



ELECTRIC AVENUE

"THE SCOOP"

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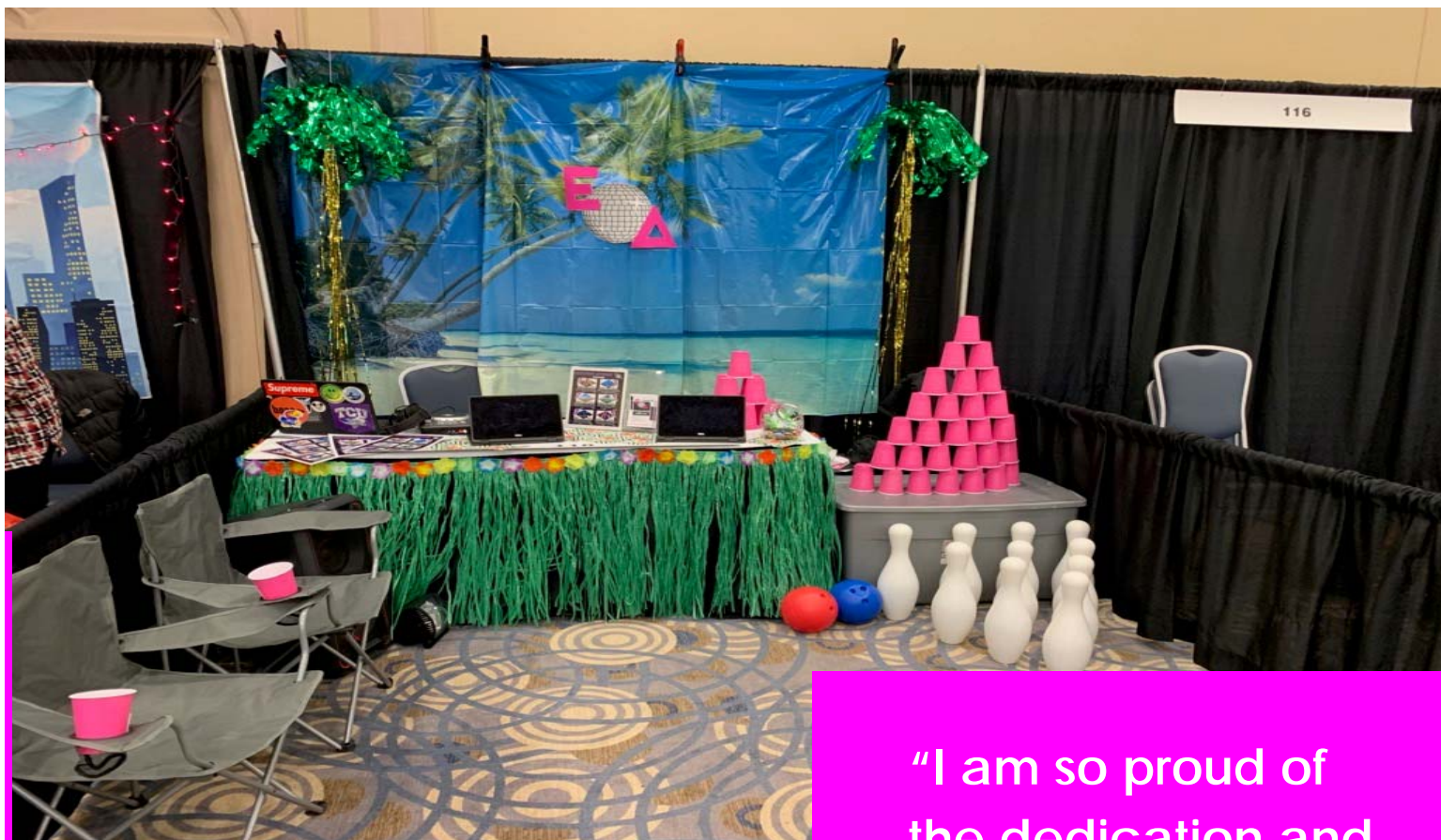
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Electric Avenue's mission is to provide you with the necessary tools needed to create a lifetime worth of memories.



