# Logo



### **Color Palette**



## **Fonts**

# **Impact**

#### Consolas

Impact and Consolas are both neutral but contrasting fonts found on Google Docs, Microsoft word, and Photoshop. As such, provide a versatile consistency throughout the company.



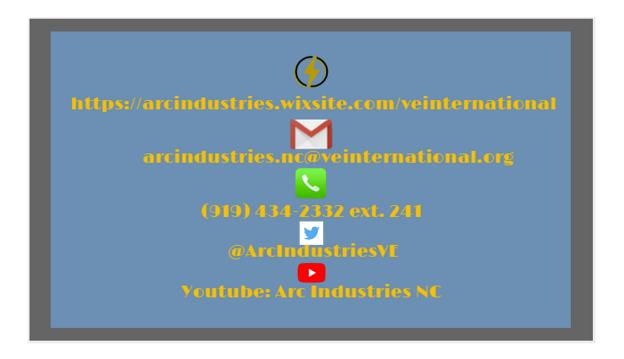
910 Cedar Creek Rd. Franklinton, NC 27596 (919) 494 - 2332 ext.241 arcindustriesonline@gmail.com arcenterprise.wixsite.com/arc

#### **Letterhead and Company Description:**

Arc Industries is a C-corporation that specializes in unique and innovative electronic gadgets that are designed to increase the convenience of consumers. Arc is located at 680 US 1 Highway in Youngsville, NC.

### **Business Card**





## **Company Branding**

#### **Banner**



## **Company Branding**

### Website



## **Company Branding**

#### **Twitter**

