

THE PARTY PROJECT

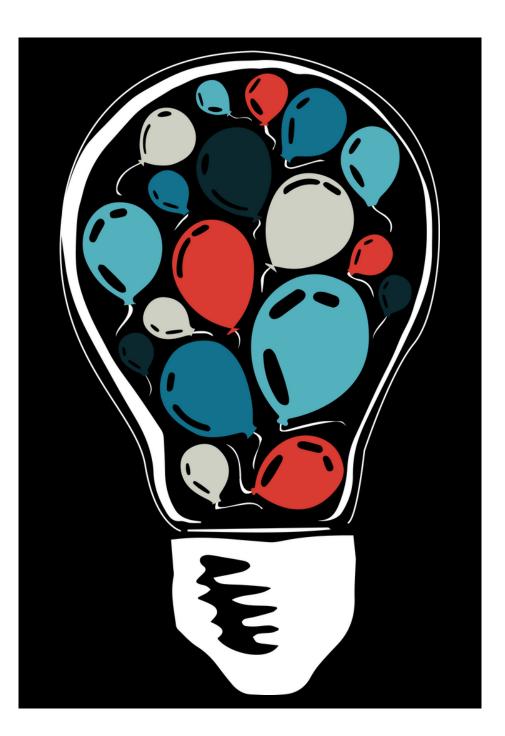
COMPANY DESCRIPTION

The Party Project is a one stop shop for event planning. Taking care of it all – from inviting, catering, and decorating, we know that life is too short for you to spend worrying about the nitty-gritty details. Our job is to help you live your memories, not remember planning them. With the Party Project, you can have your cake and eat it too.



THE LOGO





What's with the Bulb?

The bulb shows the brightness this company has within the party planning realm. It started off with a mere idea that exponentially grew to what it is today. The balloons convey our fun and jubilant spirt. These two elements come together to represent innovation and entertainment.

COLORS

presence.



As you can see our company brand includes shades of blues and turquoise mixes. Turquoise represents selfexpression, which is one of the values we celebrate at The Party Project. The darker blues embody honesty and reliability, two qualities that create the foundation of service businesses. The red represents high energy, and the cream color serves as a neutral and calming

FONTS

Montserrat - Headers

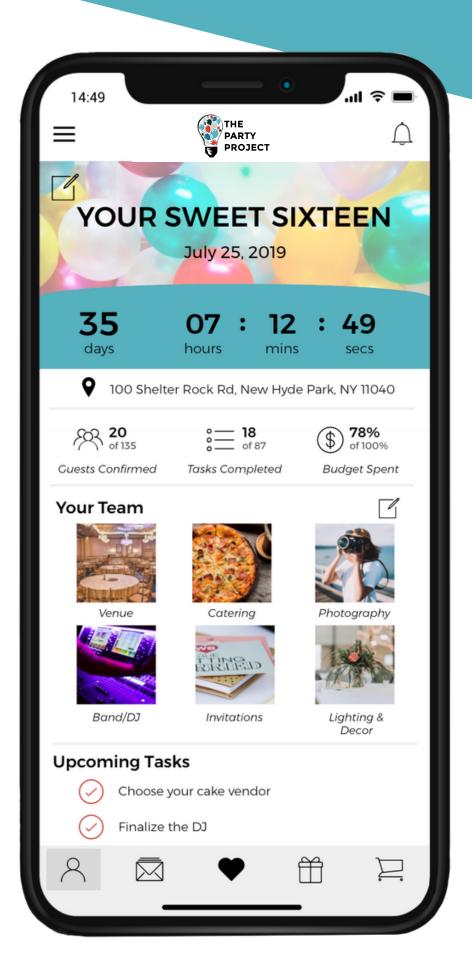
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Glacial Indifference - Text

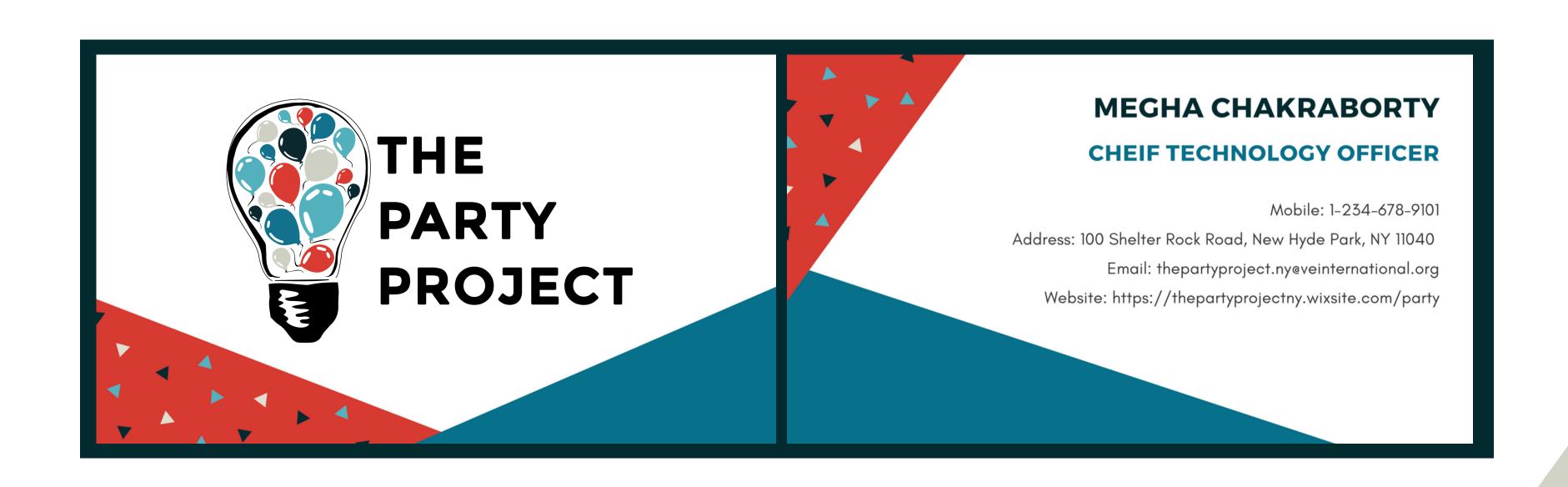
Aa Bb Cc Dd Ee Ff Gg Hh li Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

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