Logo



Color Palette



Fonts

Century Gothic [regular] **Avenir Next [medium]**

We have chosen the font "Century Gothic [Regular]" due to the fact that it reflects simplicity keeping things clean and concise just as our company aims to do. We chose "Avenir Next [Medium]" because it's bold and stands out which is one of our company's goals. Century Gothic should be used for titles and headers. Avenir Next is going to be used for large bodies of texts.

(212) 391-1635 nidea.ny@veinternational.org

October 27, 2016

N id⊵a 120 W 46th St. New York, NY 10036 Tyler Fugazzie Virtual Enterprises International 122 Amsterdam Avenue, New York, NY 10023

Dear Judge,

paragraph 1

N'idea is a video production company that produces SHORT informational videos created by teens for teens. Some of our topics include; College Preparation, Health, Seasonal and even DIYs! What makes N'idea most unique is our videos that are 100% coming from YOU! Your interest. Your need. Your want. YOUR IDEAS!

paragraph 2

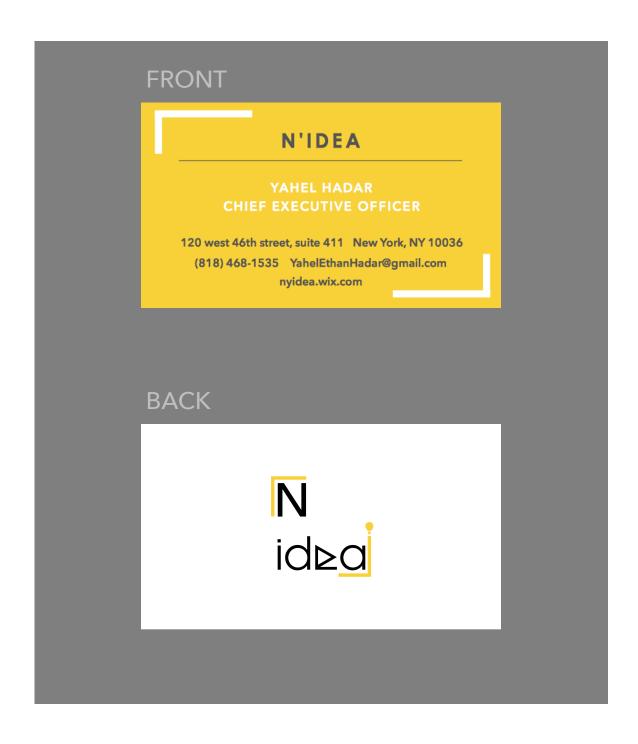
paragraph 3

Sincerely yours,

N'idea



Business Card



Brand Applications

Company Envelope



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> Tyler Fugazzie Virtual Enterprises International 122 Amsterdam Avenue, New York, NY 10023



Brand Applications

Twitter



N'idea

@NideaVE

N'idea is an online video production company that provides #teens with #affordable, #short, #informational videos created by teens for teens such as College Preparation, Health, Seasonal and even DIYs!

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United States, NY



nyidea.wix.com