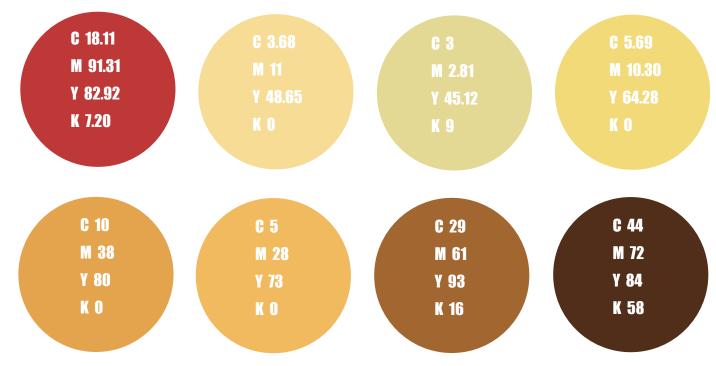
Logo



Color Palette



Fonts Hobo Std

Hobo Std is an open-source free font. It's easily available for download and distributable free of charge. Hobo Std is used on our logo and as our titles, headers, and specific bodies of text, It is present on our business card as well.

Company Letterhead/ Description



Flip Chip is a nationwide chip company with the goal to give our customers the tastiest and healthiest chips available. By not using palm oil in our product, we reduce the harmful health effects of chips while still maintaining the taste by implementing an alternative oil. Through the exclusion of palm oil from our production process, thousands of trees and animals in the rain forest will be saved. Our environmentally friendly harvesting process produces organic potatos that give our chips their natural flavor. We want to change the perception of the chip industry. We want to flip the way you chip!

> Flip Chip 70 Southwoods Road, Syosset, NY, 11791 http://flipchipve.wixsite.com/flipchip / 516-364-5821





We decided to use an ovular shaped business card to represent the shape of a potato, as well as to give a creative design and shape to stand out.



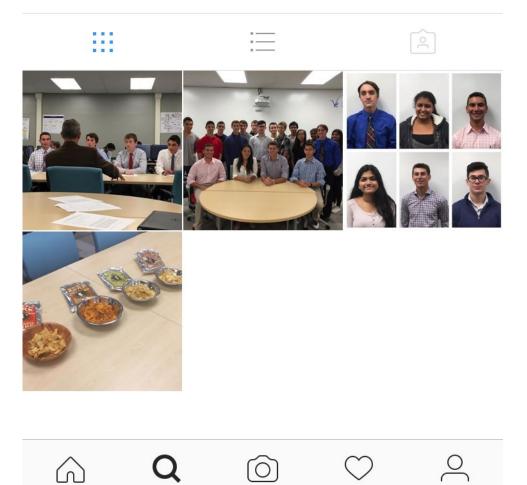
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