



All Natural NYC

37-02 47th Avenue, Long Island , NY 11101

LOGO



All Natural NYC

COLOR SCHEME



C - 4
M - 81
Y - 89
K - 1



C - 1
M - 66
Y - 87
K - 0



C - 6
M - 47
Y - 88
K - 0



C - 2
M - 19
Y - 83
K - 0



C - 68
M - 24
Y - 100
K - 7



C - 33
M - 84
Y - 99
K - 42

FONT

Header: HOB0 STD

We chose Hobo STD because it conveys modern, and trendy look. We believe it will catch the eyes of our target audience.

Body: Iowan Old Style

We chose Iowan Old Style because it is easy to read, professional, and matches the aesthetics of our company.

FRONT BUSINESS CARDS



We decided to have two different color business cards so our employees will be able to chose which one they prefer.

BACK OF BUSINESS CARDS



LETTERHEAD

ALL NATURAL NYC

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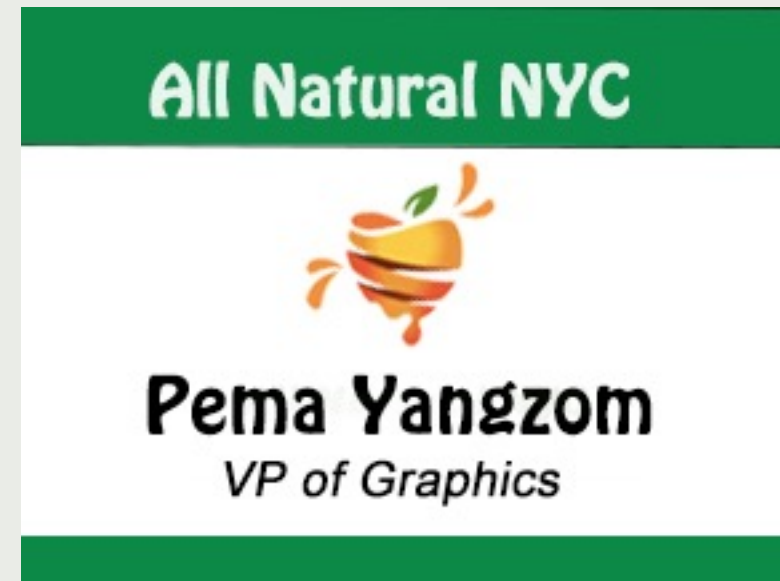
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allnaturalnyc.wixsite.com/allnatural

 [@allnaturalnyc](https://www.instagram.com/allnaturalnyc)

NAME TAGS



The executives will be using the orange name tags.
The VPs and others will be using the green name tags.

SOCIAL MEDIA

allnaturalnyc 



212
posts

876
followers

149
following

Edit your profile

'Organically Delicious'
All Natural NYC offers the best quality of organic nutrition for a better and healthier life style
allnaturalnyc.wixsite.com/allnatural



MERCHANDISE



Company Logo T-Shirt



Company Logo Water Bottle



Company Logo Tote Bag