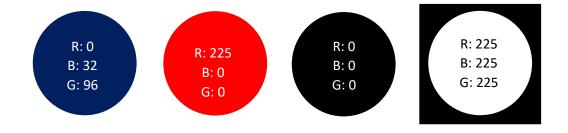
# Snap Shack Branding

### Logo:



#### **Color Palette:**



### **Fonts:**

#### Harlow Solid Italic

Futura Light

#### Cambria

Harlow Solid Italic is our font of choice when representing the company, as it is on all our business forms, used as our header font and on our logo. Our website consists of a combination of mainly Futura Light and various others fonts to help make the website pop. Cambria is the font we use for basic typing on company documents.

#### Letter Head:

We use the letter head below for any departmental and business memos and official documents.



Snap Shack

15 Memorial Drive Miller Place, NY 11764 (631) 474-2723

 $\frac{SnapShack.ny@VEinternational.org}{\sim} Let \ the \ Moment \ Live \ on \sim$ 

Snap Shack is a mobile photo booth company that offers a wide variety of packages, which you are able to choose from for any event, get together, or party. These different packages include themes for all occasions. There is a need for our company as there are no other companies that are providing this service; which gives us the ability to have a monopoly on providing this service. We are not solving a problem, our company offers a luxury to people that will improve their party, entertain their guest and create lasting memories.

#### **Business Cards:**

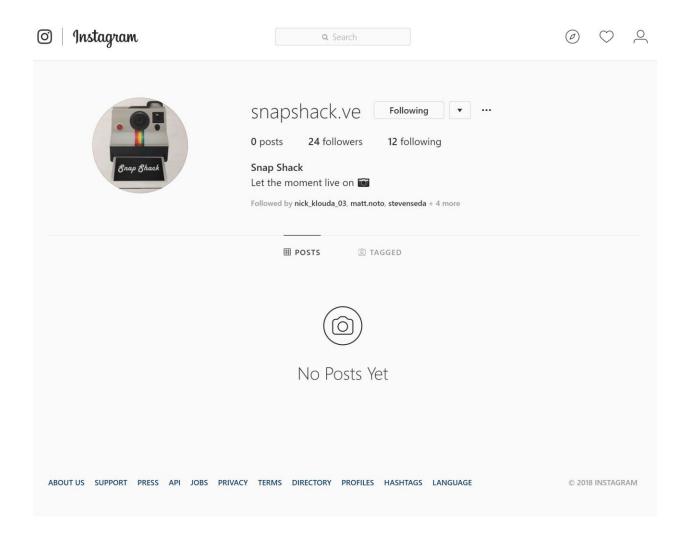
Additional way that we brand our company is by handing out business cards to perspective clientele.





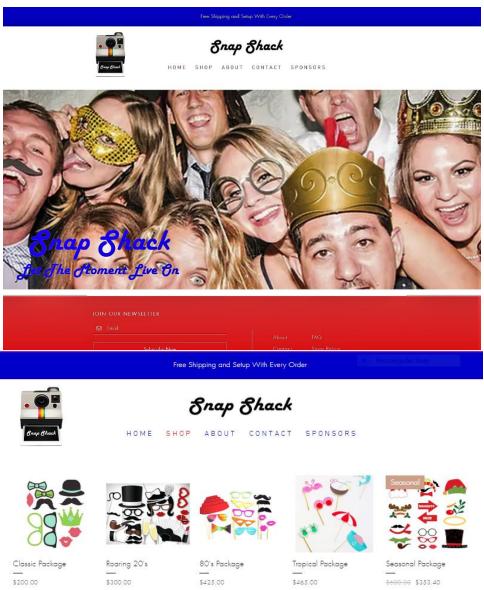
# **Instagram:**

Like most modern day companies we use our social media platform to market and brand our company and packages we offer.



## Website:

A major way we market, brand and expose our business to prospective clientele is our website.





# **Company Polo's:**

We have designed polo's that our employees can wear to any our events that we are working and Virtual Enterprise workshops and events. This gives us a professional look as well as brand our company.



# **Product Catalogue:**

We use our product catalogue to show the packages we offer to our perspective clientele.



























#### **Product Brochure:**

Additionally we use our product brochure to entice prospective clientele into purchasing our more expensive products.

