



October 2018



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Front row: Jordan Hill, Josie Heatherly, Jordan Aaron, Luke Dezember, Jackson Gulley, Meredith Baker

Second row: Malida Felipe, Marina McDonald, Brinley Rose, Josie Burleson, Jacob Haney, Cara Old, Allie Kate Kidd, Anna Grace Swift, Abigail Kidd

Third Row: Makenna Giles, Zali White, Jerren Gieske, Daniel Belew, Ellie Brown, Ella Rholing, Jacey Peppers, Lindsey Hickok Perry, Emma Sisk



Dear fellow employees of Culture Crave,

I hope you are as excited about this year as I am. With the creation of a brand-new company this year is sure to be an exciting, or rather, terrifying experience for us all. But we need not be terrified: Culture Crave is bound to be successful. With our interesting product line and niche market, Culture Crave will crush the competition and be profitable. You, the Culture Crave Crew are an indispensable ingredient to our success. Therefore, I would like you to not only encourage you to strap for the ride, but also put on your work boots; we have a company to build!

Sincerely,

**Jacob Haney*

Jacob Haney

Chief Executive Officer

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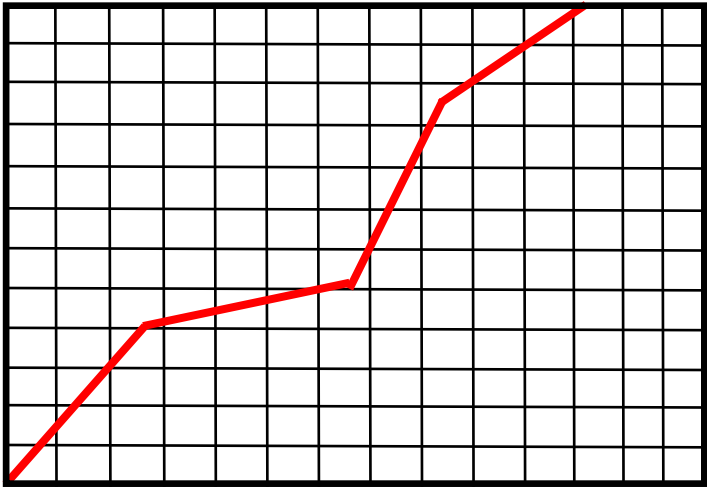
(931) 629-8818





✂ Employee of the Month ✂

The votes for February's employee of the month are in. Culture Crave has chosen... Daniel Belew! Daniel is Director of Shipping and Inventory. He is among the many newcomers Culture Crave has acquired this year. However, Daniel has proved that he is not just an infinitesimal member of this company. He has risen to the occasion and accomplished many things. His fellow employees have recognized this and, therefore, chosen him as employee of the month. Congratulations Daniel and continue to do great work!



✂ 30 Day Tracked Spending ✂

Culture Crave is encouraging its employees to take part in the 30 Day Tracked Spending. Employees, for thirty days, will keep track of all their day-to-day spending. We hope this will teach our employees about budgeting and buying things that you need instead of what you want. However, this does not mean you can not spend any money on fun things. Employees are encouraged to go about their everyday lives as normal. This lesson will allow employees to see where all their money is really going, and then they can see what they should, if they need to, cut spending on.

✂ Upcoming Financial Report ✂

The Accounting and Sales department are currently working on a financial report to share with the company. They will delineate on how many monthly sales Culture Crave is receiving. They will also touch on how much money Culture Crave is taking in and putting out. The presentation will take place on Tuesday, February 5, 2019. This presentation will be very informative and beneficial, so all employees will be required to attend. If not, then they will be required to inform the Human Resource department in advance.



✂ “I Fell” for you Package ✂

For a limited time only Culture Crave is offering a French special. Throughout the month of February, customers can buy a trip to Paris, France. This choice is quite fitting since Paris is known as the “City of Love.” The trip will take place on the week of Valentine's Day, and the customer and one other person of their choosing will enjoy a week of scrumptious Parisian delicacies. The package name is a play-on-words of the Eiffel Tower. The trip will be offered for \$2,000, and we are hoping the customers will take full advantage of this limited-time-only opportunity. Culture Crave encourages its employees to promote this opportunity as much as they can. We are hoping this opportunity will boost sales and add to the already huge number.



✂ Top Sales Items ✂

Culture Crave's top seller from the Southern Regional Conference and Exhibition was the Around the World package. The purchasing of this package allows our customers to spend a week in each of the continents we provide. It is our most expensive product being \$5,000. We sold a total of a total of 28 at the Southern Regional Conference and Exhibition. With that being said, we made a total of \$126,000 just from those 28 packages alone. From the overall trade fair, we sold a total of 198 products. Culture Crave's total revenue from the trade fair was a whopping \$290,300. We hope to see an increase to the already phenomenal sales year!



✂ Cupcake Grams ✂

It is time for our annual Cupcake Sales! For those who do not know, we sell individual cupcakes for three dollars and one dozen for thirty-two dollars. We also give the option of three flavours - chocolate, vanilla, or strawberry. The money from this sale will be used to fund our New York City Trade Fair trip. Employees are encouraged to sell 100 each. Our company goal is to sell 3,000 cupcakes as a whole. That would mean that Culture Crave could make about \$6,000 dollars if we reached our goal. To make it more fun, the top seller will receive a reward. All order forms and money will need to be turned in to the Human Resource department by February 11, 2019.

✂ The Big Apple ✂

Our next trade fair will be taking place in the Big Apple! To be more specific, Brooklyn, New York. All New York payments are due, and if you have any additional questions about payments, then you can contact the Human Resource department. The trip will be taking place Sunday, April 14th, 2019 through Thursday, April 18th, 2019. The Culture Crave trade fair date will be on Wednesday, April 17th. We are expecting this trade fair to be just as successful as the Southern Regional Conference and Exhibition where we took home two second place wins and one first place win. Culture Crave is looking forward to putting more wins under its belt. Other than trade fair events, we will also be partaking in a plethora of sightseeing excursions and visiting museums. Things we plan on seeing include: the 911 Memorial Museum, the One World Trade Center, the Empire State Building, Ground Zero, Time Square, the Brooklyn Bridge, etc. We also plan on seeing the Broadway production My Fair Lady. Employees attending will need to bring their own money for food and/or souvenirs.



1. A container without hinges, lock or key, yet a golden treasure lies inside me. What am I?

2. I always try my best to keep up with mustard and bbq sauce. Who am I?

3. Take off my skin. I will not cry, but you will. What am I?

Riddle Me This

4. Brothers, all paired up; bodies firm and tall. You only care to eat the solid food, and do not care to eat the soup

5. Squeeze it and it cries tears as red as its flesh. It's heart is made of stone.

6. What stinks when living and smells good when dead?

1 An egg 2 Ketchup 3 Onion 4 Chopsticks 5 Cherry 6 Bacon