

# logo, color palette, fonts 01

R: 239  
G: 239  
B: 242

R: 252  
G: 245  
B: 242

R: 223  
G: 229  
B: 222

R: 111  
G: 123  
B: 104

R: 51  
G: 64  
B: 60

## Roboto Slab

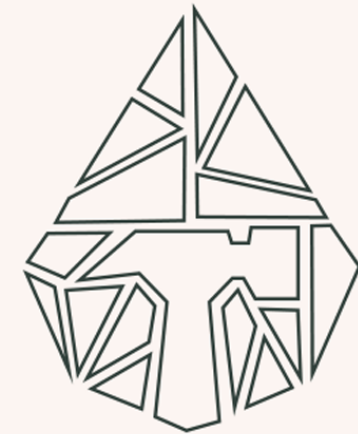
This font is used solely for titles, headings, and words that should have special attention.

*blenheim signature regular*

This text is to be used for subtitles to bring contrast with the two other sans serif fonts, but its consistency in weight helps to complement them as well.

## Javiera Light

Being light and easy on the eyes, this font best suits itself as a body font as it is easy to read from.



tinker

tinker

The geometric shapes are the different pieces that make up an individual's story.

To tinker means to improve, repair, or build, so the hammer is incorporated in the center as a symbolic icon.

The ink drop shape demonstrates how a tattoo company can help individuals tinker their life stories.

The alternative logo (shown in the right-hand) provides more versatility on different types of documents, powerpoints, and other projects.

# tinker's letterhead & description 02



Our goal is to offer full confidence to those that seek to get a real tattoo. The idea stemmed from the constant feeling of apprehension that many encounter in the face of commitment. We aim to help these people tell their story through our tattoos that can be premade or customizable. Our products implement new technology in the tattoo artistry that allow customers to reach an unprecedented tattoo experience.



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tinker](https://vetinker.wix.com/tinker)



@tinkerve

business cards 03



eirene tomlinson

*chief operating officer*

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advertising banner 04

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*ink your tattoos, tinker your stories.*



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employee of the month certificate 05

## employee of the month

This certificate is granted to

*John Doe*

in grateful recognition of outstanding performance, productivity  
and dedicated service to Tinker on this month of October 2018.

*J. Kung*

Joshua Kung  
Chief Executive Officer

October 21, 2018



# business plan's cover page 06

## Business Plan



tinker

*ink your tattoos, tinker your stories.*

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