



Virtual Enterprise Branding Competition:

Déjà Brew



Logo



Color Palette



#602913



#A67C52



#FFEBCD



#91A166

Fonts

Georgia

Arial

Lucida Handwriting

Georgia and Arial are open-source free fonts - easily accessible and downloadable on most computer programs. Georgia is the preferred font for greater font sizes such as titles and headers, while Arial should be used for smaller, more descriptive bodies of text. Lucida Handwriting is only to be used as in the company logo and in major publications.

Letterhead with Company Description Included



EST. 2018

**DÉJÀ
BREW**

"The brew you won't forget"

Dear Recipient,

The Déjà Brew team is filled with distinct leaders who have created a company in order to sell various coffees and teas. What one can distinguish about our products is that our coffee beans are imported from Hawaii and Columbia. These locations having the perfect climate and high elevation to grow rich, mild beans . With selling beverages comes the responsibility of making sure our products do not cause harm to the environment. The employees of Déjà Brew have generated cups and straws that are made of recycled material , and ones that can be bought in order to reuse daily. The Déjà Brew crew is dedicated to making our coffee a "The Brew you won't forget". When young adults thinks of Déjà Brew coffee and tea, I want them to think of a delicious and elegant drink company that is affordable to all income levels and environmentally safe.

Warm regards,

Stephanie Frank
Chief Executive Officer
sfrank19@mhrd.org

973-664-2200 EXT. 5100
@DEJABREW_VE
DEJABREW.NJ@VEINTERNATIONAL.COM

50 KNOLL DRIVE
ROCKAWAY, NJ 07866

Business Card

Front

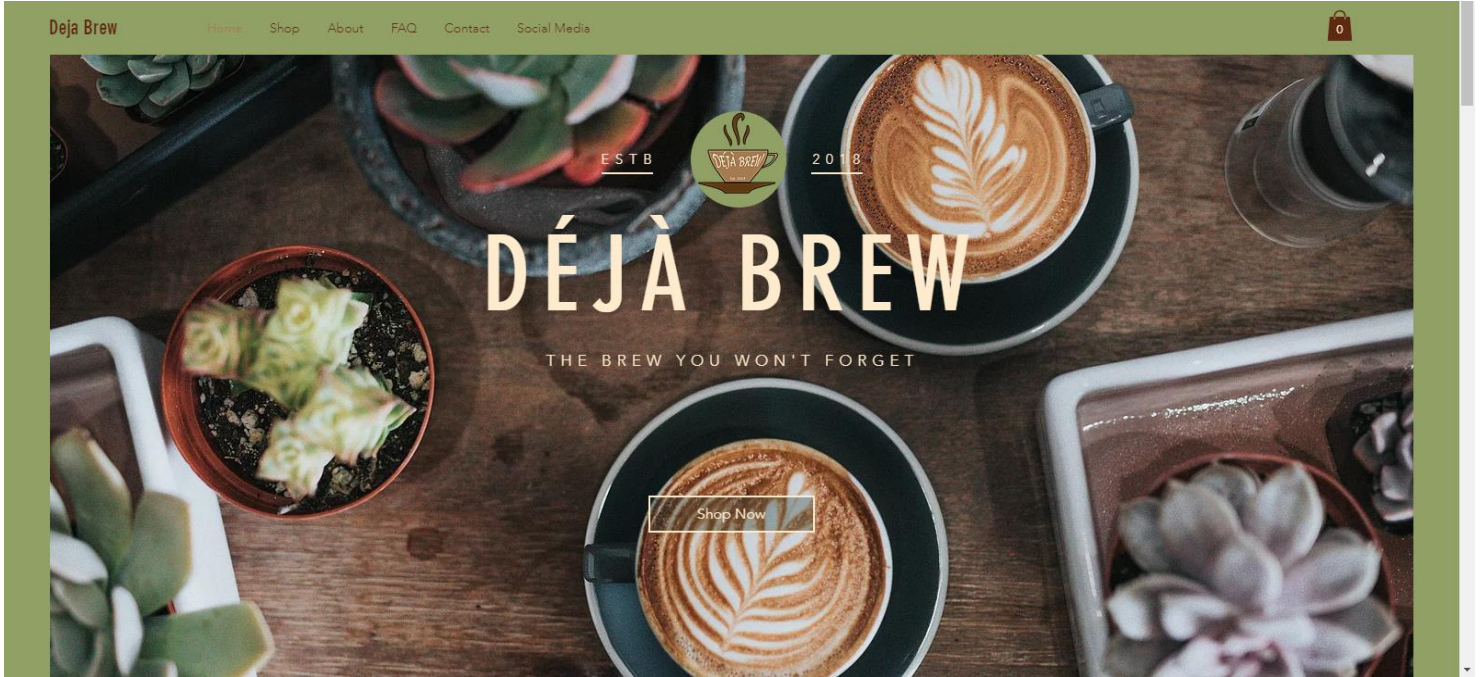


Back



Brand Applications

Website Home Page



Brand Applications

Instagram Account



Twitter Account



Brand Applications

Envelope

