



Company Branding Guide

2019 Ooltewah Ringgold Road
Ooltewah, Tennessee 37363
423.893.3535

velrm2019.wixsite.com/lrm19





Luxury Resort Management

R: 32
G: 65
B: 110

R: 30
G: 45
B: 67

R: 57
G: 117
B: 174

R: 255
G: 255
B: 255

Font Color:

R: 52
G: 85
B: 174



Luxury Resort Management

Font:

Baskerville Old Face

Bradley Hand IRC (bold)

Copper Black

Times New Roman

Website Fonts:

Brandon Grotesque

Din Neuzeit Grotesk

Enriqueta (italic)

Lobster

Tagline

Our tagline

“Where people meet luxury”
displays the care we take to
provide a premier experience
to all of our guests.



Company Description

First opening in 2010, Luxury Resort Management prides itself in being the premier travel agency in the Virtual Enterprise market.

Our goal is to ensure the guests have as relaxing a stay as possible, free from the stresses of planning a vacation.

Luxury Resort Management

LRM offers luxurious experiences, at more affordable prices in efforts to maximize the amount of visitors that are interested in our resorts. LRM's website designer has developed an in depth, easy-to-navigate site that will allow clients to effortlessly book their stays with no issue. LRM utilizes Social Media as a strategy to advertise upcoming and current promotions to those on Facebook, Twitter, and Instagram.

Luxury Resort Management is impacted heavily by the personal experiences of our clients, and take the most care in ensuring that they have the best stay possible at the resorts we offer. The company executes these goals through our expert marketing skills and crafty salesmanship through our presence at trade shows, social media, and our website. LRM has set itself apart from other vacation booking agencies by offering an array of luxurious stays and vacations of a lifetime for our wide variety of clientele.

Happy Travels,
Luxury Resort Management

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Luxury Resort Management
Logo Style One



Luxury Resort Management
Logo Style One



Business Card



Luxury Resort
Management

Karim Notta

Chief Executive Officer

2015 Ooltewah Ringgold Road
Ooltewah, Tennessee 37363

Phone: 423.893.3535
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Where people meet Luxury

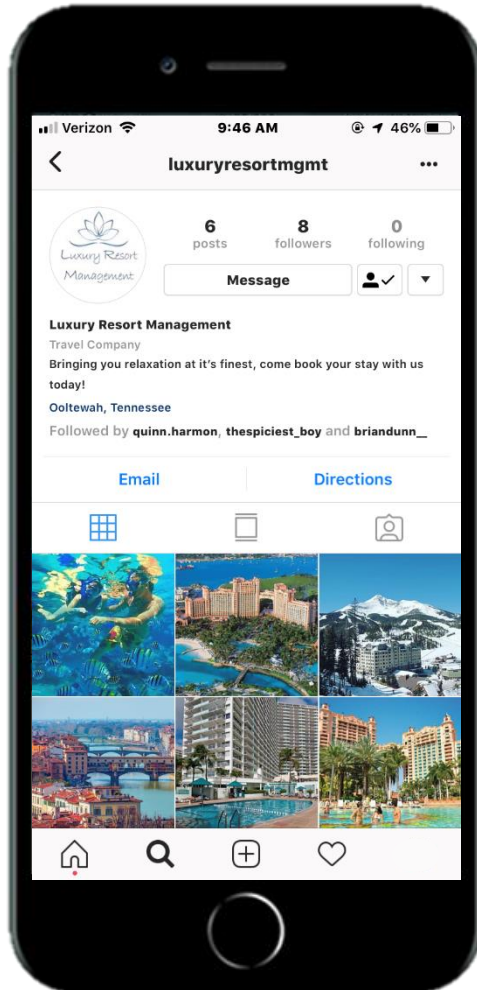


Website

Luxury Resort Management's website designer has developed an in depth, easy-to-navigate site that will allow clients to effortlessly book their stays.



Luxury Resort Management Social Media



Instagram: @LuxuryResortMgmt

Twitter: @LuxuryResortInc

YouTube: @Luxury Resort Management

Snapchat: @Luxury_Resort

Facebook: @Luxury Resort Management

