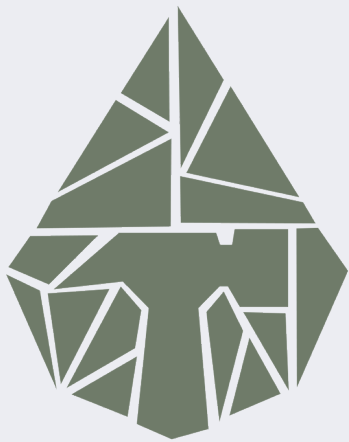


January Newsletter: Volume 1, Issue 4

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tinker

ink your tattoos, tinker your stories

What do we do?

We are a company that aims to enhance the tattoo experience by giving creatives the freedom to express themselves with new innovations in the tattoo industry without a lifetime commitment.

Table of Contents

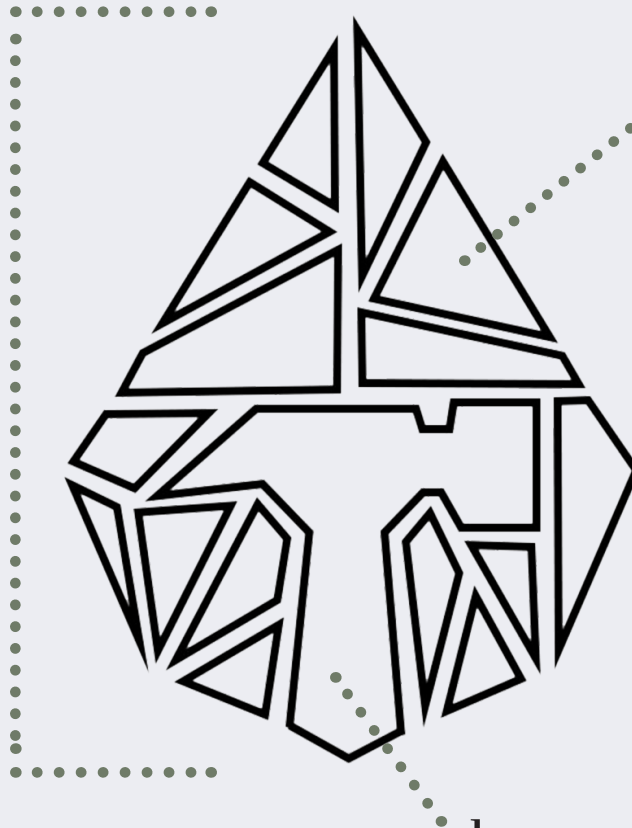
- 1 logo breakdown
- 2 product review
- 3 reflecting on san diego
- 4 bakersfield tradeshow
- 5 bakersfield awards
- 6 department bonding
- 7 white elephant
- 8 calendar
- 9 employee of the month
- 10 social media

logo breakdown

understanding the tinker symbol

ink droplet shape

Here at Tinker, we believe tattoos are more than just body art—they are a visual representation of your story, and we want to provide an innovative platform for you to express yourself as creatively as possible.



mosaic pattern

The mosaic design element correlates to the process behind the creation of our tattoos. The separate triangles make up the shape of an ink droplet, representing how our custom-design tattoos come together to give justice to your unique story.

green color scheme

Unlike the traditional tattoo, which requires an intimidating form of commitment, our tattoos are temporary, because like people, tattoos should have the flexibility to grow, and the color green encompasses this value.

hammar symbol

The hammar symbolizes our customer's full creative control over their tattoo from start to finish based on one of our features, which allows our customers to work with tattoo artists on our one-of-a-kind website.

product

review *a closer look at what we offer*



ignite
your passion

This thermochromic tattoo changes color based off of the temperature of your surroundings.

For example, cool colors will appear in colder temperatures and warm colors will appear in hot temperatures.



evolve
your style

This evolving tattoo starts off small, but changes overtime such as the growth of a seed to a flower. This works through the special solution that would make the flower appear later, giving the illusion that it had evolved.



capture
your individuality

This moving tattoo comes to life on your skin with our Tinker app. By opening up the app on your phone and hovering it over your tattoo, you can watch and hear the magic happen.

reflecting on **san diego** trade show

what did we accomplish?

We won three gold awards and two silver awards. According to VP of IT, Beatrice Malvar, “Tinker did a great job at the trade show since we attracted a lot of adults since our product was unique and was something different.”

did we enjoy it?

Although there was a lot of work put into preparing for the trade show, we know that it was all ultimately worth it because we learned a lot and more importantly, we had a lot of fun selling products and meeting new people.

did we face challenges?

