

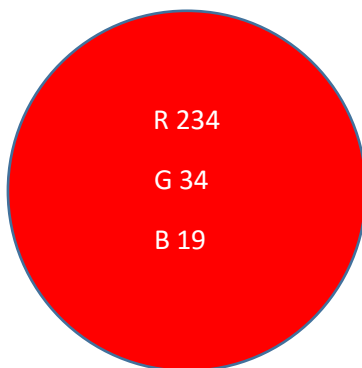
Company Logo:

In business a logo must be clear and concise with accurate representation of the business, with this logo it clearly defines our passion for fruit and our attention to detail and freshness. The two inner vertical sections of the logo represent structure and order of the business, while the two outer curved sections are softer and represent connection and community. The gaps in-between the the columns represent the abyss.



Company Colors:

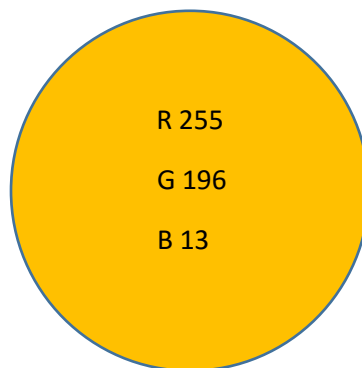
The color red is used to represent the energy and passion our company has for offering healthy choices. Yellow represents the freshness offered in our products, while green symbolizes nature and harmony.



R 234

G 34

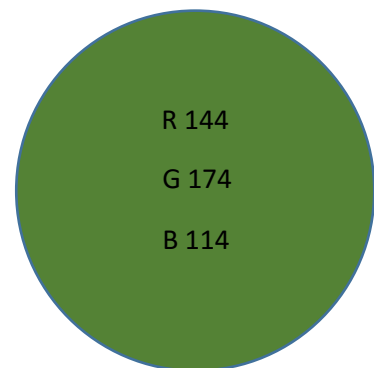
B 19



R 255

G 196

B 13



R 144

G 174

B 114

Company Font:

The font, Spinnenkop is used in our logo, to show the enthusiasm and energy in our company. This font is often used in the entertainment and hospitality sector to signify excitement and delight.

Company Letter Head:



Company Description:

Welcome to the future of food that offers healthy choices in the snacking market segment. Sweet Abyss is a company which dehydrates food and adds a twist with a variety of spices. Customers can mix and match various types of fruit with various spices for a unique snacking option.

Company Business Card:

Sweet Abyss **SweetAbyssVE@Gmail.com**



Dip Into Bliss
With Sweet Abyss

Dehydrated Fruit Co. **WWW.SweetAbyssVE.Weebly.Com**

Sweet Abyss



Dehydrated Fruit Co.

☎ 209-392-0300

📍 1701 E Blossom Ave
Dos Palos, CA 95620

Company Envelope:



Company Social Media:

Sweet Abyss uses various forms of social media to keep customers informed on new products and promotions. This example of snapchat represents our drive to keep young individuals engaged in our product thus promoting healthy diets.

