

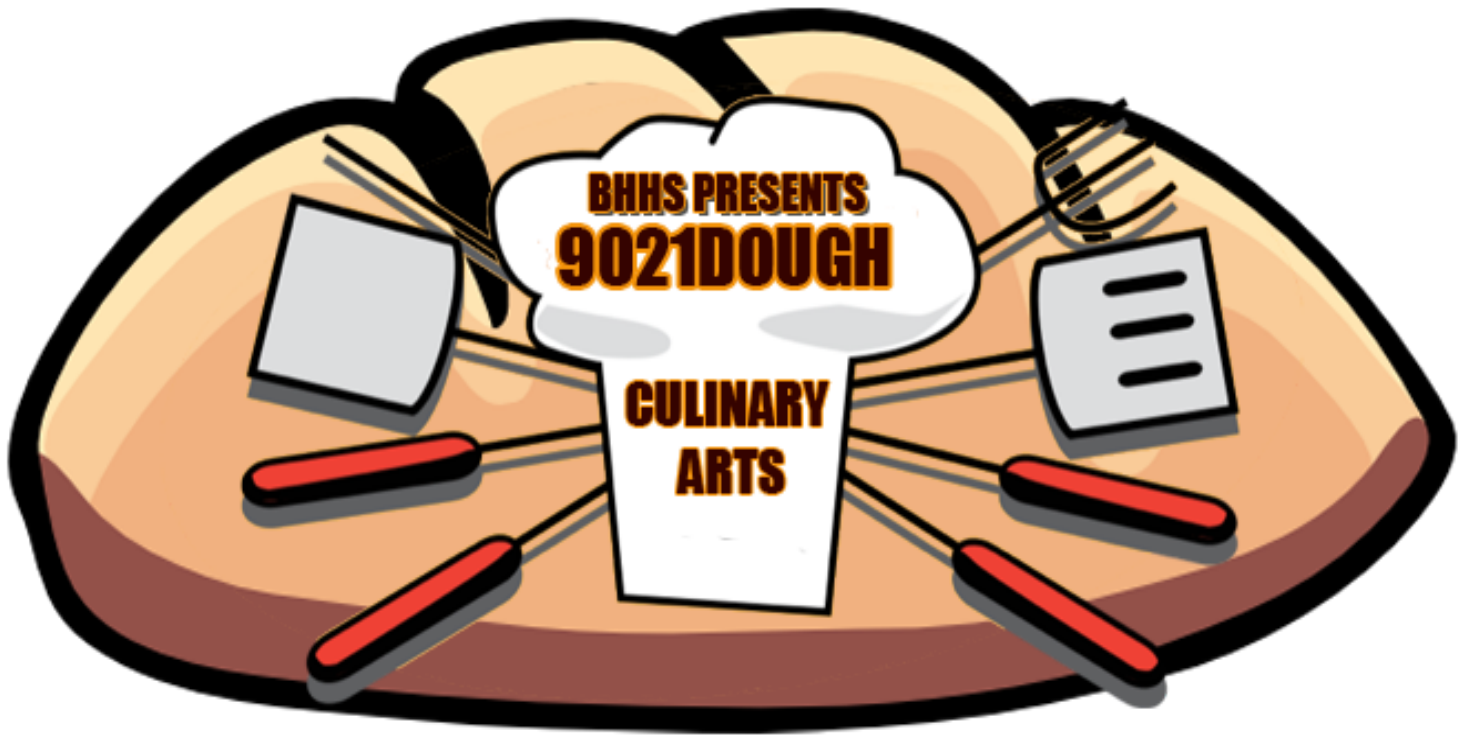
9021 Dough

Our product is bread made by the culinary-arts advanced class on campus. It is a unique experience because it is baked in Beverly Hills High school (BHHS). We offer multi-flavor breads that complement any any occasion. Profits are reinvested back to the high school to help fund the culinary-arts and entrepreneurship programs. It is a student run business where educational values are emplaced through entrepreneurship and culinary arts.