Considering it was our first trade show, we did better than we expected, but there were a couple of challenges that we met along the way. One of them included being unable to set up the booth as smoothly as we planned.

what do we expect next time?

We want to win more awards next time, and also create a beautiful and engaging booth. We also hope that next time, we will be able to run things more efficiently now that we have experience with how trade shows work.

preparing for bakersfield trade show



Joshua Kung
CEO

I expect an improvement in our salesmanship since the last trade show, since we weren't as prepared. We made sure to thoroughly practice and evaluate our sales. I expect to bring at least one first place from either human resources, sales, marketing plan, or job interview. Our company has been working diligently on their live competitions and submission competitions, which makes me confident that we can compete and hopefully win.



Eirene Tomlinson
COO

Hopefully we will win more awards and certificates at Bakersfield compared to the San Diego trade show because we have experience and we know what to do and what we are expected to do. I think we're going to be able to win more awards because we made a couple adjustments in efficient selling and the employees are now more knowledgeable about the products and how to sell.

bakersfield awards



Sarah Kruse
SILVER

Video Commercial



Mindy Dang
SILVER

Company Newsletter



Mia Ruiz
SILVER

Salesmanship



Joyce Wang & Vian
De La Torre

GOLD

Human Resources



Jessica Hernandez &
Joshua Kung

GOLD

Marketing Plan



Mia Ruiz & Lauren
Cho

SILVER

Sales Pitch

department bonding

Marketing: iHop



HR: Sup Noodle Bar



IT: Dairy Queen



Sales: Movies



Executive: Coffee Bean



Accounting: Liquor Store



Admin/Fundraising: 7Leaves



Each department was required to organize a bonding event by the end of first semester. The purpose of this bonding was to build fellowship and to bring the department members closer to each other outside of school. There

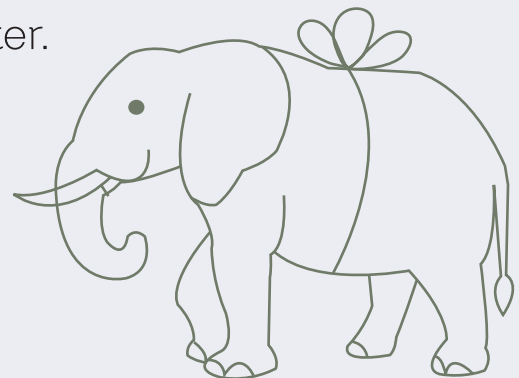
will be another second bonding event opportunity for second semester where departments will be able to cherish another fellowship moment with the members in the team.

1st holiday bonding white elephant

On the last day of the first semester, the HR department coordinated a Christmas party which consisted of playing white elephant and drinking hot chocolate. The HR department also brought in water boilers, an array of a variety of hot chocolate packets, candy canes, and marshmallows.

With the white elephant, each person brought in a gift that's \$5 or less. The class was split into two sub groups for the white elephant exchange. People received gifts such as gift cards, completed stamp cards, and cash. Some were gag gifts, which included things like a bag of oranges and a broken watch.

After the gift exchange, HR called each department up one by one for the hot chocolate. By the end of the class, the Tinker employees were able to sit down at their desks, chatting with the rest of the department while sipping on a warm cup of hot chocolate. This was a fun way for employees to enjoy themselves as the class wrapped up first semester.



january calendar

sun	mon	tues	wed	thurs	fri	sat
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16 bakersfield trade show	17 bakersfield trade show	18	19
20	21	22	23	24	25	26
27	28 la submission deadline	29	30	31	1	2

old events past dates

December 7: bakersfield submission
deadline

December 21: company christmas
party

January 16-17: bakersfield trade show

upcoming events new dates

February 15: sales training

February 15: sales training

February 19: la trade show

February 22: company bonding

employee

of the month



Beatrice Malvar

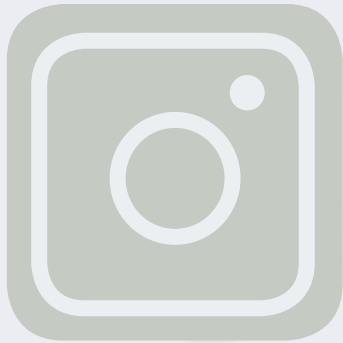
**VP OF INFORMATION
TECHNOLOGY**

“ I’m very grateful to have been selected as “Employee of the Month”. I definitely did not expect that this would happen, though. I enjoy the challenge of creating the website for Tinker and am glad to be a part of this company. ”

follow our

social media

#ink your tattoos, tinker your stories



instagram

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@tinker.ve



website

[https://vetinker.
wixsite.com/tinker](https://vetinker.wixsite.com/tinker)