



Down To Earth

Originating from Savannah, Tennessee, Down To Earth, Inc. has perfected its reputation by continuously preserving what our Creator has provided. Since 2008, Down to Earth has demonstrated loyalty, determination, and the ability to rise above all expectations year by year. Throughout the duration of Down To Earth being in business, the product line has continued to remold itself with more innovative product lines but always remained true to offering eco-friendly products to our customers. Visit our website to purchase essential oils and accessories that offer a way to live an aroma therapeutic and healthy lifestyle.

MEET THE TEAM BEHIND THE SCENES

Down to Earth's employees work hard and efficiently as a team to insure that our products continue to meet our customers needs. Down to Earth's marketing team, lead by the Marketing VP Delaney Harris, works mindfully with all employees throughout the business to stabilize a diverse product line. The marketing team consists of hardworking individuals: Hayden DeBerry, Lainie Orr, John Mark Wolfe, and Tristian Wilbanks. The financial team stays on top of Down To Earth's budgets, costs, payroll, and works hand in hand with the marketing team to make sure our products cannot be compared to any other. Quinton Durbin and Ashley Yates are the team behind the Down To Earth financials. Sara Belk works alone as the Shipping employee, and continuously makes sure that Down To Earth products are reaching our customers safely. Cooper Harris works alone as well in Purchasing, keeping our inventory fully stocked and available to our customers. Lastly, Jesse Baird and Kaitlyn Franks work diligently to ensure that customers feel welcome and are pleased with what Down To Earth has to offer.



DOWN TO EARTH

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SPECIAL POINTS OF INTEREST

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"Want eco-friendly products? Let us bring you Down to Earth."



EMPLOYEE OF THE MONTH

The Down to Earth team assessed their colleagues and found that Bethany Franks was a very hard working, determined, and efficient employee, which made her the perfect candidate for employee of the month. Bethany is the CEO and leads her team with the proper authority, respect and

integrity. With this being said, Bethany has been awarded the honorable title of *Employee of the Month*.

“Progress is impossible without change, and those who cannot change their minds cannot change anything.” -George Bernard Shaw

NEED A SUGGESTION ON YOUR NEXT OBSESSION?

The employees of Down To Earth were surveyed to determine their favorite movies, television shows, and apps to recommend to you. These are the results that were gathered:

Movies

Fast and Furious, Cloudy with A Chance of Meatballs, Matilda, Pitch Perfect, Bruce Almighty, Anchorman 2, Life of Pi, The Accountant, The Internship, Mean Girls, Up, The Greatest Showman, and The SpongeBob Movie

Television Shows

The Vampire Diaries, Friends, Jane the Virgin, Grey's Anatomy, The Originals, Impractical Jokers, Riverdale, SpongeBob Square Pants, The Flash, One Tree Hill, Supernatural, The Office, and 90210

Applications

Snapchat, YouTube, Netflix, Instagram, Amazon, Spotify, Clash of Clans, Facebook, Pinterest, Sling Drift, iMovie, Ebates, and NBA



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Starting from the left, in the back row: Cooper Harris, John Mark Wolfe, Lainie Orr, Kaitlyn Franks, Ashley Yates, Quinton Durbin, Isaac Sharp, and Tristan Wilbanks. Then, starting from the left, in the front row: Bethany Franks, Jesse Baird, Sara Belk, Delaney Harris, and Hayden DeBerry.

WE'VE GOT THE EYE OF THE TIGER

Down To Earth is proud to show our loyalty and support for the HCHS Tigers. To show our patronage every Friday you can find the DTE team wearing maroon (as shown in the picture above). During the week of homecoming, Down To Earth participated in the HCHS student council's daily themed activities.

