



Confidence Cafe

Branding Guide



CONFIDENCE CAFE
A SHOT OF CONFIDENCE



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FONT

CHANGA

LOGOS



CONFIDENCE CAFE
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COLOR SCHEME



Company Description

Confidence Cafe is a 'S - Corporation' coffee shop, located in the heart of Myrtle Beach, South Carolina. We are a cafe that promotes a friendly, welcoming environment to help bring confidence for those who need it. Our company gives great compliments that gives a boost of confidence to every customer throughout each day to better their day. We provide an assortment of coffees, pastries, teas and other delicious items. We pride ourselves on us having a comforting feel for each and every customer including a variety of comfortable furniture with a live music display or just light soothing background music. Spreading positivity while helping society is our goal and of course to add a shot of confidence.

Letterhead



Confidence Cafe
A Shot of Confidence

Business Card

Front



CONFIDENCE CAFE
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Chief Sales Officer, Noah Plitt: 843.593.7059
<https://confidencecafe.wixsite.com/confidencecafe>

Back

CONFIDENCE CAFE



@confidencecafe.ve



@cafeconfidence



@confidencecafe



Confidence Cafe



confidencecafe.sc@veinternational.org

Cup Design



At Confidence Cafe we offer our two main cups (*shown on left and below*). Our cup selection is always expanding.

We also offer seasonal designs , along with holiday collections.



Uniform



Brochure

Our Mission

Here at Confidence Cafe, we strive to create a comforting environment that will boost the spread of positivity. How will we do that? By decorating cups with positive messages and unique compliments written specifically for each customer.



Contact Us!

Email: confidencecafeac@veinternational.org
Phone: 843.593.7059
Web: <https://confidencecafe.alsite.com/confidencercafe>





Confidence Cafe

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Stay Connected!

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Our Products

- COFFEES... \$1.99 (8 OZ), \$2.55 (12 OZ)
- ICED COFFEES... \$2.99 (8 OZ), \$3.50 (12 OZ)
- BAKED BREAD... \$1.99 (8 OZ), \$2.50 (12 OZ)
- PANFACED... \$2.99 (8 OZ), \$3.50 (12 OZ)
- SAUTE... \$3.50 (8 OZ), \$3.99 (12 OZ)
- HOT CHOCOLATE... \$3.50 (8 OZ), \$3.50 (12 OZ)
- SMOOTHIES... \$3.99 (8 OZ), \$4.99 (12 OZ)
- COOKIES... \$0.99 EACH
- PASTRIES... \$2 EACH
- CAKE POPS (PICTURED BELOW)... \$3.50 EACH



Website

We give our customers the ability to order online for an easy on-the-go experience.

