

WEAR IT. USE IT. LIVE IT



SEND IT



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HOURS OF OPERATION

Monday-Friday

12:13-12:53

CONTACT

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Phone: (585)267-3115

Website:

Senditny.wix.com/home

SOCIAL MEDIA



@senditny



@sendit.ny



@senditny1

MISSION STATEMENT

At Sent IT Brands, our primary goal is to satisfy all of our customers and business partners. With our vast inventory of items ranging from electronics, automotive, clothing, furniture, food and more, we guarantee quality products to exceed all of our customers' needs and desires. For our employees, a safe and stable work environment is ensured to allow for maximum productivity.

COMPANY OVERVIEW

Send IT Brands is a multivariable product distributing company sought out to connect individuals with a plethora of products accustomed to meet any customer's needs and desires. Our Brand holds four sub-categories of exceptional products known as Drive It, Send I.T., Shop It, and coming soon Fly It.

The company is based in Upstate New York at Pittsford Sutherland High School and is run by our CEO Brett Winkelbauer. Brett displays the faultless qualities of an exceptional CEO. He is hard working, determined, communicates well with others and takes initiative, which are all textbook abilities for a successful leader. The company consists of six motivated and self-driven employees broken up into marketing, technology, finance, and human resources divisions.

As we transpire into the new market, we hold superior customer service and fulfillment to the highest industry standards. As a company we strive to excel in all areas of a business with a key on consumer relationships to ensure great customer retention and satisfaction rates.

NEW PRODUCT LINE:

Fly IT!!!

Brand new to *Send IT Brands* is a new product line Fly IT! Our new line offers a variety of extravagant vacation packages perfect for your getaway desires. Packages will include airfare, local activities and resort/hotel fees. Fly IT will give you your dream destination to exceed your vacation desires. Fly IT is a new category for a weekend getaway or a fun family trip! With a diverse selection of vacation packages, we guarantee you will be more than satisfied with your decision. Seize the moment and go on an extraordinary adventure with...**Sent IT Brands Fly IT!**

INDUSTRY ANALYSIS

Send IT is a very broad and diverse marketing platform company. There are several different competing VE firms such as Cloud 9 Comfort, Doorstep Sports, and Alpha Co. However, they tend to specialize in certain markets. *Send IT* tends to sell essentially all types of things such as cars, clothing, food, and eventually custom travel packages. Because we are so diverse, our company is ready to stand out from the rest in the VE competitive market.





UPCOMING EVENTS

New Product Line Release:

New to Send IT Brands is our new product line Fly IT which will be offering luxurious travel packages recently released in the beginning of January.

Radio Advertisement:

Stay tuned at the end of February for Send IT's radio ad release!

EMPLOYEE OF THE MONTH (January): Brett Winkelbauer

Brett Winkelbauer, CEO, is *Send IT's* January employee of the month. His hard work and dedication to *Send IT Brands* has been a crucial aspect to the rising success of the business. Brett has shown great initiative when it comes to directing the firm in the right direction. Brett has a vast business experience that spans between the e-commerce marketplace and business operations. Brett enjoys long walks on the beach and would best describe himself as a grape juice connoisseur.



FLY IT!

Our new product, “Fly-It”, is an exciting new concept that will allow you to purchase a business trip. When you first hear of the concept, you may be confused, but it is really very simple. Thanks to “Fly-It”, you will be able to buy a package deal of anything you need for your trip – be it plane tickets, hotel rooms, food, etc. Additionally, your coworkers are also able to take part in this fantastic deal, enabling you to go on the trip well prepared and organized.

Nobody likes planning a trip, so we do it for you! For example, if you are a scientist and you are going to the island nation of Fiji, then we can plan that all out for you. Here at Send-It Brand, we care about you, and we will do everything in our power to make sure your trip is as successful and rewarding as you can imagine. First, we will need to know the dates that you are going to be abroad. Once we know your budget and timeframe, we will start with the flight plan. Send-It Brand has an extensive network of connections, so we’re able to get all your traveling costs down. From the second you step off the plane, Send-It will make sure you are easily, safely, and affordably transported to your hotel. Depending on the nature of your business trip, we can plan out your itinerary with ease. Even though we are a big company, we will treat you like you are our only customer. Send-It Brand is like a family, and we will be sure to make your business trip as stress-less as possible – like we are planning our very own family vacation.

