



BRANDING GUIDE

GRAPHIC ELEMENTS

COLOR PALETTE



LOGO



FONTS

AVENIR NEXT **Arial**

COMPANY DESCRIPTION



3956 Blaze Drive
Murfreesboro, TN 37128
(615)904-3850 Ext. 22943
Skyline3601819@gmail.com
<https://skyline3601819.wixsite.com/skyline360>

Skyline is a company that is headquartered at Blackman High School in Murfreesboro, TN. Our company has changed drastically over the past seven years. It started as primarily a cell phone company in August 2005. Recently over the years, there are products such as laptops , cameras and headphones. We understand the market is constantly changing, therefore Skyline 360 adapts with the continuous changes. We have set a high goal this year to make sure that we are known locally, nationally, and internationally through our marketing strategies online. Being a technological company, we are constantly working to meet consumers wants and needs.

BRAND APPLICATIONS

Letterhead
Business Card
Envelope



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Front



Back



3956 BLAZE DRIVE
MURFREESBORO, TN 37128



Skyline3601819@gmail.com

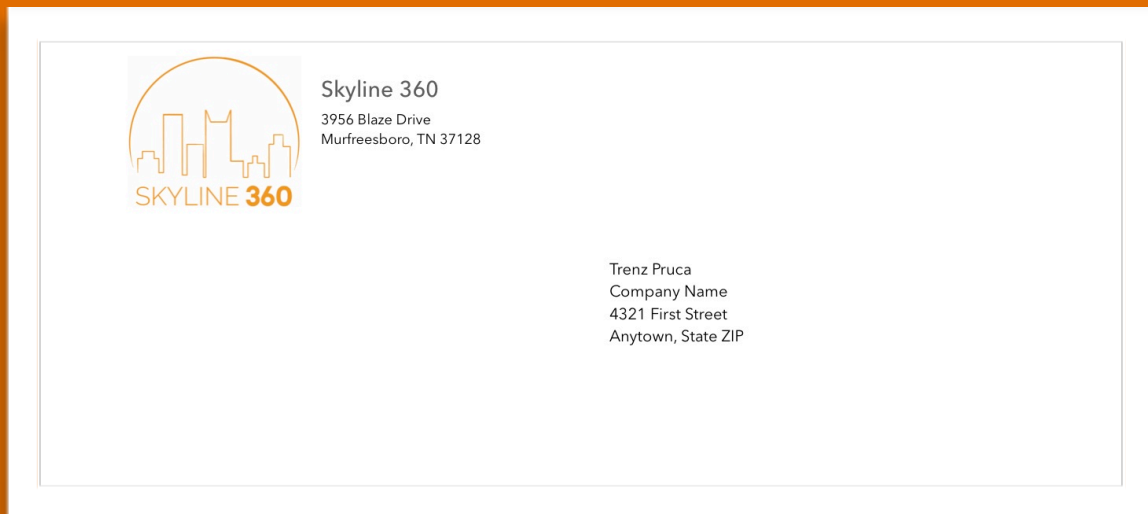


@Skyline360Ve

(615) 904-3850



Ext. 22943



Skyline 360
3956 Blaze Drive
Murfreesboro, TN 37128

Trenz Pruca
Company Name
4321 First Street
Anytown, State ZIP

BRAND APPLICATIONS

Company Apparel

Front

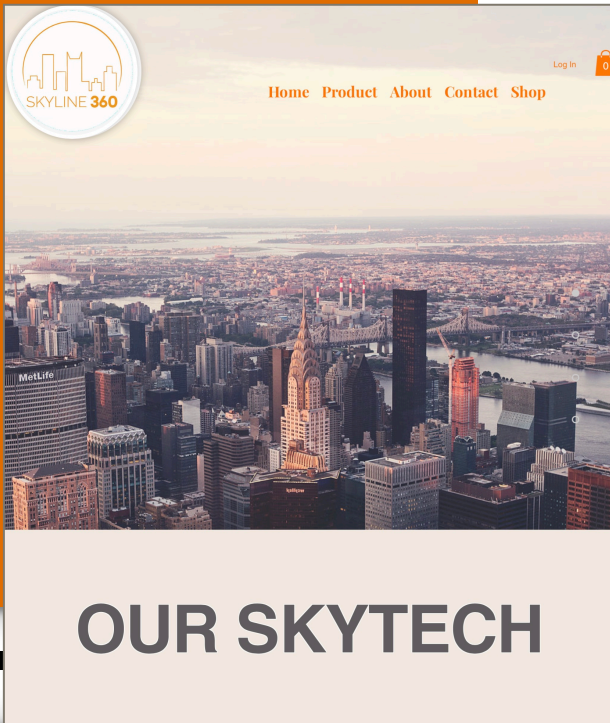


Back

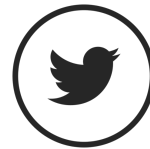


BRAND APPLICATIONS

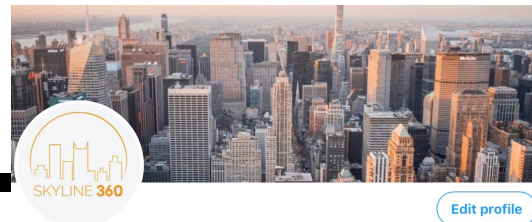
Social Media



Website



Twitter



Skyline 360 VE
@Skyline360Ve

This is the twitter page for the VE firm Skyline 360. This is a virtual business used for educational purposes only.

📍 Murfreesboro, TN 📅 Joined August 2018

3 Following 15 Followers

Tweets Tweets & replies Media Likes

Skyline 360 VE @Skyline360Ve · Oct 10
Congrats to @abiswanson for being September's Employee of the month! Keep up the hard work!

Skyline 360 VE @Skyline360Ve · Sep 24
Learning about elevator pitches today

