

# Branding Competition:

Logo:



Color Palette:



Font:

PT Serif Caption



**Yariel Ortega, CEO**

Queens Vocational & Technical High School  
37-02 47 Ave. Long Island City, NY 11101  
Thomas Mugan, Coordinator  
Tel: (917) 937-1804

## Company Description

We assist the millions of commuters dealing with the unreliable and outdated transportation by selling electric and human powered vehicles. Our company aims to reduce the 300 million tons of carbon dioxide released into the atmosphere annually. We strive to save our customers the most valuable commodity, time, by offering our innovative products, from the simplest bicycle to most advanced motorized skateboard.

Check us out on our website: <http://nycycles.wixsite.com>

# Business Card:

Front



Back

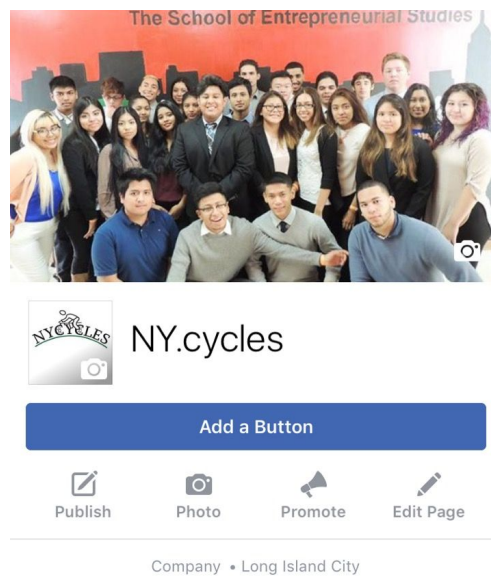


# Brand Applications

## Our Instagram



## Facebook



# Cover Page Template:

**Yariel Ortega**  
CEO



**NYCycles**  
37-02 47 Ave. Long Island City, NY 11101  
Thomas Mugan, Coordinator  
Tel: (917) 937-1804

*We aim to solve the urban transportation dilemma.*