Send IT Monthly Promotions

GRAND OPENING SALE!!!

WEAR IT. USE IT. LIVE IT

SEND IT

USE PROMO CODE **SENDIT** FOR 15% OFF YOUR PURCHASE!!!

Visit us at: <http://senditny.wix.com/home>
...or contact us at:
Phone: (585) 267-2147 Email: sendit.ny@veinternational.org

Enjoy **20% off** all Send I.T. items on Monday 11/19

CYBER MONDAY SUPER SALE!!!

SEND IT

Contact:
www.senditny.wix.com
(585) 267-3115
Sendit.ny@veinternational.org
66 Sutherland Street
Pittsford Ny 14534



Thanksgiving SALE!

10% off all items throughout November!

Promo Code:
Turkey



 <http://Sendit.ny.wix.com/home>
 Sendit.ny@veinternational.org
 [Sendit.ny](https://www.instagram.com/Sendit.ny)

Drive IT, Fly IT, Shop It, Send I.T.

**NEW YEAR.
NEW BRAND.
NEW WEBSITE.
NEW SEND IT.**

CODE: FLYIT - 20.19% OFF.

(585) 267-2147
WWW.SENDITNY.WIX.COM/SHOP
SENDIT.NY@VEINTERNATIONAL.ORG

2019
Welcome FLY IT!

Employee Team Building



In October, *Send IT* traveled to the local YMCA Camp Arrowhead for some great team building exercises. The Aerial Adventure Course (pictured above) had 7 elements that offered our team many challenges, a ton of fun experiences, and the opportunity to use our team building skills. This course tested each of us!

THANK YOU WEGMANS

We appreciate Wegmans for their generous donation to *Send IT Brands* in aid to our tradeshow and overall success as a growing business.

MEET THE STAFF!



Brett Winkelbauer, CEO

Brett's vast background in business is essential to his leadership role on the Send IT team. He goes above and beyond his expectations to help the company thrive in and out of class. His role as CEO has been more than essential for our company's success.



Marina Perestam, CTO

Marina's technological expertise has been key in Send IT's start-up process to becoming a company. She is always keeping our social media profiles up to date with new posts and is responsible for the creation and updates on the website.



Nina Smythe, President of Human Resources

Nina Smythe is a key part of the firm's daily operations and is the standing director of the Human Resources department. Besides ensuring employee satisfaction, she is a valuable marketing team member and executive assistant.



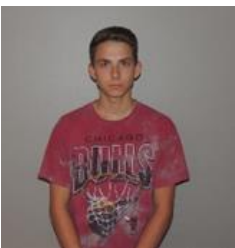
Patrick Sanna, CMO

Patrick Sanna holds the role as our Public Relation Representative and is the face of the company for our marketing campaigns. He works to lead the marketing operations team and ensures promotion support. Additionally, Patrick works hard to lead the product and brand specialist teams.



Stratton Hancey, CFO

Stratton Hancey has a vast experience with in the financial industry and is very strong in QuickBooks operations. He is a critical part of the sales operation team and works with contract agreement and day-to-day financials.



Matt Bonham, VP of Strategy & Innovation

Matt Bonham is a specialist in product management and brand support. He holds critical knowledge to selecting only the best products for sale at the lowest prices. He strives to increase customer satisfaction rates. Also a member of the marketing team.



Keller Holmes, Bank and Inventory Manager

Keller Holmes is an essential part of the team, and has been with Send IT Brands since the very beginning. As an executive manager, he works behind the scene ensuring smooth operations. His goal is ensuring full availability of our firm's resources to allow for the highest satisfaction rates.

