

SUPPL



The Best of Long Island: Delivered

Branding Guide

Virtual Enterprise
Baldwin High School
Baldwin, NY

MAIN LOGO

SUPPL



The Best of Long Island: Delivered

COLOR PALETTE



#162e3b



#f3c800



#408ebc

#707070

FONTS

PHOSPHATE

Shree Devanagari 714

Arial

Snell Roundhand

Chaparral Pro

LETTERHEAD



841 Ethel Kloberg Drive
Baldwin, NY 11510
(516) 434-6123
suppli.ny@veinternational.org
supplivei.com

SuppLI is a Long Island based subscription box company. We assemble quality boxes exclusively filled with Long Island commodities and activity brochures. Each subscription line is carefully crafted with consideration for our consumers. We seek out the most successful businesses on Long Island, as well as the most unique brands and up and coming companies. Through this process, SuppLI furthers local commerce and helps to create a sense of community. Our company strives to encourage local tourism and some indulgence into what Long Island has to offer. As Long Islanders, everyday we see the beauty that our home has to offer. Subscribing to SuppLI will bring you amazing experiences and *The Best of Long Island: Delivered*. We see an opportunity in our home right here right now, and through the benefit of our subscribers and business partners, we are working to advance that opportunity.

The Best of Long Island: Delivered



ENVELOPE



841 ETHEL T. KLOBERG DRIVE
BALDWIN NY, 11510

THE BEST OF LONG ISLAND

BUSINESS CARD

SUPPL



The Best of Long Island: Delivered



Franklyn Polonia Jr.
Chief Executive Officer



841 Ethel T. Kloberg Drive
Baldwin, NY 11510



(516) 434-6123



suppli.ny@veinternational.org



supplivei.com



SOCIAL MEDIA CARD



SUPPL

The Best of Long Island: Delivered



SuppLlvei.com



@SuppliVEI



Suppli_vei



SuppLI Vei



Suppli NY

SUBMARK



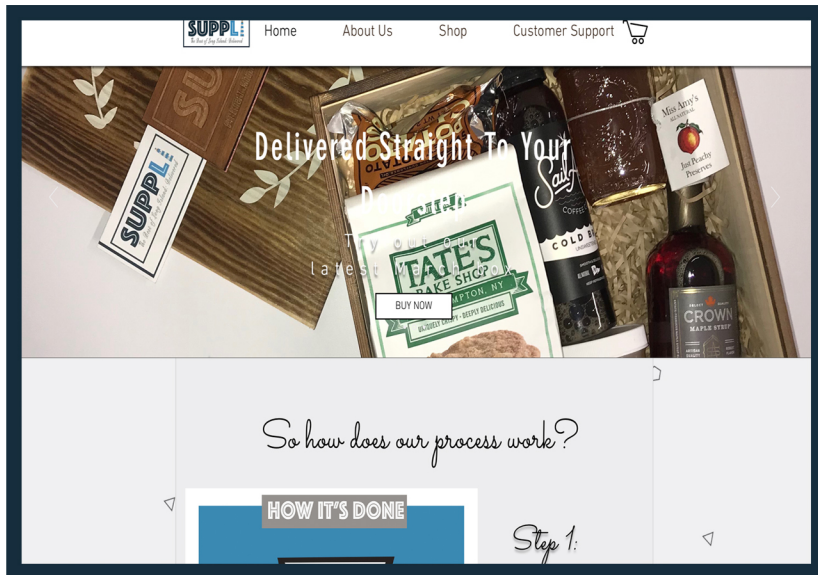
PHOTOGRAPHY



ALTERNATE LOGOS



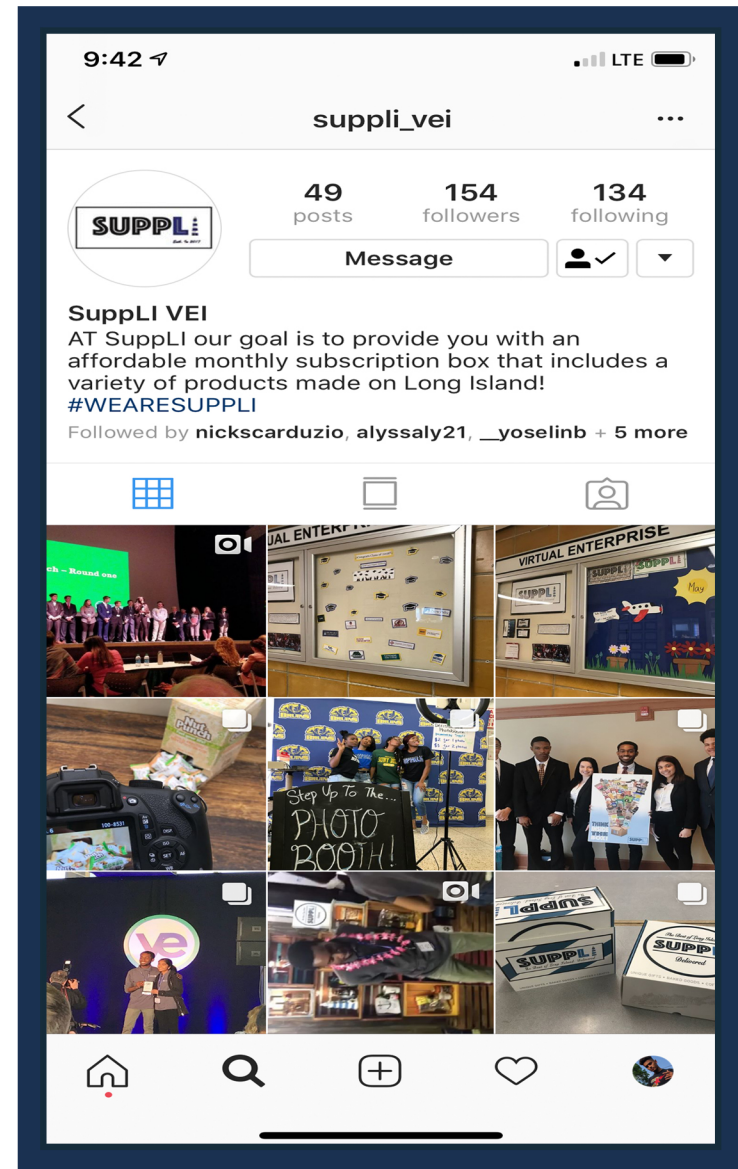
WEBSITE



APPAREL



SOCIAL MEDIA



BANNER

The Best of
Long Island
Delivered



Seasonal Inspired Treats

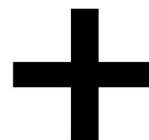
Locally Grown Produce

Handmade Accessories

From Our Home To Yours!

SUPPL 

ADVERTISEMENTS



ENTER TO WIN A FREE AMAZON ALEXA OR ECHO



MARKETING MATERIAL



**THINK
INSIDE
THE
BOX!**

SUPPL
The Best of Long Island. Delivered

**HAPPY
VETERANS
DAY!**

10% Of every sale made this week will be donated to our brave veterans. So enjoy some of our great products knowing that your giving back to your country.

SUPPL