

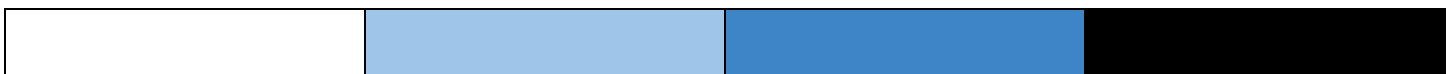
# VE Branding Competition Submission

By Ocean Rippers  
Morris Hills HS  
520 West Main St.  
Rockaway, NJ 07866  
973-664-2309  
Advisor: Mrs. Colleen Perry  
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## Logo



## Color Palette



RGB: (255, 255, 255)

RGB: (159, 197, 232)

RGB: (15, 117, 188)

RGB: (0, 0, 0)

## Fonts

*Segoe Script*

Playfair Display



## Letterhead and Company Description




*Find your wave*

Ocean Rippers provides beginner surfers with the opportunity to buy everything they need to start their journey on the waves. We offer variety of 3 bundles, differing by board, ranging from \$1,000 to \$1,400. By offering board variety, we give the customer freedom to choose the bundle that will work best for them. Our company is out there to make surfing accessible to all, offering a jumping off point for all beginner surfers. Our bundles include the surfing essentials that every new surfer should have when beginning, helping you find your wave!

# Business Card

 <p><b>Ocean Rippers</b> 520 W Main Street Rockaway, NJ 07866 973-664-2309 <a href="mailto:oceanrippers.nj@veinternational.org">oceanrippers.nj@veinternational.org</a></p>	<p><b>Find Your Wave!</b></p>  <p>This is a simulated business for educational purposes only.</p>
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# Home Page Layout

<https://oceanrippers.wixsite.com/findyourwave>



Welcome

Store

Information

About Us

*Find your wave*

Call Us  
(973) 664-2309

Visit Us  
520 W Main St.  
Rockaway, NJ 07866

Email Us  
[oceanrippers.nj@veinternational.org](mailto:oceanrippers.nj@veinternational.org)



# Social Media Presence

## Twitter

The image is a screenshot of a Twitter profile for 'Ocean Rippers' (@OceanRippers). The profile header shows a cover photo of a surfer, a profile picture with a Psi symbol, and statistics: 4 tweets and 7 followers. Below the header is a 'Trends for you' section with several hashtags and their tweet counts. The main content area shows two tweets from 'Ocean Rippers' dated Oct 29. The first tweet is a retweet of an Instagram photo. The second tweet is a text-based tip for surfers. Below the tweets is a 'Who to follow' section featuring profiles for Ryan Reynolds and Wiz Khalifa.

**Ocean Rippers** @OceanRippers  
Tweets: 4 Followers: 7

**Trends for you** · Change

- #BohemianRhapsody 🎤  
In theaters this Friday. Fearless Lives Forever.  
Promoted by Bohemian Rhapsody
- #AppleEvent 🍏  
39.6K Tweets
- MacBook Air  
22.2K Tweets
- #TuesdayThoughts  
71.9K Tweets
- #NationalCandyCornDay  
6,199 Tweets
- Constitution  
144K Tweets
- #BirthrightCitizenship  
9,305 Tweets
- 14th Amendment  
President Trump wants to end birthright citizenship granted by the 14th Amendment of the US Constitution with an executive order,...
- #TuesdayMotivation  
23.5K Tweets
- #njcommute

**Who to follow** · Refresh

- Ryan Reynolds** ✓  
@VancityReynolds  
owner: @aviationgin
- Wiz Khalifa** ✓  
@wizkhalifa  
Taylor Gang

**Ocean Rippers** @OceanRippers · Oct 29  
See this Instagram photo by @ocean.rippers [instagram.com/p/BphHRhGBMHt/...](https://www.instagram.com/p/BphHRhGBMHt/)


**Ocean Rippers** @OceanRippers · Oct 29  
If you are just starting to surf, here's one thing you need to know!  
To avoid wiping out, you need to look over your shoulder instead of the nose of the board. This will help you make any adjustments you may need to catch that perfect wave!



Instagram

Instagram

Search



**ocean.rippers** Edit Profile

2 posts 70 followers 90 following

**Ocean Rippers**  
A simple way to dive into the world of surfing  
Donates 10% of profits to surfers with disabilities 🌍  
#findyourwave  
\*For educational purposes only\*  
[oceanrippers.wixsite.com/findyourwave](http://oceanrippers.wixsite.com/findyourwave)

Inspiration Workplace Photos Products Surf VE Events Adaptive S...

POSTS IGTV SAVED TAGGED

