

SOL ENERGY, LLC

Fostering a Sustainable Future

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ABOUT SOL ENERGY

BY
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Sol Energy's mission is to empower individuals to make smart, environmentally-conscious decisions that will reduce energy consumption, lower energy costs, and promote a sustainable environment. We sell a variety of products that cater to teens and homeowners alike. Our well-made solar panels are crafted from innovative solar cells and a state of the art amorphous-silicon technology. By using our intuitive solar energy-based products, you will not only reduce your electric bill but help the environment as well.

OUR TEAM



**Chief Executive
Officer:**
Sam Calinski



**Chief Operating
Officer:**
Zach Stock

IN THIS ISSUE, WE'RE COVERING:

- 1: OUR COMPANY**
- 2-4: PERFORMANCE**
- 5: EVENTS**



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ELEVATOR PITCH CONTEST



Pictured from left to right: Anna Serro, Marketing Director; David Barbakoff, CFO; Isabella Cubillo, Sales Associate; Zach Stock, COO; Rianna Balz, Accounting Specialist; Tim Stanley, Marketing Specialist; Sam Calinski, CEO; Rob Romano, Human Resources Director; Ms. Clancy, VEI Advisor.

GREENVALE, NY-- On October 26, VEI students from all across Long Island attended the annual Elevator Pitch Contest at LIU Post. Representatives from over 60 high school firms presented their sales pitches to a panel of judges. Our very own Sam Calinski, CEO of Sol Energy, made the pitch for our company.

Sam Calinski extensively rehearsed her speech in preparation for the big event. She practiced in front of her parents, her peers, and before her colleagues in the High School Auditorium. Choosing a winner, however, wasn't easy. Experienced professionals from the finance world - representing esteemed companies like IBroadridge, Stella & Chewy's, and the Spectrum Designs Foundation - were chosen to evaluate each elevator pitch. Sol Energy made an incredible presentation and we are proud of all our employees for their efforts.

EAST END TRADE SHOW



Pictured from left to right: David Barbakoff, CFO; Jenn Kelly, Digital Media Director; Tim Stanley, Marketing Specialist; Isabella Cubillo, Sales Associate; Rob Romano, Human Resources Director; Michael Muroff, Public Relations Director; Rianna Balz, Accounting Specialist; Dylan Kincel, Sales Director; Sam Calinski, CEO; Zach Stock, COO; Anna Serro, Marketing Director.

WADING RIVER, NY-- On December 19, the Sol Energy team geared up for their first ever trade show held at the East Wind Catering Hall. This event gave VEI students the opportunity to pitch their products and network with other Long Island VEI students.

In our booth, Sol Energy had a variety of real-life products on display. From our sample Sol Energy roof shingles to the wireless solar speakers, our team had it all! Later in the day, Sam Calinski, CEO of Sol Energy, made a speech promoting our "highly sustainable company" to teens and adults alike. The result was a huge success! Sol Energy made a total of \$122,000 in sales to VEI advisors, mentors, and students. Our COO Zach Stock agreed, saying that "the company's unique products and brilliant marketing techniques gave way to a huge volume of sales."

LONG ISLAND TRADE SHOW



Pictured from left to right: Zach Stock, COO; Anna Serro, Marketing Director; Rianna Balz, Accounting Specialist; Michael Muroff, Public Relations Director; Dylan Kincel, Sales Director; Jenn Kelly, Digital Media Director; Rob Romano, Human Resources Director; Isabella Cubillo, Sales Associate; Sam Calinski, CEO; David Barbakoff, CFO.

GREENVALE, NY-- On January 9, approximately 2,000 students from all across Long Island attended the annual Long Island VEI Trade Show held at LIU- Post. Our firm's dedicated employees competed with dozens of other companies for the "gold." Each firm was judged on a variety of categories like Company Branding, Business Plan Presentation, and Booth Design.

At the end of the day, Sol Energy employees sold to 104 students and 63 teachers, generating \$193,000 in sales. Additionally, the firm's booth design, organized by Marketing Director Anna Serro and Marketing Specialist Tim Stanley, was awarded gold for its stunning presentation. Sam Calinski, CEO of Sol Energy, accredited our performance to the employees' "hard work and dedication" adding, "how proud [she is] of all our employees."

UPCOMING EVENTS:

- February, 2019: LI VE Oral Business Plan
- April 17, 2019: Youth Business Summit, NYC
- June, 2019: Annual Report

"THE FUTURE FOR SOLAR ENERGY IS BRIGHT"

- Ken Salazar

