



COWBOY CRATE

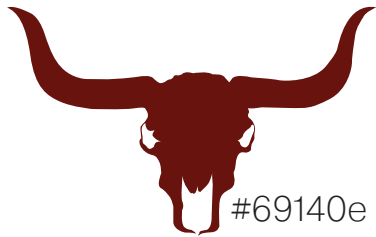
Branding Guide

Fonts

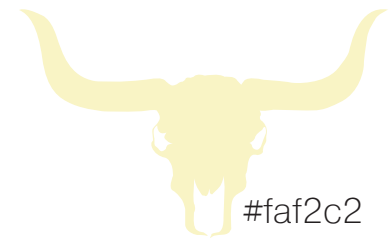
Raleway Regular
Headings

CarlMarx
Logo

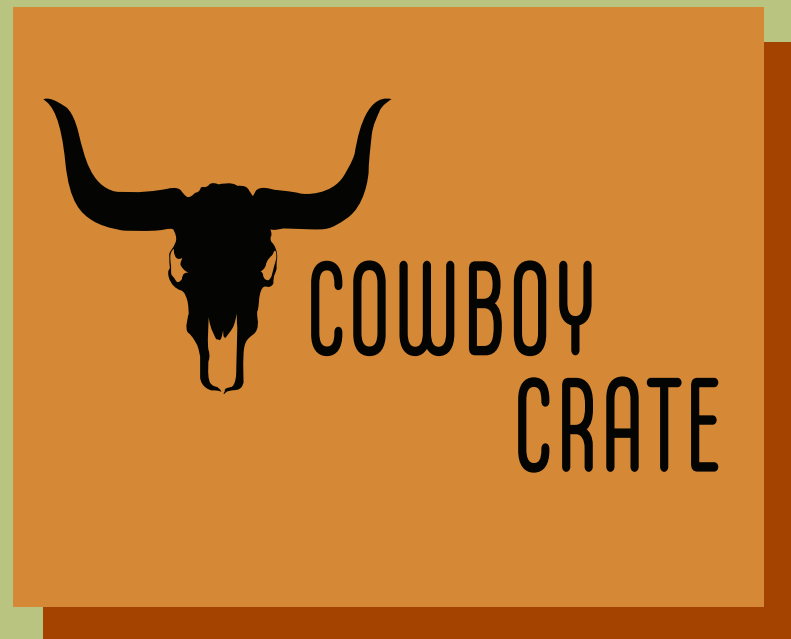
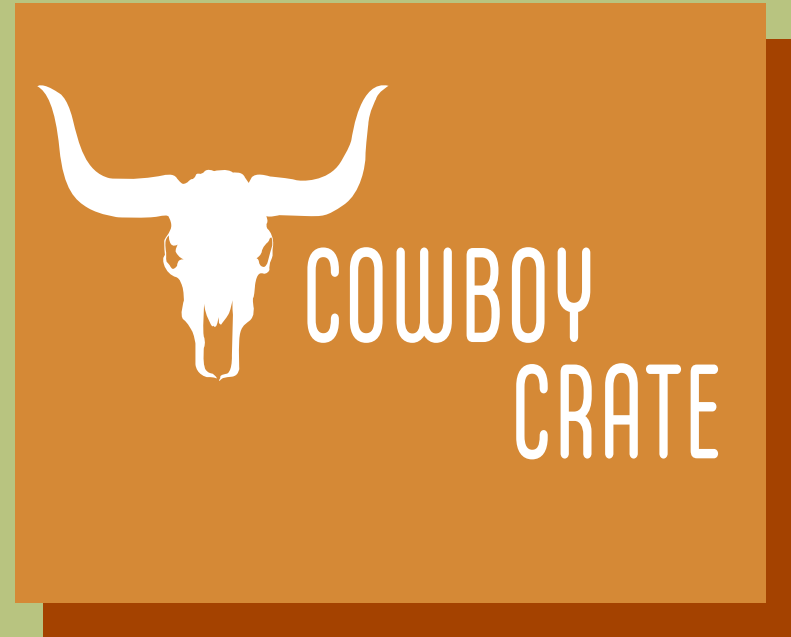
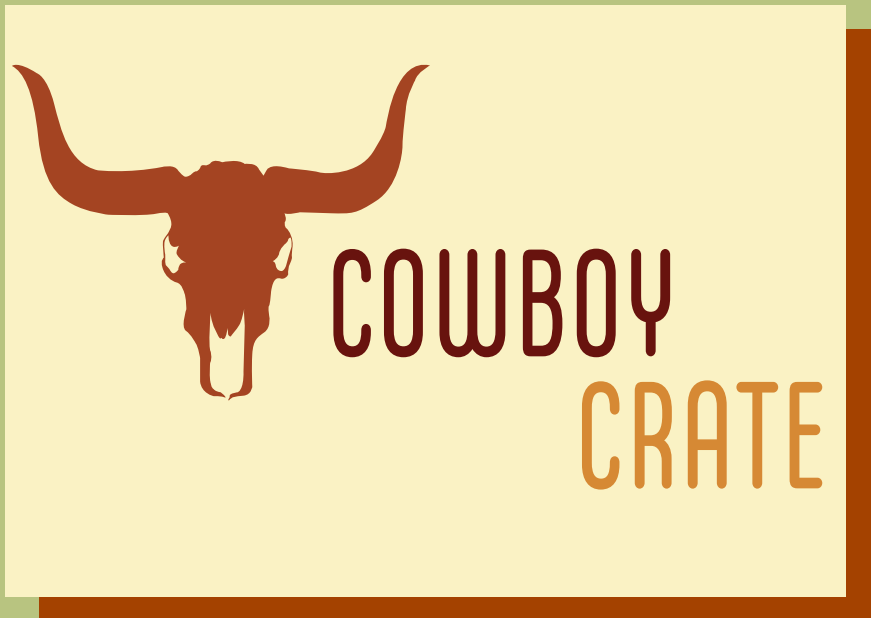
Pragmatica Extra Light
Body text



Color Palette



Logos



Our logo takes a modern approach to the rural aesthetic, using distinctive color and recognizable shapes to give a modern homey feel. The black and white variations are useful for situations where monocolour is required and retains the distinctive character of the logo in a simplified form.

Company Description



cowboycrate.tx@veinternational.org
1350 Eagle Blvd.
Haslet, TX 76052

October 29, 2018

Dear VEI,

Cowboy Crate is a company that offers Texas themed subscription boxes with different recipes and Texas-based items each month to give everyone a sense of Texan hospitality. Each box includes different items that represents the great state of Texas and helps the community by using products from local companies. We are registered as a S-Corporation company because of the limited liability for both management and shareholders and the flow through taxation structure.

Our mission is "To bring awareness to the rich culture of Texas and to promote growth within our local community". We aim to spread Texan culture by supplying local Texas-made products to people all over the world. Our primary goal is to grow our local Texas economy by promoting Texas made products and give back to small business.

We look forward to discussing a future partnership with you.

Warm regards,
Cowboy Crate

Business Card



Packaging



Website



[Home](#) [Our Products](#) [About](#) [Customer Support](#) [Our Team](#) [FAQ's](#)



WELCOME TO
COWBOY CRATE

A Taste of Texas, Wherever You May Be.