GREAT LAKES TRADESHOW

On February 1st, we traveled to Rosemont Illinois for the fifth annual Great Lakes Tradeshow. We enjoyed getting to network with various companies from other states, as well as competing in competitions.

Christian Grenfell, Vice President of Marketing, took home 3rd place in E-Commerce Website Competition. Kyle Biallas, Vice President of Sales, won 2nd place in Salesmanship. We had numerous competitions place in the top 25%, including Company Newsletter, E-Commerce Websites, Sales Material and Company Branding.

Overall, favorite part of the tradeshow was winning competitions, as well as buying Starbucks in the center.

"I am so proud of the dedication and work ethic Electric Avenue expressed despite the various challenges we faced. We competed well and I am proud of our improvements. I am excited to see where the rest of the year will take us"

-CEO, Jack Craney

EMPLOYEE RECOGNITION



SCIMECA WINS CONFERENCE

Joey Scimeca, Marketing Specialist, took home first place in the DuKane Diving Conference. Congrats!

TWO FUTURE REBELS

Matt Spurling, Marketing Specialist, and Kylie Harrier, VP of Administration and Public Relations, have both decided to attend Ole Miss next year. Congrats!

SCHROEDER WINS REGIONALS

Congrats to Thomas Schroeder, Sales Specialist, on winning wrestling regionals at Glenabrd North. Good luck at Sectionals!

POLAR VERTEX

Electric Avenue was closed for three days during the week of January 28th. On Monday, we were closed last minute due to the extreme snow fall, and additionally on Wednesday and Thursday due to the record breaking temperatures. St. Charles hit a low temperature of -30 degrees, that felt like -50 degrees. We resumed work on Friday, February 1st by attending the Great Lakes Trade Show.



EMPLOYEE RECOGNITION



SAWYER SCHULTE

Sawyer Schulte, Accounting Specialist, was nominated for January Employee of the Month. "Sawyer is a great kid. Awesome work ethic and dedication to the firm. We would not be as successful without him." -CFO, Sam Belmonte

EVE BAUMGARTNER

Eve, Marketing Specialist, was also nominated for Employee of the Month. "Eve is always the first to step up and take a challenge. She is all about team work and promoting the firm in the best way possible" - CMO, Ashley Stepien



JACK CRANEY

Jack Craney is our CEO, and has put in a lot of extra effort this month due to the difficulties we have faced. Electric Avenue is so thankful to have him. "Craney is a ray of sunshine everyday. He radiates his passion, happiness and drive on to the fellow employees" -CAO, Emerson Stopen



DO'S AND DON'TS OF PARTY PLANNING

DON'T DELAY PLANNING~

Parties require a lot of details including food, entertainment, decorations and more. Planning last minute will create chaos and a lack of origination. We recommend you start planning 4 weeks before your party to ensure the best experience possible.

DO CREATE A BUDGET~

Track your spending on the party. Create a price limit and ensure you stay under that budget. Without tracking expenses, your bank account will drop unnecessarily quickly.

DON'T DO IT ALONE~

As previously stated, parties require a lot of detail. It is too hard to plan and execute a party all by yourself. By including multiple people in the planning period, top notch party ideas can be implemented and your party can be one to remember.

DO CREATE A CHECKLIST~

Details are essential. Create a checklist to ensure all necessary details are there for the party. Checklist items can include food, music, decorations, invitations, etc.





JANUARY
SPECIALS



PARTY OF THE
MONTH~
SPRING BREAK
PACKAGE
PRICE~ \$3,500



RECIPE OF
THE MONTH

TO STAY WARM
DURING THE COLD
WINTER SEASON IN
ILLINOIS, OUR
RECIPE OF THE
MONTH IS FRENCH
ONION SOUP!
[HTTPS://ADDAPINCH.CO
M/FRENCH-ONION-
SOUP/](https://addapinch.com/french-onion-soup/)



UPCOMING EVENTS

COMPANY MEETING: 2/20/19

SALES CONTRACT: 2/26/19

BAY AREA CONFERENCE AND
EXHIBITION: 3/15-3/18

JOKE OF
THE MONTH

WHAT IS A SNOWMAN'S FAVORITE
MEXICAN FOOD?

A BRRRRITO

