



# TIMBER TONES CORPORATE NEWSLETTER

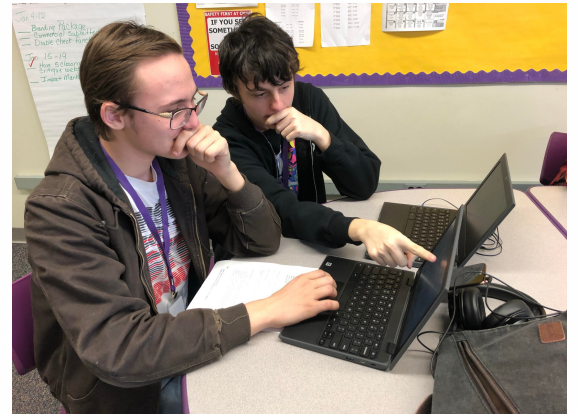


"Sound is the Vocabulary of Nature" - Pierre Schaeffer



## COMPANY OVERVIEW

Timber Tones is a company that makes eco-friendly products because we believe that the environment is more important than profit. We are a startup company that is producing and selling speakers made from ecologically sourced wood created by master craftsmen based in Illinois. Our company officially launched on October 26th, 2018 in Bethalto, Illinois. With our speaker's amazing audio filled with beautiful full range bass and properly tuned treble levels we can promise exceptional sound quality and an amazing experience to every consumer who buys Timber Tones.



## IMPORTANT JANUARY DATES

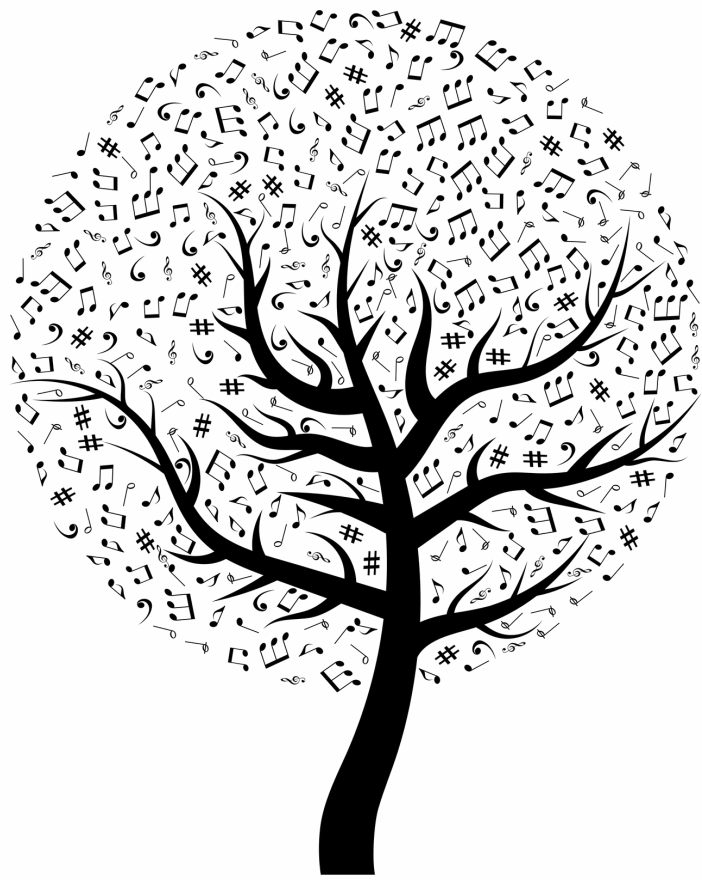
### Company Wide Project due date

After a full month of greuling and hard work preparing for the Chicago Trade Show we are all geared up and excited to learn from other classes through the Trade Show



### CHICAGO TRADE SHOW

As a company we had the amazing oppourtunity to go to the Chicago Trade show which is a fun and collaborative event where students from all over get to meet each other and share ideas



## MONTHLY MUSIC WITH MAGGIE

Need music to listen to on your new Timber Tones speakers? Don't worry because monthly I will be supplying great music recommendations from all genres. This months recommendations come from the musical talents of Anderson Paak, Earthgang and even one of America's most loved rappers, Tyler the Creator. My first song is "The Bird" by Anderson Paak, I recommend this song as an amazing way to display our speaker's full low range bass capability. Another song recommendation is "Stuck" by Earthgang ft Arin ray. I chose this song because the funky beats allow your Timber Tones speakers to show their full bass potential in an amazing soulful song. My last song is "See you again" by Tyler the creator ft. Kali Uchis. I chose this song because it has a very interesting variation of tempos and beats which perfectly display your Decade Speaker's beautiful range all wrapped up in a beautiful story disguised as just a song. Sadly that's all for January but come back next month for more song choices to pair with your amazing new speakers.

# MONTHLY ECO UPDATE

Here at Timber Tones we pride ourselves on being an Eco-friendly company that thrives on helping the environment around us. One way we help out is by donating a percentage of our profit to foundations which plant trees in rural area and reforesting patches of our country. We are able to do this through our partnership with the Arbor Day foundation, a non-profit organization that helps plant trees all around our planet. This month we have planted 27 sweet gum trees in the rural areas of southern Illinois . With the trees planted this early in our companies creation we are left with a relatively low carbon footprint and we hope to soon entirely eliminate our carbon footprint and move onto working with Renewable Energy Foundation to go green.



Timber Tones Employees  
performing market and business  
research at a local IKEA



## MISSION STATEMENT

We believe that our business can be a catalyst for change. Our mission is that for every speaker sold we make a donation to the Arbor Day foundation to plant trees. We will employ only skilled local craftsmen to craft our speaker shells in order to support skilled artisans.

## VISION

Producing and selling eco-friendly speakers made by local craftsman with design so aesthetically pleasing that every customer showcases the speaker in their home.

## SLOGAN

Inspiring the human mind with the sounds of nature