Go to 9021Dough.com to experience good tasting bread

9021 Dough

241 Moreno Dr. Beverly Hills, CA 90212
(310) 229-3685



9021 Dough

Font 1: Impact

Font 2: Black ops one

Font one was selected because the curvature around the letters express happiness and the bold font express boldness. These two values represent our culinary-arts program, and our students. Font two was selected because of its military name implications: disciplined, tactical, strategical, elite, and mission driven--all of which are associated with a black ops unit. The black ops unit theme also aligns with our second value of boldness expressed in our first font. Our fonts aim to express a welcoming happy brand but with a determined mindset to succeed. Our logo color(s), and highlighted font aims to present our brand as an extension of our high school--school colors and brand colors mimic each other.

Color Palette

R. 0
G.0
B. 0

R. 47
G.207
B. 130

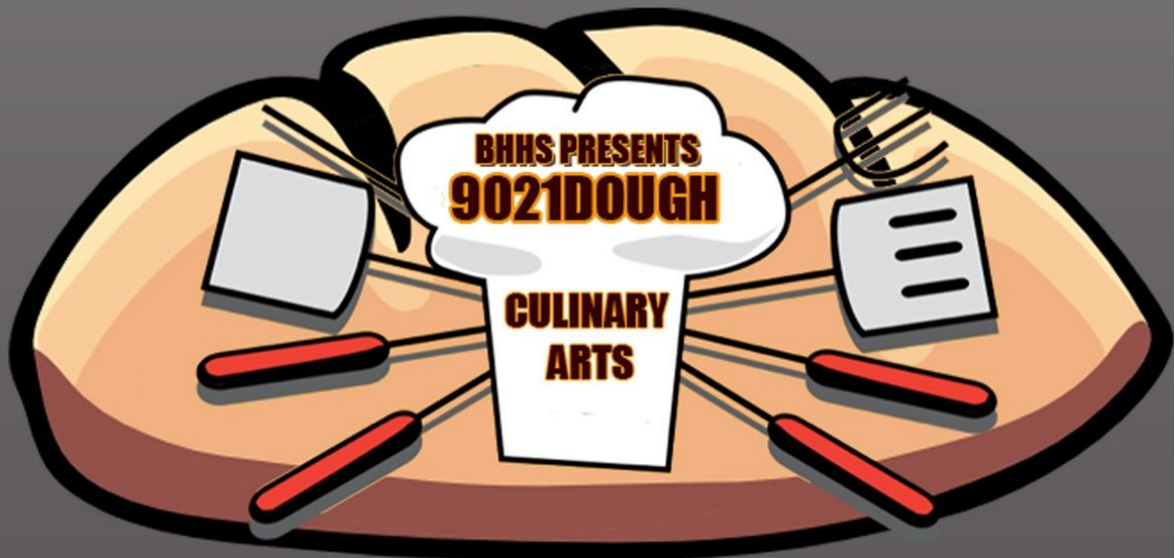
R. 47
G.207
B. 130

R. 254
G.229
B. 178

R. 53
G.3
B. 0

R.244
G.146
B. 8

R. 255
G.255
B. 255



Business Card: Front



Normans never say no at 9021DOUGH.

Business Card: Back

**(310) 551-5100 x8292
9021DOUGH @GMAIL.COM
241 S. MORENO DR. BEVERLY HILLS CA, 90212
BHHSDOUGH.SQUARESPACE.COM**

Marketing Material: Pamphlet



AMAZING BREAD

AMAZING SPICES

HELPS BRING PEOPLE TOGETHER

HELP THE FUTURE OF HIGH SCHOOL STUDENTS

THANK YOU FOR YOUR SUPPORT

**OHHS PRESENTS
9021DOUGH
CULINARY ARTS**

9021 DOUGH

FOR MORE
INFORMATION
PLEASE
CONTACT US

310-551-5100 X8292

9021DOUGH@GMAIL.COM

WWW.9021DOUGH.COM

**9021 DOUGH
A CULINARY ARTS
EXPERIENCE**

**Marketing Material: Menu (hand out style):
School Chalkboard Theme**

