# Genuine Greens Company Branding Packet

# Logos:





#### Color Palette:



R:255 G:255 B:255



Fonts: Robota Slab Comfortoo



# **Genuine Greens**

#### It's not genuine unless it's green.

Genuine Greens is an enterprise whose main intention is to enable the average consumer to effortlessly create their own at-home garden. We are a certified B-Corporation, aspiring to create social sustainability and public accountability for our environment. All of our biotic products are organic, non-GMO, and biodegradable. We offer a diverse assortment of seeds including herbs, spices, plants, and flowers. We also offer additional items to further supplement the customer's hands on gardening experience. Our products can be used by any consumer to their fullest potential in endless settings, as long as the plant receives its required sunlight and nutrition. Genuine Greens offers a "plant of the month", in which the user can purchase a specific flora, and 15% of the proceeds are donated to a charity corresponding with the plant. The benefits of our merchandise include (but are not limited to): saving time when grocery shopping, as well as knowing exactly where your food comes from. Our company is the leader in the snowballing DIY gardening industry, and we aspire to be as valuable to the community, individual, and environment as possible.

Sincerely,

The Genuine Greens Team

70 S Woods Rd, Syosset, NY 11791

genuinegreens.ny@veinternational.org

# Business Card:

### Front





Back

#### Brochure:

#### About Us

Genuine Greens is a plant company in the Virtual Enterprises International Network. Our mission is to revolutionize traditional gardening to bring the garden to your house with our starter kits and individual plant products.

#### Follow Us On Social Media!



Visit Our Website!



greeensgenuine.wixsite.com/genuinegreensve



#### Our Products

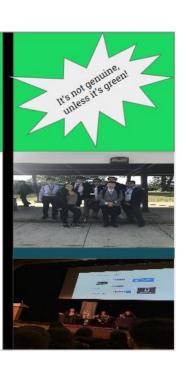
We offer a wide variety of bundles and starter kits for plants ranging from small agriculture to sustainable horticulture.



## Supplies/Accessories



Get some Genuine Goodies whenever you purchase one of our starter kits for no additional cost!



# Envelope:

For any questions, comments or inquiries, please feel free to contact us using the attached envelope:



