

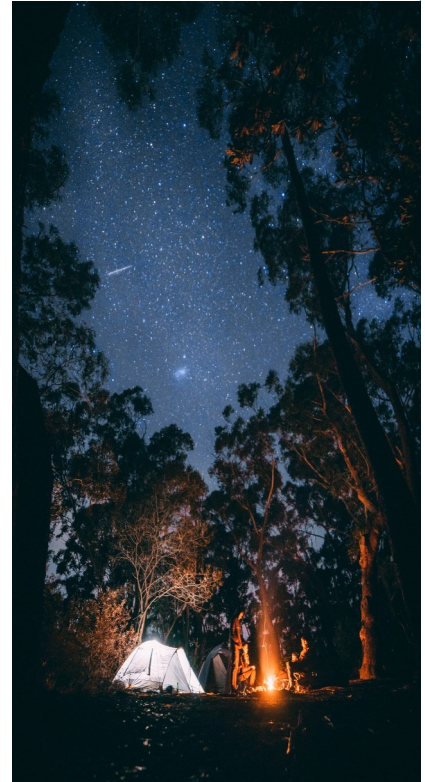


THE COMFORT CHRONICLE

FROM THE CEO

Xtreme Comfort as a whole has been the experience that the employees hoped for in the beginning of the year. The firm has seen successes and identified spots for growth. Our successes include earning first place in the newsletter competition at the Southern Trade Show in Tennessee. Tennessee was a turning point for the firm as it was a learning and bonding experience. Traveling as a firm, we gained trust in each other and truly found the passion for VEI as we were able to experience a sneak peek into the business world. Another great success from the firm took place at the recent business plan competition. Xtreme Comfort placed in the top six and was the only firm in all of our school district to do so. Lastly, another accomplishment is the current ranking that places the firm inside of the Top 50 VEI firms. As the CEO, the progress seen in the employees is monumental as everyone is engaged and trusts each other. Although we've grown exponentially throughout the year, there is always room for improvement. The firm believes in a "360 evaluation" method. It essentially is a method where each employee evaluates and get evaluated by either their direct subordinate or manager. We as a firm believe in the value of constructive criticism in order to improve and the employee evaluations are the best way to receive feedback instantly. Personally, I'm excited to see the adventures the firm is going to take during the second half of the year. It will be filled with more tradeshow and learning experiences like an outdoor sales contract.

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SOCIAL MEDIA

- Instagram—xtreme_comfort
- Twitter- XcomfortLL

XTREME COMFORT EMPLOYEE OF THE MONTH - BRADLEY TOBIN



Our January Employee of the month is Bradley Tobin. Bradley Tobin has worked all month for this prestigious award while working in the Public Relations department. Bradley has made our firm something that others could only dream of. While working at the Southern Trade show Bradley put the team on his back and set a St. Charles East VEI record of \$113,000 in sales. Bradley took time out of his busy work week to answer some questions about the firm and his experience so far. has made the firm an enjoyable and fun place to work.

What do you like about the firm?

"What I like best about the firm is that everybody wants to be the best business person they could be."

Why do you feel like Public Relations is a good fit for you?

It allows me to promote the business through social media and directly influence how we can make connections to other firms.

What in your life relates to Xtreme Comfort?

Playing on a variety of sports teams has helped me develop skills I need to work as a team.

*"We shall never deny a guest even the most ridiculous request".
- Mr. Krabs*

UPCOMING EVENTS

Xtreme Comfort has been off to a great start to the new year. With the Southern Trade show wrapping up, we are quickly approaching the Great Lakes Trade Show in Rosemont, Illinois. The whole firm has been working to get everything ready to fully maximize our potential. That isn't the only trade show that is coming up. The online trade show is also quickly approaching and we need to make sure to gear up for the loads of work we have quickly approaching.

PRODUCT OF THE MONTH



Do you want to have a truly breathtaking experience with nature? The Ice fishing package is just for you! It includes Portable Heater, Cold Weather Heated Body Suits, Ice Fishing Pole, Ice Fishing Bait, Ice Auger, Ice Shelter and Campground at the Devils Twist Fishing Ground. We provide you everything you need to have the best time of your life in the cold, while staying warm. This product is HOT!

