



# Company Branding

# Logo

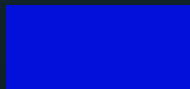


The logo is an integral part of how our company is branded, being that it is the first thing most people will associate with our company. The logo is a globe surrounded by multiple hands of different ethnicities, representing how we bring people of all backgrounds together in the name of volunteer work. The planes represent the vacation aspect of our products, and like our packages, the logo brings together everything to create the best possible experience.

# Logo Colors



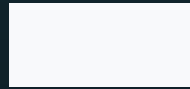
Font: Segoe Print



R: 4

G: 16

B: 216



R: 248

G: 249

B: 251



R: 0

G: 150

B: 38



R: 239

G: 193

B: 170



R: 228

G: 183

B: 118



R: 201

G: 122

B: 81



R: 120

G: 70

B: 45

# Company Letterhead



400 Nassau Blvd, West  
Hempstead, NY 11552  
West Hempstead HS  
Phone: (516) 390-3214

We're A Helping Hand, and we develop short-term volunteer programs in environments that encourage people to immerse themselves as a unique way of giving back. As a company, our goal is to promote cultural awareness and sustainability. Cultural Awareness is the foundation of communication and involves the ability to stand back from ourselves and become aware of our cultural values, beliefs and perceptions. Sustainability is helping others and teaching them real world skills they can use to help improve their quality of life even after our volunteer service is finished. Our trips have several criteria: to promote safety, keep you culturally interested, and make a genuine positive impact on the host community. This experience is a change from everyday life and will immerse you into a new world.

# Business Cards



## A Helping Hand

*Help us. Help you. Help others.*

### Shyla Burrell

400 Nassau Blvd.  
West Hempstead, NY 11552  
(516)-390-3214

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Chief Executive Officer  
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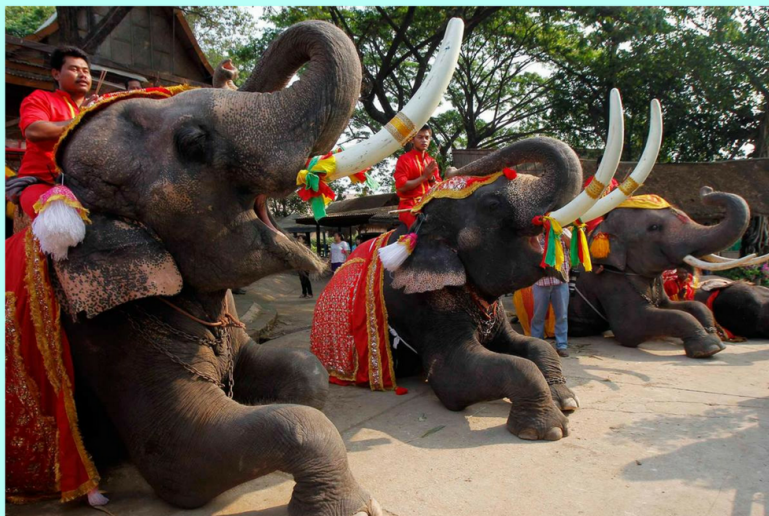
<http://ahelpinghandve.wixsite.com/whhs>

# Sales Packages



Travel to

## Thailand at the Orchid Hotel



Are elephants one of your favorite animals?

If so, join us in helping the elephants in Thailand. Experience Thai culture for 2 weeks. Bathe and clean elephants as well as maintain and enrich their habit. Build structures and raise awareness in local villages. Thailand is a group package so grab 2 friends and book this trip today!

<http://ahelpinghandve.wix.com/whhs>

# Sales Packages

## **Dominican Republic : \$10,000**

This 11 day opportunity introduces couples to a new culture while teaching kids mathematics, science and health and exploring the beautiful geography of the Dominican Republic.



## **Costa Rica : \$10,000**

This 2 week package allows families of 4 to immerse themselves in the Costa Rican culture and landscape while helping to learn about and hatch baby turtles.



## **Honolulu, Hawaii : \$10,000**

A Helping Hand will pair you with Habitat for Humanity to build homes in Honolulu. This 8 day package allows couples to experience the wonders of Hawaii while helping those in need.



\*All trips include airfare, meals, lodging, and transportation during your stay