

Logo



Color Pallet



Red: 113
Green: 22
Blue: 16



Red: 68
Green: 90
Blue: 39



Red: 98
Green: 98
Blue: 98

Fonts

Cabin Sketch

Euphoria Script

Dosis Extra Light/Dosis Regular

Cabin Sketch is used for Headings. Euphoria Script is used for Subheadings. Dosis Extra Light/Dosis is used for all other text, including the body. All three fonts are incorporated in the logo as well.

Letterhead



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Company Overview

Since 2016, Freedom Trail Outfitters has been providing nature-loving customers with a high-quality product line that includes everything one needs for outdoor adventures. Located in Woodbury, Tennessee at 1 Lion Drive, FTO strives to dedicate the majority of our attention and time to our much-appreciated customers. So much so, FTO employs only helpful and hard-working individuals who are passionate about nature and serving our customers.

Business Card

Front



Back



Twitter/Instagram (Brand Application)



FTO
@fto_ve



Just "hanging" out in one of our nice products.. [#eno](#)



10/26/18, 11:02 AM

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2 Likes

Retractable Banner (Brand Applications)



Created on Bannersnack

Business Plan Cover Page (Brand Applications)

