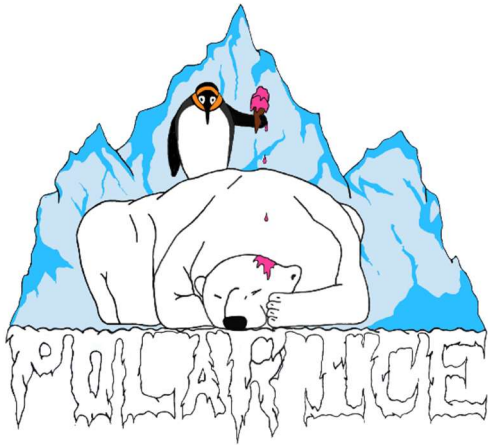


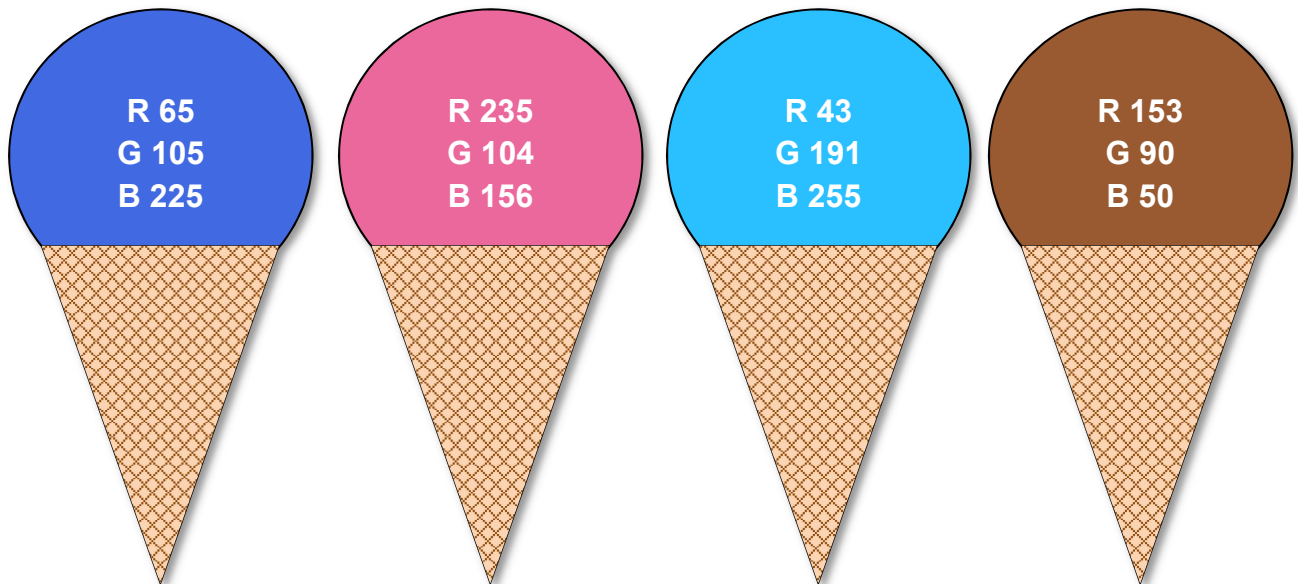
## Logo



## Alternate Logo



## COLOR PALETTE



## Fonts

Glacial Indifference  
Bahnschrift



Polar Ice Inc.  
465 New Dorp Ln,  
Staten Island, NY 10306  
(718) 667-8686



## Company Overview

Polar Ice is located at 465 New Dorp Lane, Staten Island, New York in New Dorp High School. Polar Ice was established on October 15th, 2018 as a C-Corporation. This is the company's first year as a corporation and we are aiming to be the leading provider of ice cream in the Virtual Enterprise community. In addition to being the leading ice cream vendor, our product includes a variety of healthy benefits that will cooperate with any type of lifestyle. Some examples are regulated sugar, better texture, and the option of lactose free ice cream. We wish to reach a very diverse group of VE customers, as well as expanding our business by opening brick and mortar locations inside and outside of the United States in the future. We aim to achieve these goals by appropriately managing our online sales as well as using several social media sites and significant advertisements to increase sales.



## Business Card

Front



Back



## Company T-Shirt

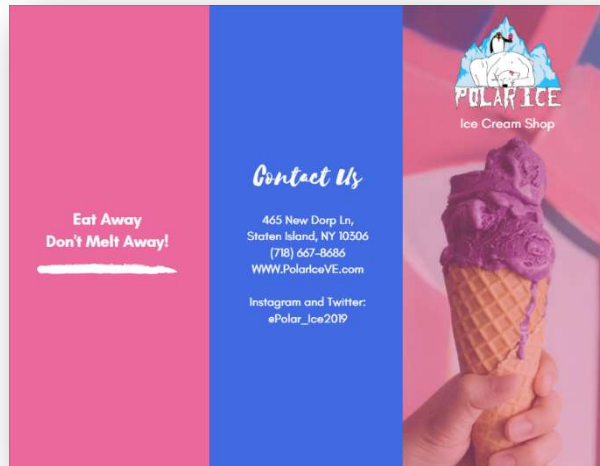


## Flyers

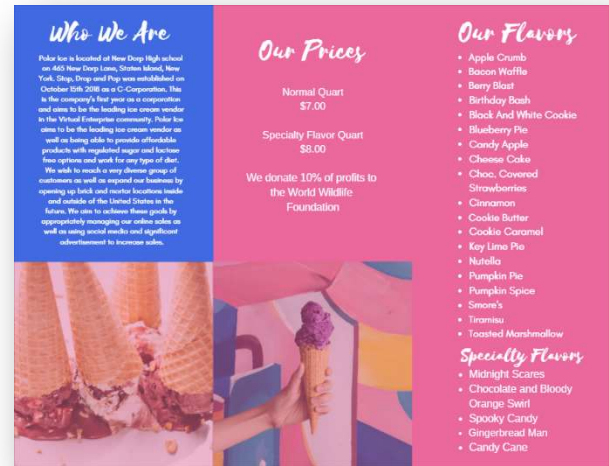


# Brochure

## Outside



## Inside



# Packaging



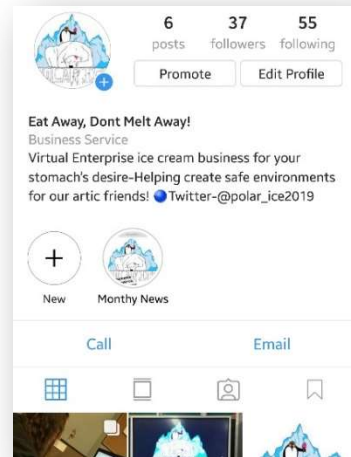


## Social Media

### Twitter



### Instagram



### Facebook



## Website