The themes are stated in the following:

Tuesday: Classic Memes & Favorite Teams

Wednesday: Grow Old With Me & Characters from Movies and TV

Thursday: Choose Your Destination & Salute the Nation

Friday: Big Maroon



TOP TEN TIPS ON ESSENTIAL OILS

1. Bergamot oil fights the feelings of anxiety and depression.
2. Lavender oil is believed to have antiseptic and anti-inflammatory properties.
3. Peppermint oil can treat indigestion.
4. Tea tree oil is a popular acne treatment because of its anti-inflammatory and antimicrobial properties.
5. Lemon oil helps to boost your immune system and fight respiratory conditions.
6. Rosemary oil can stimulate hair growth, reduce pain, soothe inflammation, eliminate headaches, strengthen the immune system, and condition hair to make it look and feel healthy.
7. Spearmint oil is used to tame issues related to poor digestion.
8. Eucalyptus oil is a great cleansing and purifying agent.
9. Myrrh oil has anticancer, antibacterial, antifungal, anti-parasitic, skin health, and relaxation benefits.
10. Tangerine essential oil soothes irritated nerves, as it works as a relaxing agent.

HAPPY BIRTHDAY!

Down To Earth is wishing a very happy birthday to it's CEO, Bethany Franks and Accounting Rep, Ashley Yates.

- Bethany Franks:
February 8
- Ashley Yates:
February 15
- Cooper Harris:
February 25
- Tristan Wilbanks:
April 6
- Sara Belk:
May 11
- Lainie Orr:
June 19
- Delaney Harris:
June 27
- John Mark Wolfe:
July 7
- Isaac Sharp:
August 8
- Mrs. Lori Harris:
August 19
- Quinton Durbin:
October 10
- Kaitlyn Franks:
November 19
- Jesse Baird:
December 9
- Hayden DeBerry:
December 18

BAKING WITH ESSENTIAL OILS

Once again essential oils have proven to be a brilliant substance to keep close, not only do they heal, soothe and cleanse they can also be the secret ingredient in a delicious dessert. Wow your friends and family this holiday season with this quick and easy recipe for a mouthwatering treat.

Ingredients:

9" Graham Cracker crust (store bought or homemade)
8 oz. Whipped Cream heavy
1 can Condensed Milk sweetened
1/4 cup Fresh Lime Juice
5 drops of Lime Essential oil
Zest from 3 Limes (optional, used as a garnish)

Directions:

Combine Lime Juice, Condensed Milk and Lime Essential Oils in a large mixing bowl

Add Whipped Cream and combine thoroughly.

Pour mixture into Graham Cracker crust.

Refrigerate 2 hours, or until set.

Garnish with zest and/or fresh lime slices, if desired.



DID YOU KNOW?

Down to Earth receives a variety of questions from potential customers and investors, as well as other businesses. These questions have been taken under consideration and our company has determined five of the most common questions asked of Down to Earth.

“Why would I want to buy essential oils, how would they benefit our lives?”

Being that essential oils are one of our most popular products this question is very common, and Down to Earth would like to let you know that essential oils have proven to be a coping device for relieving stress, a reliable immune system booster, a antiseptic cleanser, and even can be used for skin care.

“How do you determine which products to sell?”

Down to Earth focuses on how the public reacts to our products. We decide what to continue selling by what our customers tend to buy or have shown interest in.

“What makes our products special?”

Down to Earth's products are special because there are not a lot of businesses in our industry that offer the eco friendly products that Down to Earth do.

“What is Down to Earth’s mission?”

Down to Earth’s mission is to offer eco friendly products that the public will love and can use daily. Our company chooses the best products for our customers to lead a positive future for our home on Earth.



“Why are you passionate about Down to Earth?”

The Down to Earth team is passionate about our company because we believe in our mission and we believe we can win the war against harmful products. Hopefully our message will reach each industry and slowly transform our ways of life into something greater.

EXECUTIVE TEAM

Without this dedicated team’s constant support Down To Earth’s mission could never be met.



Bethany Franks, CEO



Isaac Sharp, CAO



Delaney Harris, Marketing VP

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WE NEED YOU!

It's important to us that we have our customers feedback so we can make DTE something everyone can enjoy, so please take a second to let us know what we can add to make our store better!

<https://goo.gl/forms/TAJoOIUVuh6CFCHv2>

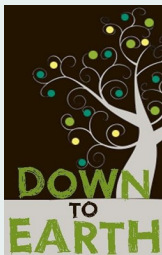
Don't forget to visit our website at www.downtoearthinctn.com!

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PLEASE
PLACE
STAMP
HERE

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