

MONTHLY NEWSLETTER

Employee Of The Month

Kevin Wrobel

Onward is proud to introduce our January employee of the month, Kevin Wrobel. Nicknamed "Weezer," he has made a name for himself in the accounting department. Along with accomplishing daily tasks such as payroll, Kevin proves time and time again to be a diligent worker who will help any department, even if it's out of his comfort zone. Congratulations Kevin!



Onward Ventures Forward at LIU

Onward diligently worked and tackled the Trade Show hosted at LIU Post. From September to January, Onward has actively prepared for the trade show, ensuring success. While the departments learned their sales pitch, the presentation team devised the Business Plan for the judges. Our CEOs and departments did an outstanding job preparing and presented exceptionally well. Onward's sales and marketing team played a major role in creating the business plan. They successfully made sales during the trade show and were able to get a significant amount of facilitators to buy our products.



Business Plan Presentation

For the LIU Trade Show On January 9th, a select number of Onward employees were chosen to present our Business Plan to a panel of judges. Through thorough company description and quality salesmanship, the team represented our company exceptionally.



Employees

CEO's

Sean Rankel
Olivia Giarratano

Accounting

Patrick Bresnan
Kevin Wrobel
Guillermo Campos
Thomas Palladino
Jake Fullerton
Cole Rudnick

Human Resources

Shane Duffy
Mike Tallo
Danny Anest
Wilmer Munoz Pena

Administration

Kevin Martin
Chris Chalco Samaniego
Henry Alvarado
Nolan McIntosh

Sales/Marketing

Joe Dowling
Elman Aparacio
Eleni Papaicovou
Luke Towers
Joe Magrane
Grant Christensen

Design/IT

Max Morris
Nick King
Raymond Matuza
Ryan Owens
Jeffery Sorto

Facilitator

Mrs. Stueber

Partners

League of Yes

Onward has partnered with Kristine Fitzpatrick and the League of Yes. The League of Yes is a baseball program for people (of all ages) with disabilities. Their goal is to help develop social skills and increase self esteem.



Spectrum Designs

Onward is proud to be partnered with the clothing design company, Spectrum Designs. Spectrum Designs prides themselves on creating a work environment with 75% of their workforce being on the autistic spectrum. By partnering with this company, we are able to create quality, cost efficient merchandise.



Sales/Marketing

In the past weeks Onward's Sales and Marketing department has completed our written business plan, which includes how we plan to market our business as well as how we arrived at our costs. Our thorough market segmentation includes the socio-economics, demographics, geographic, and psychographics of our business. We've also included our tactics on how we plan to market our products to our customers using the market segmentation. We have analyzed our competition by conducting thorough research and condensed that into our competitive analysis. We've taken current economic conditions into consideration when completing a real world analysis. Ultimately, we understand how these factors affect our company as a whole.

Administration

For the past weeks Onwards administration department has worked hard and diligently in order to help the company grow smoothly and in order. In our department we have completed half of the tasks that have been given to us. Some tasks already completed have been vital to the company's success such as the mission statement which gives the employees and customers a view of the company's main goal. The creation of a company directory and the establishment of meeting procedures has helped to keep order inside the company. Other tasks include the creation of an inventory and the establishment of an office equipment policy to ensure the proper use of Onwards office materials. Moreover the creation of company templates for correspondence and a policy for managing such correspondence has contributed to great success in communication within and outside the company. Lastly the administration department is working productively on the company goals and objectives and our portion of the business plan.

Products

Smarteye

SmartEye is a virtual assistant installed into glasses of your preference. With its voice recognition and navigation system, our SmartEye allows you to multitask effectively and manage time by giving you your valuable time back.

Smart eye is compatible with our Smart Tag allowing you to find your lost items.

SmartTag

SmartTag is a GPS tracker in the form of a sticker. With SmartTag, we can save our customers a substantial amount of time. SmartTag allows you to track any of your belongings with extremely accurate GPS coordinates.

SmartTag is fully compatible with our app and SmartEye.

SmartTag solves the problem of lost time and lost items.

Trade Show Highlights



Trade Booth Team



Sales Team At work



Partners In Business!

Accounting

During the past month Onward's accounting team has been working thoroughly. In addition to creating a combined break even analysis, we were hard at work using other companies sales to project our sales for the next seven months. We also wrote the business plan! During the month we gathered supply for our trade show that we attended on 1/9. The trade show went great! We met many people and made new connections. After the trade show we inputted all of the hundreds of sales our employees sold at the tradeshow to insure the correct funds were transferred to Onward's bank accounts. This month has been a very busy month but, is all worth it in the end!

Human Resources

Onward's Human Resource department has accomplished many tasks over the past months. As a whole we have completed tasks one through 12 which entails: attendance sheets, presentations representing our company and its goals, an employee manual, company forms, evaluation sheets, letters of appreciation and reprimand, and organization charts. Along with the tasks completed for Onward, the Human Resource department has also created a 401k for Onward. Human Resources is always working diligently to complete our tasks and ensure everything is completed for upcoming trade shows. Moreover, Human Resources has completed many tasks that are vital to the company, such as attendance sheets, an employee database, and the employee manual. We plan on completing all of our tasks in the next coming weeks.

Design/IT

In recent months, our Design/IT Department has been working day-in and day-out to create banners, flyers, posters, and other assorted designs for our Trade show. Our final trade booth was both bold and simplistic, bringing an array of attention and sales to push our company forward.

Interested?

Contact Us:

TELEPHONE:

(631) 812-3863

ADDRESS:

301 West Hills Rd.
Huntington Station
NY 11746

WEBSITE:

www.onwardwwhs.wikisite.com/onward

EMAIL:

onward.ny@veinternational.org

TWITTER/ INSTAGRAM

@OnwardWWHS

