

LOGO:



COLOR PALETTE:

#FE9B31

#B5013C

#FC0314

#400A87

#FFF855

FONT:

COPPERPLATE GOTHIC BOLD

LETTERHEAD:



105-25 HORACE HARDING EXPY, CORONA, NY 11368
FITS.NY@VEINTERNATIONAL.ORG
WWW.FITSVE.COM
(718) 271-8383 EXT. 210

COMPANY DESCRIPTION:

FITS IS A BOUTIQUE STARTUP, BIRTH BY THE IDEA THAT FASHION CAN BE STYLISH, AND SUSTAINABLE. THE COMPANY DEVELOPED A DO-IT-YOURSELF, APPAREL-ALTERATION AND ENHANCEMENT KIT THAT CALIBRATES ITS CLIENTS' WARDROBE AND STYLE, WITH FIVE-MINUTE FIXES. TOOLBOX CONTENTS INCLUDE UNIQUE PATCHES, RIPPERS, SPECIALTY SCISSORS, TEXTILE PACKETS, A HANDHELD SEWING MACHINE, GARMENT PAINT, SCREEN PRINTING TOOLS, AND MUCH MORE. FITS' PHILOSOPHY EMBRACES COLLABORATION, AGILITY, AND BALANCE.

BUSINESS CARD - FRONT



BUSINESS CARD - BACK



BRANDING APPLICATION: BANNER



BRANDING APPLICATION: INSTAGRAM

 fits.ve



   

 Liked by **mkaybri** and **55 others**

fits.ve A look into our first box.

OCTOBER 23

    