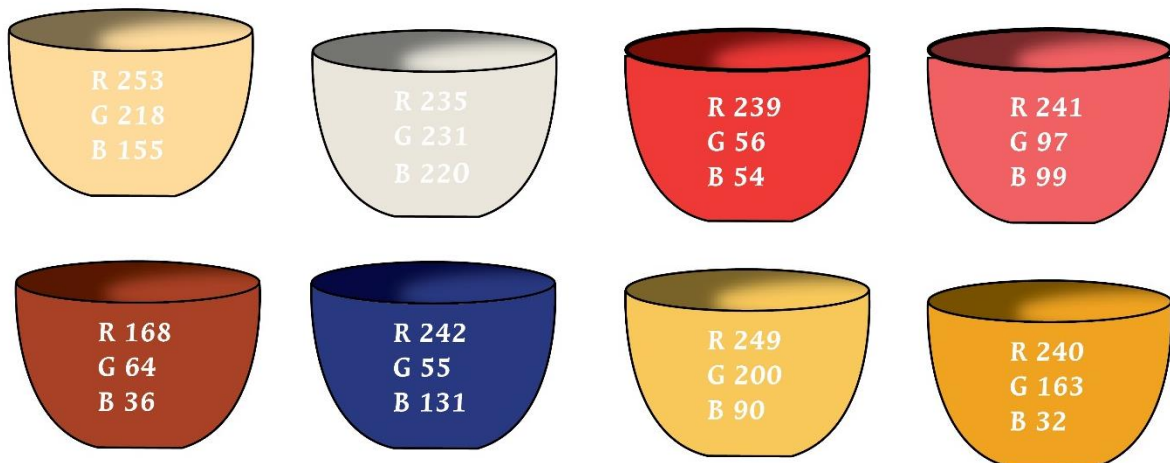


# Logo



# Color Palette



# Fonts

*Murray Hill BD BT*

**Miracae BT**

Miracae, along with Murray Hill BD BT, are open-source free fonts- easily available for download and distribution free of charge. Murray Hill BD BT should be used in titles, headers, and call-outs and Miracae BT is the preferred font for larger bodies of text.



## Letterhead and Company Description

As far back as the American Great Depression, macaroni and cheese has been a staple in the household. Turning from a necessity during American times of struggle, to a tasty treat later in the 1900's, Macaroni and Cheese has been a source of nutrition and enjoyment. Our company will fill your bowl with your very own customized macaroni and cheese. Customers can choose from twenty types of pastas, numerous add-ins, and over ten types of cheese to bathe their pasta in. This company, with a limitless growth potential could dominate the market in hearty, comfort foods. We invite you to come sit down and try your own customized macaroni and cheese bowl to taste for yourself!

---

# Mac n' Choose

50 Knoll Drive  
Rockaway, NJ 07866

973-664-2200  
[www.macnchooseveiwixsite.com/MACNCHOOSE](http://www.macnchooseveiwixsite.com/MACNCHOOSE)  
[macchoose.nj@veinternational.org](mailto:macchoose.nj@veinternational.org)

# Business Card



**Mac n' Choose**

Vice President of Graphics  
**Patrick Clackner**  
973-664-2200  
50 Knoll Drive  
Rockaway, NJ 07866  
macchoose.nj@veinternational.org

A small red bowl filled with macaroni and cheese, with the text "Mac n' Choose" and "Est. 2016" on the bowl.

