

*SO*

*Sweet Obsession*

*Life is sweeter with  
a little dough.*

# Logo & Colors



**Pink (#f1737e) R:241 G:126 B:126**

**Soft White (#f5f5f3) R:245 G:245  
B:243**

**Brown (#5f2a0a) R:95 G:42 B:10**

*Fonts:*

*Vijaya*

*Dancing Scripts*

*We choose Vijaya in order to emphasize a more minimalistic outlook for our customers on advertisements, catalogs and business cards.*

*Where life is sweeter with a little dough*

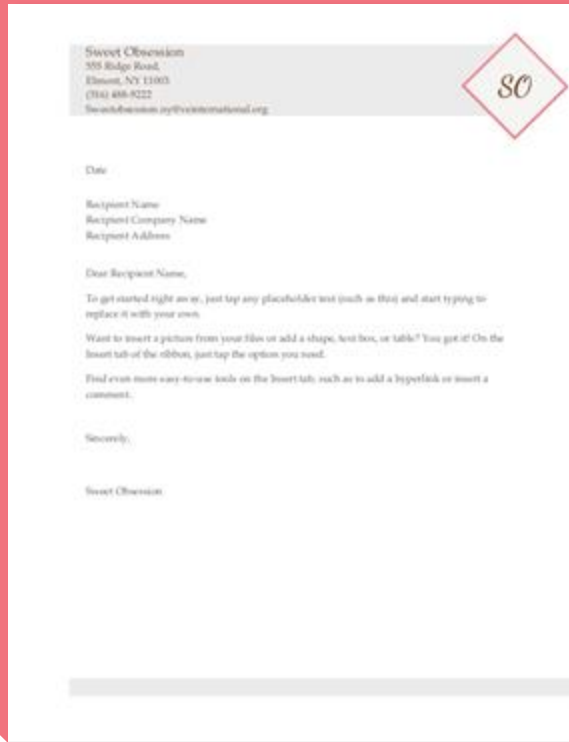
*WHERE LIFE IS SWEETER  
WITH A LITTLE DOUGH*

*In order to highlight the artistic aesthetics of our edible cookie dough bites we choose this font to best match out delicious sweet treats*

*Life's sweeter with a little dough*

*LIFE IS SWEETER  
WITH A LITTLE  
DOUGH*

# *Letterhead & Description*



*At Sweet Obsession we specialize in a variety of edible cookie dough bites. Dipped in our customer's favorite flavors with mouthwatering toppings. We offer more than just the regular cookie dough bite. Some highly anticipated flavors include cookies and cream, morning rush, and our red velvet bites...*

# *Business Card*

*Front*



*Back*



# Brochure

Here at Sweet Obsession we give you the freedom to create exactly what you're craving.

555 Ridge Road, Elmont  
NY 11003  
+516-488-9200  
[www.sweetobsession.org](http://www.sweetobsession.org)

 @EmhoSweet  
 @\_sweetobsessionn\_  
 @sweetobsessionn



## SWEET OBSESSION

*Life is Sweeter With  
a Little Dough.*

555 Ridge Road, Elmont, NY  
11003  
[www.sweetobsession.org](http://www.sweetobsession.org)

### OUR MISSION

Here at Sweet Obsession, we focus on the quality of our products, customer satisfaction, and an environment filled with sweets and positivity. Encompassing a vast variety of different flavors, you can now personalize mixing and matching special dips to create perfection in the form of a bite.



*If you can dream it  
we can make it.*

### Our Products

Small (6 Truffles).....\$4.95  
Medium (12 Truffles).....\$8.95  
Large (18 Truffles).....\$12.95  
  
6 Popsicle.....\$15.50  
12 Popsicle.....\$29.95  
24 Popsicle.....\$50.00

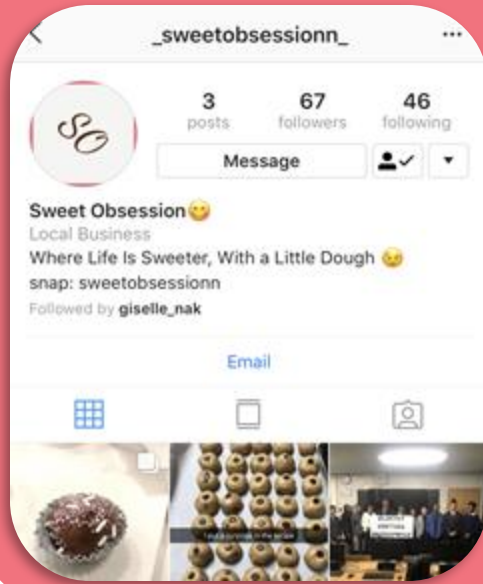
### Our Flavors

Red Velvet  
Confetti  
Fruity Pebbles  
Island Passion  
Morning Rush

Chocolate  
Coconut Flakes  
Sprinkles  
Nuts

# *Social Media Branding*

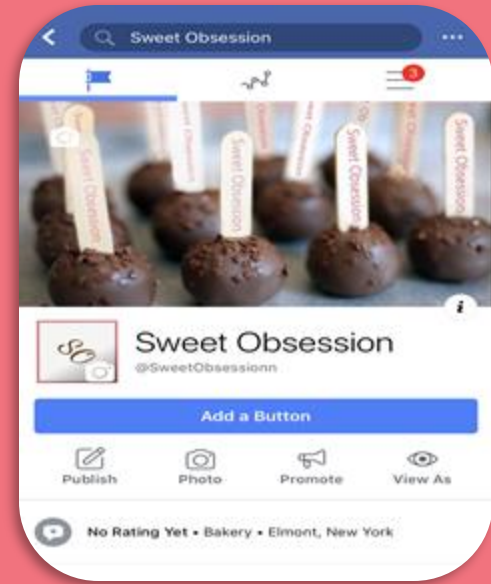
## *Instagram*



## *Twitter*



## *Facebook*



# *Merchandise*

*T-Shirt Front*



*T-Shirt Back*



*Phone Case*

