

Logo



Our logo directly represents the main aspects of our company, travel and getting away from home. We offer many different packages all during the year that span around the globe. We decided on this style of logo because of the message we are trying to send that you can go anywhere in the world with us and explore new cultures and enjoy exotic activities in some of the best places in the world.

Color Palette



Our company is a world wide travel agency, we chose the color blue because it best represents the color of travel. Blue represents both the sky and the sea, and is associated with open spaces, freedom, intuition, imagination, expansiveness, inspiration, and sensitivity. We also chose Orange because it combines the energy of red and the happiness of yellow. It is associated with joy, sunshine, and the tropics. Orange represents enthusiasm, happiness and creativity.

Fonts

Love Ya Like A Sister

We chose to use the font “Love Ya Like A Sister” because the font is very fun and appealing. The fun font represents the fun experiences that our customers will have when traveling with us.

Company Description

We thrive to show our customers a side they haven't seen before. A side that is adventurous and bold. A side that helps you step outside of your comfort zone and take on new risks. Our Travel agency is the traveler's first and independent source of information for finding the ideal hotel and excursion.

Letterhead

HORIZONS TRAVEL



255 Red Gate Road
St. Charles, 60175
331-228-6214
Horizons.IL@veinternational.org

Month day, 2018

Business Cards

Marco Barone

Chief Executive Officer

Horizons.il@veinternational.com

(331)-228-6214

255 Red Gate Rd.
St. Charles, IL 60175



Brand Applications

Banner



Your Host From Coast to Coast
255 Red Gate Rd,
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Horizons.II@veiinternational.com
(331)-228-6214

Twitter: @Horizons_VEI



Edit profile

Horizons

@Horizons_VEI

 Joined October 2018

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Powerpoint opening slides



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