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MARCH 1, 2019

VOLUME 8

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# AROMABAI MONTHLY

*The Official Publication of the Aromabai Clock Co.*



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## *From the CEO*

On behalf of everyone at Aromabai, we would like to thank you for being a loyal supporter. We value the trust you have put in our products and would like to thank you for that. It's always a pleasure serving you and we certainly look forward to doing that in the future. Your feedback is very important as we are constantly looking for ways to improve our scents and aroma clock.

Thank you very much,

*Christian Urbina*

## *Cents for Scents*

Cents for Scents is the name of our charity program. This is set up for our customers to donate to their choice off of our list of charities. Aromabai is grateful for everything we have worked for and have taken the initiative to give back to others. We appreciate all donations.

## WHAT'S HAPPENING AT THE COMPANY?

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*New Scent Launch*

*March 1, 2019*

*Oakland Trade Show*

*March 16-18, 2019*

*March Company Potluck*

*March 22, 2019*

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Aromabai19@gmail.com



@AromabaiAromabai



@Aromabai19



(559) 730-7814

# AROMABAI MISSION

" We exist to revolutionize the way in which the world gets out of bed every morning."

## TRADE SHOWS

Aromabai has participated in 2 trade shows since the creation of the company. We have been extremely successful at each show. We have marketed and expanded our client list each time we have participated. At our next trade show we hope at the trade show this month we can expand on that further and continue our amazing growth. These trade shows provide small companies like ours to grow into a successful business that can eventually become a household name.

Due to the employees hard work we earned 3 separate awards. Our sales team did an exemplary job in their sales pitch and won us a gold! Our very own Christian Urbina, CEO won a silver with his Elevator Pitch! After presenting the Employee Manuel the Human Resource staff brought home a bronze! These were all difficult competitions but the employees worked hard to win it for Aromabai. For this months trade show the whole company is working hard every day to bring home a gold for each competition!

## NEW CLOCK DESIGNS?

Our customers have been in love with the sleek Aroma clock design, however, as of this month we are looking forward to introducing new additional clock designs to the market. These new designs will include travel sized clocks and two new colors such as charcoal and light pink. This is to accommodate our customer's lifestyle and aesthetic. Aromabai will continue to update information on future designs. This will fit with the rising demand in the market.



## *Aromabai's First Employee Promotion*

Aromabai announces our first promotion within the company. Mark Bonilla worked extremely hard as a Sales Executive and now plans to work even harder as the new Sales Manager. He is a dedicated employee who can always be relied on to get the job done. He is very grateful to fill the shoes of his predecessor and would like to say, "Thank you Aromabai for this amazing opportunity, it was long overdue."

