

COMPANY BRANDING



Radiant Energy at your Hands

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COMPANY COLORS & LOGO

**HELIO
BLUE**

RGB: 80 • 167 • 190
CYMK: 58 • 12 • 0 • 25
HEX: #50A7BE

Blue would be representing the solar panels in our logo but also that main concept of our business and products.

**HELIO
GREEN**

RGB: 123 • 177 • 60
CYMK: 54 • 3 • 100 • 7
HEX: #7BB13C

Green represents the leaf which stands for the eco-friendly concept of the company.

**HELIO
YELLOW**

RGB: 225, 226, 0
CYMK: 2, 6, 99, 0
HEX: #FAF003

Yellow represents the sun which is the main power source on how our products function.

**TRUE
BLACK**

RGB: 0 • 0 • 0
CYMK: 0 • 0 • 0 • 100
HEX: #000000

Black is used as the outline for our logo and company name.



Color Logo



Greyscale Logo

COMPANY FONTS

LIFFO

Liffo is a clean sans serif font that shows stability and would represent the uniqueness of the company and help us stand out against our competitors.

LIFFO 30

**ABCDEFGHIJKLM
NOPQRSTUVWXYZ
XYZ 123456789**

LIFFO 24

**ABCDEFGHIJKLNOP
QRSTUVWXYZ
123456789**

LIFFO 18

**ABCDEFGHIJKLNOP
QRSTUVWXYZ 123456789**

MINION PRO

Minion Pro is an Adobe Original typeface designed by Robert Slimbach. With its many ligatures, small caps, oldstyle figures, swashes, and other added glyphs, Minion Pro is ideal for uses ranging from limited-edition books to newsletters to packaging.

Minion Pro 30

ABCDEFGHIJKLM
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Minion Pro 18

ABCDEFGHIJKLNOP
QRSTUVWXYZ 123456789

October 30, 2018

To whom it may concern:

HelioTech is a eco-freindly technology company that focuses on using the renewable energy from the sun to power its charging devices. Helio Tech sprecializes in solar-power personal charging deveices for active lifestyles.

This is the company letterhead and would be used for all business communications requiring a written response. The logo is water-marked in the background to mainatain the company branding elements.

Sincerely,

Helio Tech Team



**RADIANT ENGERY AT
YOUR HANDS**

COMPANY STATIONARY



HELIOTECH

140 South Grand Avenue, Santa Ana, CA 92705

Company Envelope
FRONT

HELIOTECH

BRIAN RENOJ
CEO
1401 S. GRAND AVENUE
SANTA ANA, CA 92705

RADIANT ENERGY AT YOUR HANDS

Website: heliotech.us e-mail Heliotech.ca@veinternational.org

Company Business Card
FRONT

Company Business Card
BACK

HELIOTECH

EMPLOYEE NAME BADGE

HELIO TECH

**BRIAN
RENOJ**



**CHIEF EXECUTIVE
OFFICER**

Century High School

PROMOTIONAL FLYERS

HELIO TECH INTRODUCES



Samsung Note9
Price: \$50



Iphone 6
Price: \$30

HELIO-SMARTCASE

Is your phone always running out of battery? Well don't worry Helio-Tech has the perfect solution for you! With our solar energy charging phone cases, you don't need to worry about having

HELIO TECH INTRODUCES

IS YOUR PHONE ALWAYS RUNNING OUT OF BATTERY WHILE NOT AT HOME? IF SO THIS PRODUCT WILL BE YOUR NEW BEST FRIEND.



Solar Power Bank W/
Flashlight
Price: \$30

This Solar Powered portable charger, not only charges your phone but it also comes with a flashlight.



Solar Power Bank W/
Two connections
Price: \$25

This Power bank is powered by the sun and has an unlimited amount of power as long as the sun is out.

HELIO-POWER BANK