

# Logo



# Color Palette



# Fonts

**Montserrat Bold**

**League Gothic**

**Algreya**

Algreya, along with Montserrat Bold and League Gothic, are open-source free fonts - easily available for download and distributable free of charge. Montserrat and League Gothic should be used in titles, headers, and call-outs and Algreya is the preferred font for larger bodies of text.

# Letterhead

**QuickAid & Co.**

EST. 2018

QuickAid & Co. is a leading provider of innovative medical vending machines, offering everyone an easier way to live life.

Founded by a group of students who started by scribbling their ideas on a piece of paper, today we offer a smart, unconventional first aid access to dozens of clients worldwide.

21400 Pathfinder Rd, Diamond Bar, CA 91765  
|sruizemmons@esgvrop.org|3108809881|

# Business Card



QuickAid & Co.

Est.2018

SARAH ORTIZ

Marketing Director

quickaidco.ca@veinternational.org  
(909) 594-1405 ext. 453

21400 Pathfinder Rd.,  
Diamond Bar, CA, 91765

# Retractable Banner



# Brand Applications

## Instagram

< dbhs.quickaid ...



5 posts

11 followers

19 following

Follow

### DBHS QuickAid

Pharmaceuticals

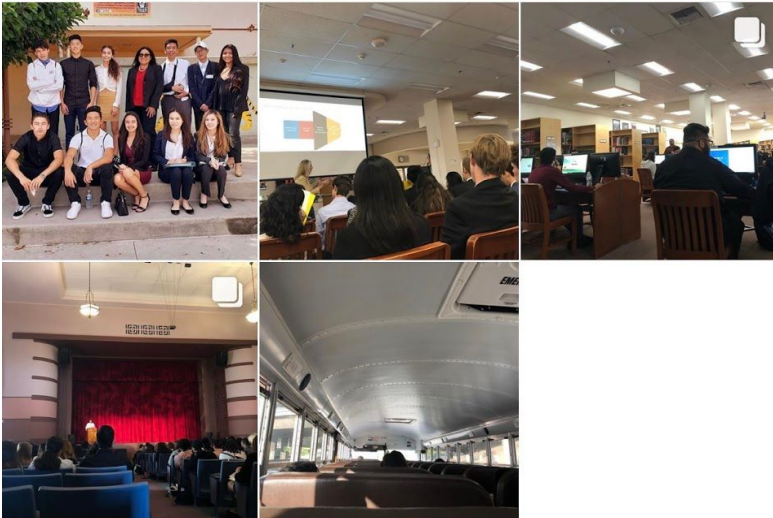
VedMed | First Aid vending machine

Diamond Bar High School

"We give daily so you can live safely. QuickAid"

Followed by cloutdaddyleano, shereenwu, ssssophie\_ya + 2 more

Email



# Brand Applications

PowerPoint Opening Slide

DIAMOND BAR HIGH SCHOOL



QUICKAID & CO.  
MARKETING PROPOSAL

EST. 2018