#### in this issue >>>

Issue **Two** 

Helpful Tips
Recipes for your special person
Company updates



#### Mission Statement >>>

At Cloud 9 Comfort our primary goal is to pursue a successful relationship with all of our customers and business partners.

Through a wide selection of cozy sweatshirts to bean bags Cloud 9 Comfort will deliver ultimate comfort and relaxation. A safe workplace environment is guaranteed to all employees at Cloud 9 Comfort, because a safe environment allows our employees to work at maximum productivity.

## Message from the CEO Sarah D:

I am very proud of Cloud 9 Comfort. We have just wrapped up 2018 and it was a very great year for our firm. All of our employees worked hard to get the business started and we were very successful from September through December. We also had a great trade show! We made a ton of sales and received multiple awards. I am confident that Cloud 9 Comfort will continue to thrive in 2019 and I will do my best as CEO to help ensure that happens! I'm also very excited that we will be releasing our new "Campus" line and I hope it will be a success.



## COMPANY UPDATE:

How the comfiest company was created

As a new company, we split into 4 different group. Each group presented their brainstormed ideas of a new company. There were companys that involved food companys to pets. However, the winning company was created by our HR,CEO, and CMO (Addie,Leanna, and Sarah).



Home of C9C!

C9C is a Comfort based company that offers any age products that could increase their comfort and relaxation levels. We offer products from comfy apparel, comfy extras (such as hot tubs), and comfort food!



#### **Cloud 9 Comfort:**

Went through many changes before we went live in November. We went back and fourth from different catergories and logo styles.

After hard work and dedication, from all employees, we were able to settle on the perfect additions to creating the comfiest company.

We are very proud to where we have come since November 2018 and are thrilled to see what the rest of the year holds for us.

## Monthly Tip

Cloud 9 Comforts "Tip of the Month" is to be happy and comfortable with who you are, whoever it may be. Shopping with us will help guide you to a more stress-free and confident life. No obstacle will get in the way of living the best life when you shop with us.



#### Social Media Updates:

Cloud 9 Comfort has the most followers out of all the Sutherland firms. With over 130 followers on instagram. Social media is a great way to contact us for close to instant responses.

Instagram: cloud9comfortve
Twitter: cloud9comfort1
Youtube: cloud9comfortVEYT

### Cloud 9 Campus

This new product line opens up our market to the seniors getting ready to go to college. Everyone one knows that college is a stressful time. However, we are here to make the trasnsition fun and easy with our new campus line.



our new product line campus is now available for all dorm necessities that will keep your college experience comfortable

For these reasons we as a company have decided to open up a comfortable stress relieving product line for a door room lifestyle. We have products such as comfortable bedding, microwaves, comfy chairs and even fish.

When you want to have fun after a stressful day We hope to make many profits from this new line and most importantly we hope to improve the lives of our customers andtheir transition to college. In the future we will add to this product line and try to advance our company with Cloud 9 Comfort Campus.

### Valentine's Day Cookie Recipe:

#### Recipe:

2 ¼ cups all-purpose flour 1 teaspoon baking soda Pinch of salt

1 ½ sticks butter, at room temperature

 $^{3}\!\!/_{4}$  cup packed light brown sugar

2/3 cup granulated sugar

2 large eggs

1 teaspoon pure vanilla extract 1/2 cup semisweet chocolate chips

1 cup white chocolate chips

1 cup Valentine M&Ms



#### Directions:

In a large bowl mix together flour, baking soda, and salt.

In a separate bowl beat butter, brown sugar, and granulated sugar in a bowl until light and fluffy. Add eggs one at a time beating after each addition. Then beat in vanilla.

Reduce speed of mixer and slowly add in flour mixture. Beat until incorporated. Finally, stir in chocolate chips and Valentine M&Ms.

Scoop heaping tablespoons of dough and place them roughly 2 inches apart on a prepared baking sheet. Bake at 3500 for 12-15 minutes.

Promotions We provide a prompotion every month with new deals and new products:

### January Promotion



### February Promotion



# Cloud 9 Achievements

As a new company we are very proud of all of our employees in how far we have come this year. We started fresh and have been growing tremendously over the past few months! We are excited to see what the rest of the year holds forn our company!



55 Sutherland Street Pittsford, NY 14534 cloud 9 comfort

Contact us at (585)267-2147 www.cloud9comfortny.wixsite.com/website

Recent Award nominations or wins-EOTM, Tradeshow Trophies

- VEI Northeast Region Trade fair: Salesmanship 2nd place
- VEI Northeast Region Trade fair: Best Booth 2nd place
- VEI Northeast Region Trade fair: Company newsletter 1st place

Cloud 9 Comfort has made 2 International sales in 2019! We are very greatful for the experience to work with other students around the world!

> Chile- \$11,209 Spain-\$230