



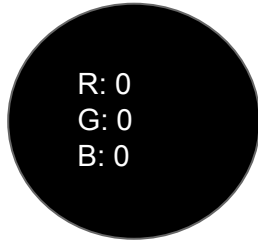
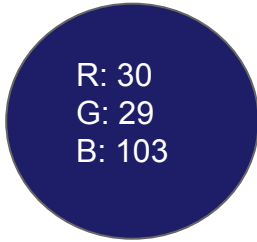
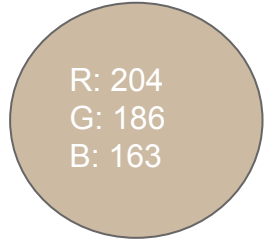
Home Pros

Branding Guide

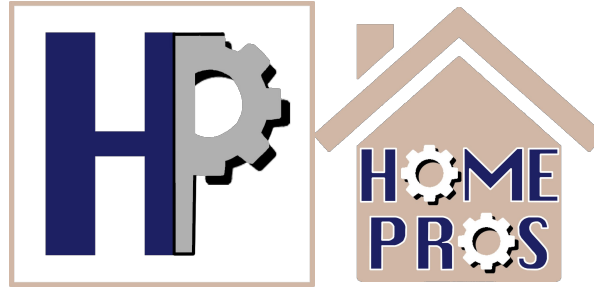
[Color Palette]

[Logo]

[Fonts]



HomePros is a dependable service app for connecting repairmen with clients. Our color scheme represents dependability, loyalty, and trust.



The HomePros logo displays practicality and distinctiveness. It effectively communicates the brand's message of dependability.

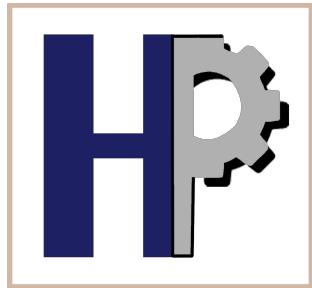
Silom
Raleway
Arimo

Our fonts convey our marketing message of reliability in a uniform manner.

[Logo Variations]



Website Logo



App Logo

The HomePros logo utilizes beige, navy blue, and white to symbolize dependability, loyalty, and trust, which represents the brand's vision. The name is placed within the house to represent the ease of using the app from one's home. The variation of the logo is for website use and for other corporate purposes.

[Company Description]

Founded in 2018, HomePros is a Virtual Enterprise firm.



Homepros

Ease, accessibility, and affordability all in one. HomePros offers a wide variety of home repair services in the comfort of your own home! HomePros is unique because of the wide range of services offered and the convenience of the app. Our company offers a shared economy system, therefore we help both the customers who need repair-work but also the workers who are not able to find jobs and receive a stable income. Our product fills the gap in the market by providing a middle-man for the customers to find workers. Our app provides excellent, well-trained workers and convenience to the everyday person. HomePros is everything you need in one easy to use app!

50 Kennedy Drive,
Plainview, NY 11803

Instagram: HomePros_ve
Twitter: HomePros5

HomePros.ny@veinternational.org

[Business Card]



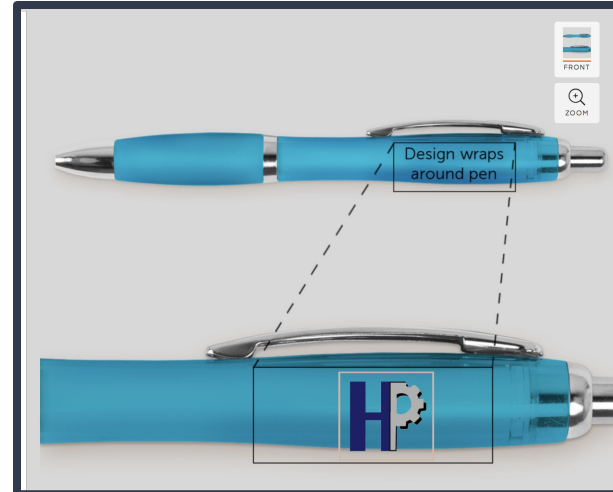
Front



Back

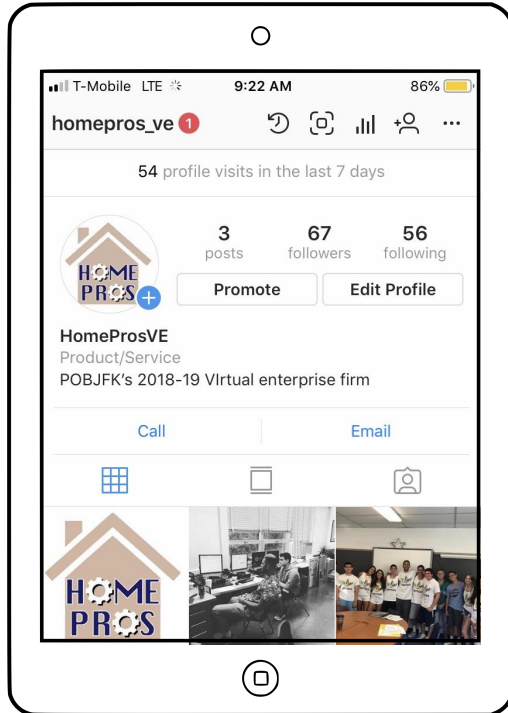
[Company Merchandise]

Need more space?
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multiple design
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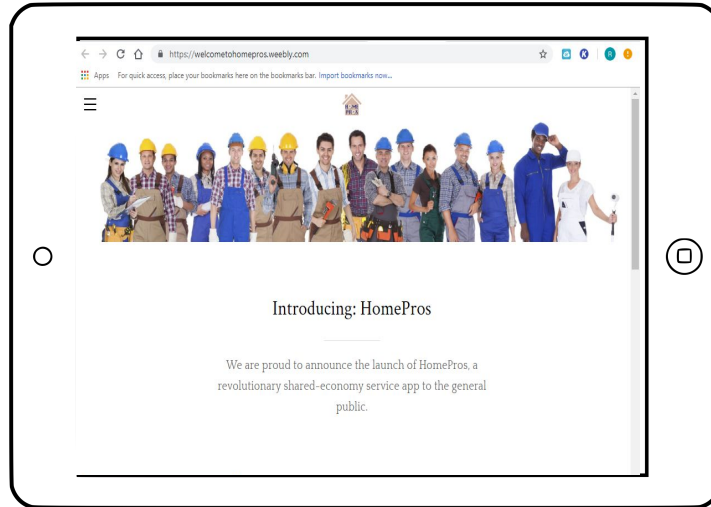


[Social Media Outlets]

Instagram



Website



Twitter