The History of Send IT

Send IT brands is made up of 7 members who work efficiently together as they come together to accomplish one task which is to have the best costumer relationship with the consumer who is buying their product. Send IT Brands started out with ideas given by each individual member as they try to establish a name for themselves as a whole. They came up with the idea after collaborating with each other to create a business that allows consumers to purchase products efficiently while also having a great relationship with the person they are buying from. The company has experienced hardships like every developing business has such as the financial aid needed to supply the company with supplies so they are able to make sales with customers. Also they needed a way to advertise themselves so they could have a name for themselves in the virtual enterprise world. The solution was to send emails informing other businesses about their company so other firms would be aware of them. Another hardship the company faced was establishing roles in the company and finding leaders that would help the company strive. After the company got through the hardships they have been working nonstop to try and have as many sales as possible in order to compete with other businesses. Send It has faced many problems such as finding a way to work efficiently with only having 7 members but they have found a way and now are a company that is on the rise to success.

Q&A of our most influential Send IT employee

- What are your usual activities and tasks while working for Send IT?
 - When I first arrive to class, my first duty is to take an attendance log of all employees. Also, I am usually given tasks which include writing company reports for VE International as well as other firms around the country. Finally, I have to make an un-biased decision who should be recognized as the Employee of the Month and the Sales Person of the Month.
- What made you decide to be the HR of Send IT?
 - I hold the characteristics and skills necessary to keep the work place efficient and organized when it comes to relationships inside the firm. Also, I feel as I am a good problem solver when it comes to issues between two or more people as this is one of my strong suits as a person, so I want to help and exemplify this trait to others.
- What is your favorite part about being an employee at Send IT?
 - The tightknit atmosphere between employees in our firm provides for a good community that is fun to work in. We all get along and it is easy to work because we all respect each other's opinions as we all know what each and every employee has to offer to our firm in order for us to thrive in this industry.

About the business

Our VE firm was opened up on November 1st and since then we have been through a lot! Our best month of sales actually occurred during this first month. I believe this occurred due to us being hungry to put sales on the board and start off with a good start. In December we secured over 13,000 in sales and we really made a splash at the tradeshow at U of R. We generated 85,000 in sales at the tradeshow and created some good business relations with local firms. So far in January we don't have more than 1,000 sales but my prediction is that we will finish this month with more than 20,000 in sales and start 2019 on a strong note.

Tradeshow Reflection

I would love to reflect upon the tradeshow our firm attended at the University of Rochester. This tradeshow was a great experience for me and opened my eyes up. It was really cool seeing all the local high scholars who also participate in VE. There was a lot of locals whom I knew and it was fun working out sales with them and expanding business. There was food served provided by VE and the university and it was very enjoyable. I really want to thank both the university and VE International for this really enjoyable experience. I learned a lot from this experience and I expanded my knowledge and business skills.

Inspiring and motivating quotes:

1. “Success doesn’t just find you. You have to go out and get it.”
2. “Do something today that your future self will thank you for.”
3. “The only way to do great work is to love what you do. If you haven’t found it yet, keep looking. Don’t settle.” – Steve Jobs
4. “A problem is a chance for you to do your best.”- Duke Ellington
5. “Let us make our future now, and let us make our dreams tomorrow’s reality.” –Malala Yousafzai

Why follow Send IT?

Whether you’re on your personal social media or in charge of your firm’s Instagram, there’s always a handful of good reasons to follow Send IT. Send IT’s social media is a good way to keep in touch with the firm, while seeing the lighter and more personal side of our company. Get closer with our employees through pictures and captions, and contact us if you’re interested in becoming business partners.

Behind the scenes at Send IT

A typical day at Send IT Brands involves laughs, smiles, and hard work. Throughout the class period, employees bounce ideas off of each other regarding promotions, sales, and new product lines. The class is always filled with the sound of clicking keys and tapping feet. One of Send IT’s greatest strengths is communication. No decision is made without the input of many. It’s a rare occasion that Send IT puts forth a project that hasn’t been influenced by many hands. The team moves as one.

Dear Send IT customers,

Thank you for following us on our journey to success and allow us to thrive as a company. We appreciate your business and hope to continue a professional relationship in the future. Here at Send IT, we hold customer satisfaction to the highest standard and wish to make every purchase count. Our main goal is to build strong customer affairs and maintain that as we grow as a firm. With your help, we are able to advance our inventory and improve upon our customer service in order to ensure customer fulfillment. We appreciate your business and hope to continue in the future.

Thank you,

Send IT Brands

(585)267-2147

<https://senditny.wix.com/shop>

Sendit.nyny@veinternational.org





SEND IT Candid's