# Brand Applications

## Twitter



**Mac\_n\_Choose**

@Mac\_n\_Choose

Morris Knolls Virtual Enterprise 2016-2017

📍 Rockaway, NJ

🔗 [macnchoosevei.wixsite.com/macnchoose](http://macnchoosevei.wixsite.com/macnchoose)

📅 Born on October 11, 1999

233 FOLLOWING

255 FOLLOWERS

# Brand Applications

## PowerPoint

Opening Slide



Content Slide

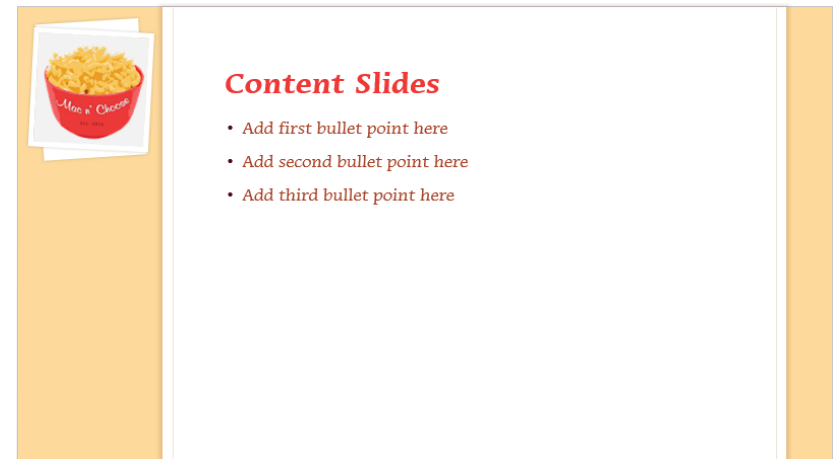
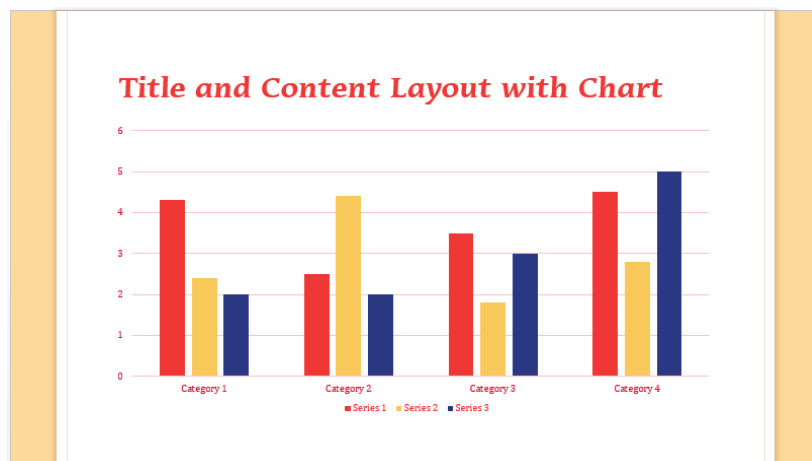
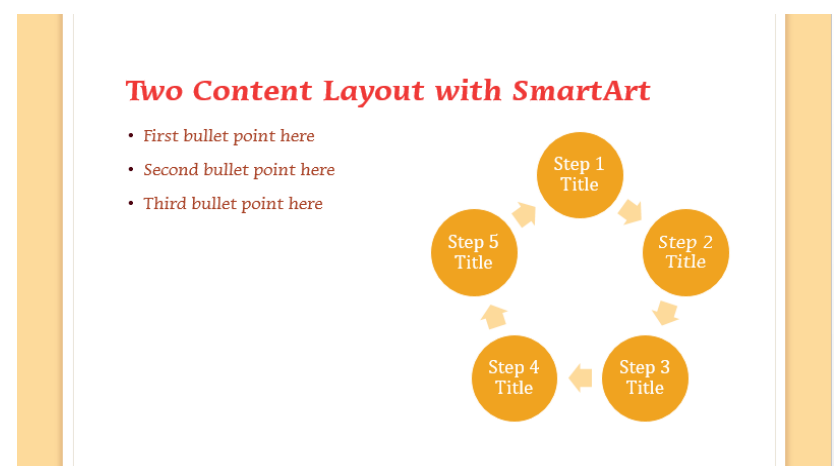


Chart Slide



Content with SmartArt



# Brand Applications

## Envelope

*Mac n' Choose*

50 Knoll Drive  
Rockaway, NJ 07866



Insert Mailing Address Here

